

September 4th, 2025



CYGNAL


Survey of Likely 2026 General Election Voters **Florida Statewide**

August 25 – 27, 2025 | n=1000 | $\pm 3.09\%$

Insights & Analysis

- Voters in Florida **show strong support for clean energy initiatives** in the Sunshine State, including nuclear, solar, and wind, with strong support for solar, especially. Nearly seven-in-ten say that energy independence is a matter of national security, and Floridians overwhelmingly favor cutting bureaucratic red tape that holds back new energy sources from coming online.
- This makes sense given that **pocketbook issues dominate voters' top priorities** for state legislative elections, with **inflation/cost-of-living** (25%), **taxes and government spending** (15%), and **housing affordability** (10%) ranking as the top three issues.
 - **Republicans** place more importance on **taxes and government spending** (20%) and **illegal immigration** (17%).
- Voters are **optimistic about the direction of the state** (53% Right Direction / 41% Wrong Track), with the positive sentiment driven by Republicans (86% RD). **NPA**s (43% RD, 48% WT) **are largely divided** on the direction of the state while **Democrats** (14% RD, 81% WT) are pessimistic.
- Governor DeSantis has left his imprint on the state: the **generic ballot for Governor stands at R+13**, with NPAs just slightly leaning for the Democrat (D+4).
 - Hispanics are R+3, **suburban voters are R+11**, voters who own or use renewable energy sources (19% of the electorate) are D+5.
- **Governor DeSantis** (55 fav, 43 unfav) **has a +6 net image among Hispanics**, is +9 with suburban voters, and just below the waterline at -1 among renewable energy users/owners. President Trump's net image is +6, with 86% of GOP voters holding a positive view of him.
- There is an almost universally held belief that **energy prices are getting more expensive** (82%).
 - Suburban voters and those in the Tampa and Orlando media markets hold some of the strongest beliefs about increased energy prices.
- Two-thirds of voters believe **energy independence is a national security issue** (19% not an issue).

Insights & Analysis

- **78% of voters support clean energy** including 63% of Republicans.
 - Despite the support from Republicans, there is a **notable drop-off in strong support** – overall: 44%, Republicans: 18%.
 - **76% of voters who *don't* use or own renewable energy sources support clean energy**—there is a strong upward growth track here, especially if clean energy is presented as a source of jobs and as a way to lower costs for families.
- 57% of Republicans would be **less likely** to vote for a candidate who **opposes policies that increase U.S. energy production**, including 46% who say they'd be *much* less likely. In a Republican primary, this is an issue for voters that will separate the wheat from the chaff.
- Two-thirds of voters overall would be more likely to vote for a candidate who **supports the continued growth and utilization of solar** in Florida.
 - **54% of Republicans would be more likely**, but there is a strong drop-off in *much more* likelihood from Republicans – overall: 37%, Republicans: 22%.
- 68% of voters—including 58% of Republicans—would be more likely to vote for a candidate who **supports policies that allow homeowners to save money** on their energy bills with rooftop solar.
 - Among 4/4 general election voters, 66% would be more likely, only 13% would be less likely.
- **61% of voters overall are not bothered by solar panels** on Florida farmland, 33% are bothered, but only 16% are “definitely bothered.”
 - 43% of **rural voters** are bothered, but a majority (55%) are not.
- We have seen voters' attitudes shift on nuclear power in many areas of the country, and that is true here in Florida. When couched as something that Trump and large corporations support, **62% of voters support increasing nuclear energy production**.
 - 75% of Republicans and two-thirds of NPAs support, while **Democrats are split**.  **CYGNAL**

