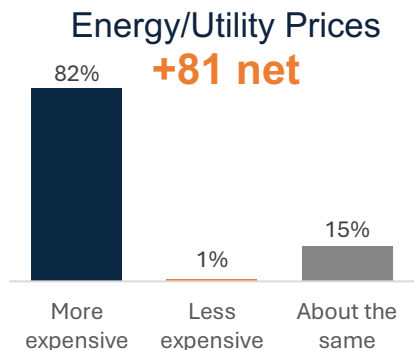




New Poll: Voters Say Utility Bills Are Too High, Back Clean Energy Alternatives

DATE: September 9, 2025
TO: Interested Parties
FROM: John Rogers, Senior Partner and Pollster
RE: Survey of n1,000 Likely 2026 General Election Voters in Florida



8 in 10 Florida voters say energy/utility costs are getting more expensive

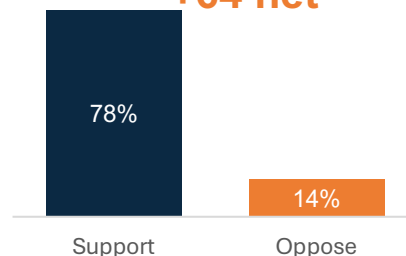
- Pocketbook issues dominate when voters are asked their most important issue in state legislative elections: inflation and the cost of living (cited by 25%), taxes and government spending (15%), housing affordability (10%).
- And voters are worried about energy prices, with 82% saying utility costs are getting more expensive.
- Swing voters over-index the topline by 3 points in saying energy/utilities are more expensive.

Broad support for clean energy, and across party lines

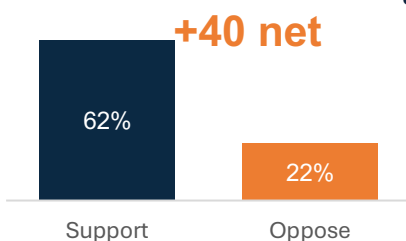
- 78% of voters support clean energy, including more than six out of every ten Republicans.
- 67% say they're *more* likely to support a candidate who backs the continued growth of solar across the state, including GOP voters by a net +28.
- 68% would be more likely to support a candidate who backs policies friendly to rooftop solar.

Clean Energy Support

+64 net



Increase Nuclear Energy



Republicans and

NPA's strongly back nuclear alongside solar

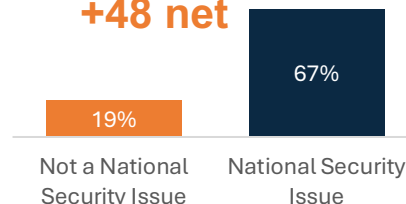
- 62% favor increasing nuclear energy production, including three-quarters of Republicans and two-thirds of NPAs.
- The most consistent voters (4 of 4), support increasing nuclear production by a net +41 margin.
- Restarting decommissioned nuclear plants carries a +38 net advantage statewide (+63 net among Republicans).

Energy independence is seen as a national security issue

- 67% say energy independence is a national-security issue, especially Republicans (77%).
- By +57 net, Florida voters are more likely to support accelerating the use of clean energy to guard against manipulation by countries like Russia and China.

Energy = National Security

+48 net



Methodology: This probabilistic survey was conducted August 26 – 27, 2025, with n1,000 likely 2026 general election voters. It has a margin of error of $\pm 3.09\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely 2026 general election voter audience.