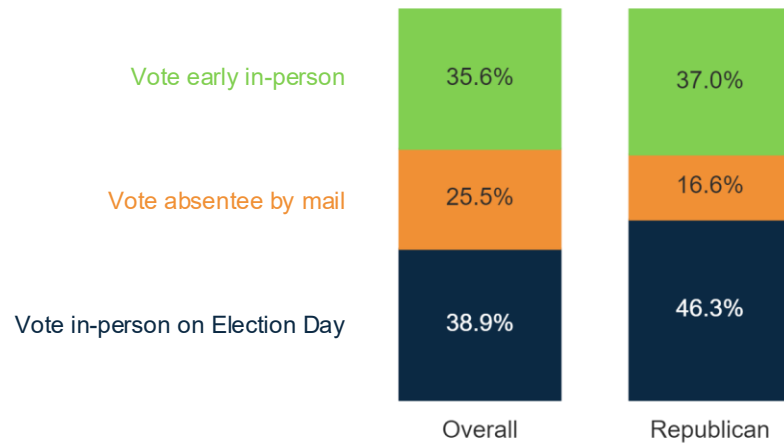
Insights & Analysis

- **60% support restarting previously decommissioned nuclear power plants** in Florida (just 22% oppose).
 - Support is strong among Republicans and NPAs, Democrats are split yet again.
 - Support is much stronger among men (72%) than women (49%).
 - Young women are more skeptical, but even here, support reaches a plurality.
 - 4/4 voters strongly endorse the idea (60% support / 22% oppose).
- Couching **data centers as central to winning the AI battle with China works**: 61% support, 22% oppose. This message is effective as even Democrats support 47 – 35.
- The most effective messages in **favor of accelerating the development of clean energy** are **Grid Security** (+62 net more likely) and **Russia & China** (+57 net more likely).
 - These two messages that touch on the fear of losing a reliable grid and protection against attacks from enemies are also the strongest among Republicans.
 - The **Good Jobs** (+52) and **Drive Innovation** (+48) messages are effective with NPAs and Democrats, but **moderately less so among Republicans**.
- A whopping **76% support cutting bureaucratic red tape to accelerate clean energy sources development**, especially if that comes at no cost to taxpayers.
- Voters overall favor more emphasis on **solar power** (57% more emphasis, +44 net) than other sources of energy. (39% of Republicans even favor more emphasis on solar.)
 - **Oil isn't popular** (-5 net emphasis) as a domestic source for additional energy.
 - There is strong net support for more emphasis on **nuclear** (+24 net) and natural gas (+27 net).
 - **Wind** (+13 net) is less popular; Republicans are particularly skeptical (53% favor less emphasis).

Insights & Analysis

- **77% of voters say they don't own or use renewable energy sources.**
 - Younger and college educated men (27%) are more likely to *use/own* renewables, as are rural voters (25%) and Hispanics (25%).
- Segmentation analysis identified three voter groups:
 - ***Unsure about Energy Issues*** (15%): a majority is unsure on each energy question in the survey. They skew nearly 2:1 Republican to Democrat, heavily female, most diverse, under 55, lower education, and suburban.
 - ***GOP Base*** (45%): generally supportive of renewable energy but show the strongest support for nuclear. They skew male, 55+, white, and lower education.
 - ***Dem Base*** (40%): show the most support for renewable energy, though much less supportive of nuclear. They skew female, 55+, and higher education.

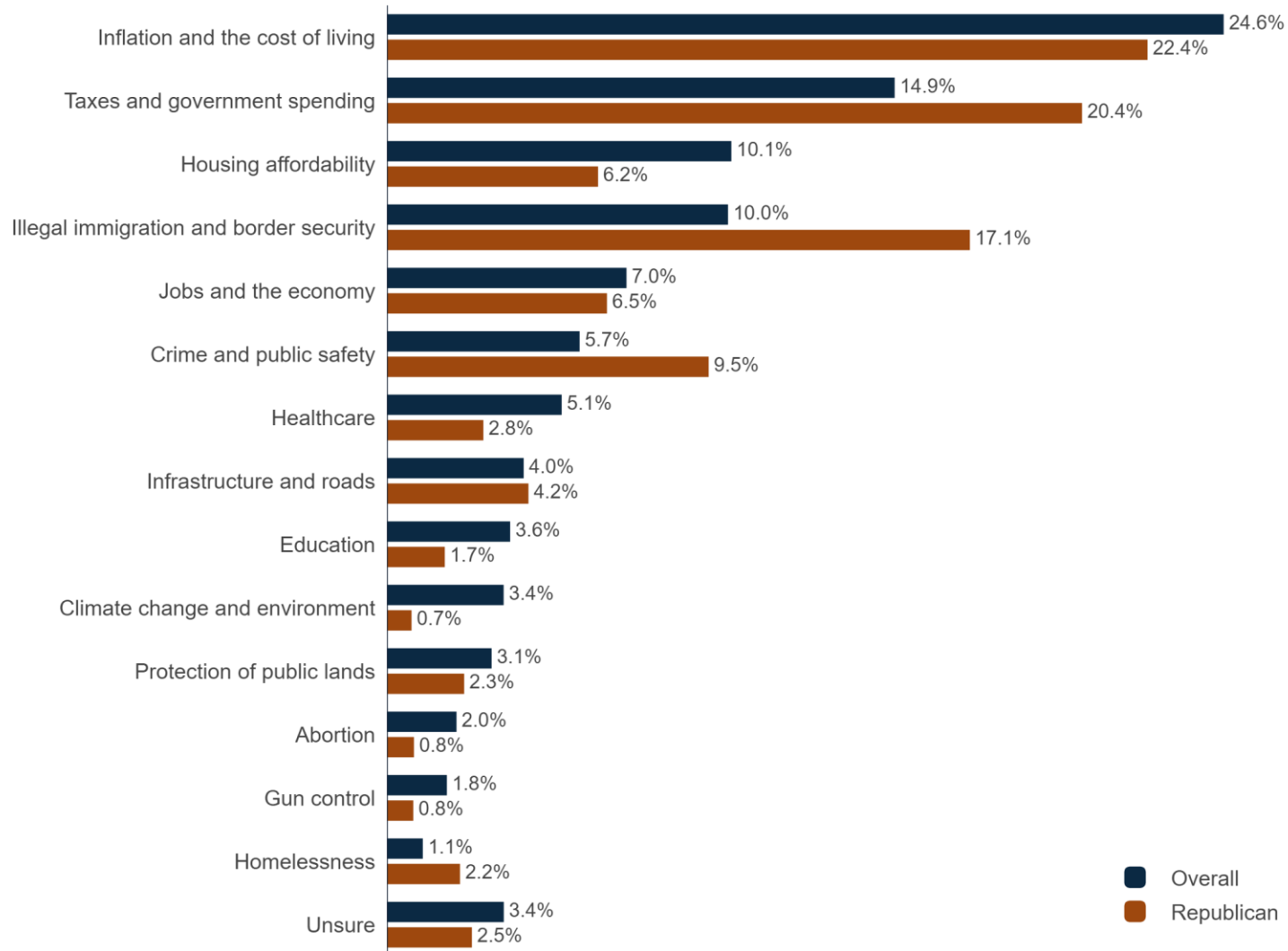
Vote Method General



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	60%	58%	63%	54%	60%	62%	64%	66%	60%	58%	58%	59%	62%	58%	61%	59%	61%	60%	51%	60%	61%	58%	62%	62%	59%	58%	57%	56%	54%	56%	64%
Probably vote	40%	42%	37%	46%	40%	38%	36%	34%	40%	42%	42%	41%	38%	42%	39%	41%	39%	40%	49%	40%	39%	42%	38%	38%	41%	42%	43%	44%	46%	44%	36%
Vote in-person on Election Day	39%	35%	43%	33%	37%	47%	40%	43%	44%	41%	27%	39%	42%	40%	35%	42%	38%	39%	33%	37%	39%	46%	40%	28%	39%	39%	44%	48%	44%	44%	33%
Vote absentee by mail	26%	26%	24%	19%	31%	18%	29%	29%	20%	20%	35%	13%	25%	29%	30%	23%	27%	25%	21%	32%	24%	17%	27%	37%	28%	20%	23%	17%	18%	24%	30%
Vote early in-person	36%	38%	32%	48%	32%	34%	31%	28%	37%	39%	39%	48%	33%	31%	35%	34%	35%	36%	47%	30%	37%	37%	33%	36%	33%	41%	32%	35%	39%	32%	36%
Definitely vote in-person on Election Day	27%	24%	30%	23%	25%	32%	29%	30%	30%	29%	18%	27%	30%	26%	25%	27%	26%	28%	24%	27%	27%	32%	26%	20%	26%	26%	27%	32%	26%	29%	25%
Probably vote in-person on Election Day	12%	11%	13%	9%	12%	15%	12%	12%	14%	12%	9%	12%	11%	14%	10%	15%	12%	11%	9%	10%	12%	14%	13%	8%	13%	13%	17%	17%	18%	15%	8%
Definitely vote absentee by mail	16%	17%	15%	13%	19%	12%	16%	18%	12%	12%	24%	7%	16%	18%	19%	13%	18%	15%	4%	18%	15%	8%	20%	24%	17%	14%	15%	9%	12%	11%	20%
Probably vote absentee by mail	10%	10%	10%	6%	12%	6%	13%	12%	8%	9%	11%	6%	9%	12%	11%	10%	9%	10%	16%	15%	9%	8%	7%	13%	11%	6%	8%	8%	5%	13%	10%
Definitely vote early in-person	17%	17%	18%	18%	16%	17%	19%	18%	18%	16%	25%	16%	15%	17%	19%	17%	17%	23%	15%	18%	17%	16%	18%	15%	18%	15%	15%	16%	16%	19%	
Probably vote early in-person	18%	22%	14%	30%	16%	17%	12%	10%	18%	21%	22%	23%	17%	16%	18%	16%	18%	19%	24%	15%	18%	20%	17%	18%	18%	22%	17%	20%	23%	16%	17%

How do you plan to vote in the November 2026 general election for Governor, U.S. Senate, U.S. Congress, and Florida State Legislature?

Most Important Issue in State Legislative Elections



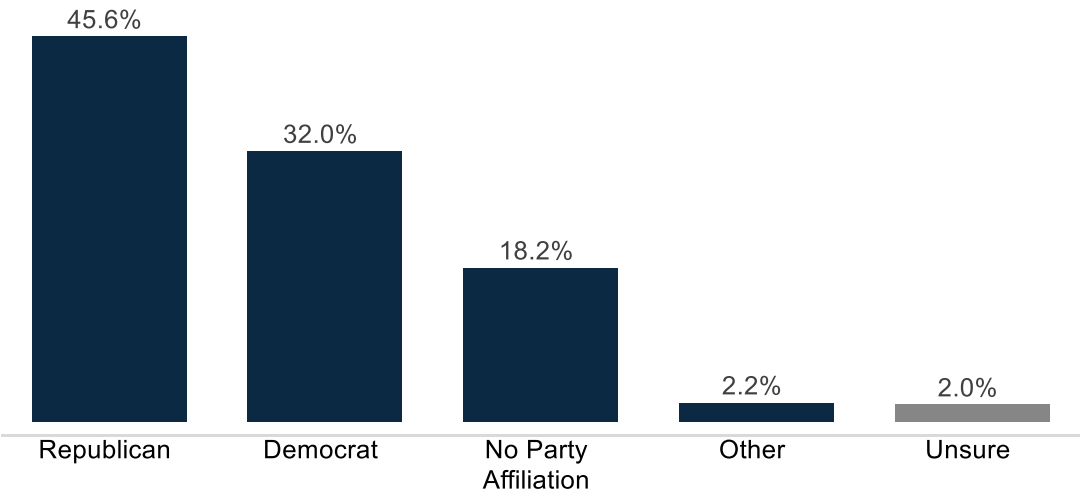
Which one of the following issues is the most important to you in the election for Florida State Legislature?

Most Important Issue (cont.)

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the cost of living	25%	28%	21%	34%	24%	24%	18%	15%	26%	31%	24%	22%	27%	24%	25%	24%	23%	27%	31%	23%	25%	22%	28%	27%	22%	31%	26%	26%	25%	27%	23%
Taxes and government spending	15%	10%	20%	8%	12%	16%	23%	19%	21%	9%	12%	18%	16%	15%	13%	21%	16%	10%	7%	12%	16%	20%	16%	6%	17%	15%	14%	21%	12%	14%	15%
Housing affordability	10%	11%	9%	12%	11%	13%	6%	10%	8%	13%	9%	8%	9%	9%	14%	1%	11%	15%	2%	12%	10%	6%	10%	16%	7%	11%	13%	13%	14%	11%	8%
Illegal immigration and border security	10%	10%	10%	6%	12%	9%	11%	8%	13%	11%	8%	10%	11%	11%	8%	13%	9%	9%	20%	7%	11%	17%	7%	2%	11%	10%	5%	10%	8%	10%	10%
Jobs and the economy	7%	5%	10%	3%	6%	12%	8%	11%	8%	5%	5%	7%	9%	6%	7%	8%	7%	7%	5%	10%	7%	6%	11%	5%	7%	8%	9%	6%	5%	9%	7%
Crime and public safety	6%	6%	6%	5%	6%	2%	9%	7%	4%	6%	6%	5%	3%	7%	6%	5%	6%	5%	6%	7%	5%	9%	2%	1%	6%	4%	4%	6%	6%	5%	6%
Healthcare	5%	6%	4%	3%	8%	2%	6%	5%	4%	7%	4%	5%	6%	4%	6%	5%	5%	5%	5%	5%	3%	4%	9%	5%	5%	7%	4%	4%	3%	6%	
Infrastructure and roads	4%	3%	5%	1%	4%	6%	5%	5%	5%	4%	1%	6%	4%	4%	3%	7%	3%	4%	10%	3%	4%	4%	4%	4%	4%	2%	5%	4%	7%	2%	4%
Education	4%	4%	3%	6%	3%	3%	3%	4%	2%	3%	6%	3%	2%	4%	4%	2%	4%	3%	2%	7%	3%	2%	3%	7%	3%	3%	3%	3%	2%	3%	5%
Climate change and environment	3%	4%	3%	3%	4%	4%	3%	5%	2%	1%	7%	2%	3%	4%	5%	2%	4%	3%	2%	4%	3%	1%	3%	8%	4%	4%	3%	1%	2%	4%	4%
Protection of public lands	3%	3%	3%	6%	1%	3%	3%	4%	2%	3%	4%	3%	3%	5%	2%	5%	3%	2%	0%	4%	3%	2%	4%	3%	4%	1%	5%	3%	2%	5%	3%
Abortion	2%	3%	1%	4%	2%	1%	1%	1%	2%	5%	2%	3%	2%	1%	3%	2%	1%	5%	2%	2%	1%	2%	4%	3%	1%	1%	1%	1%	1%	3%	2%
Gun control	2%	3%	1%	3%	2%	1%	1%	1%	1%	5%	2%	1%	2%	2%	0%	2%	2%	0%	2%	2%	1%	0%	4%	2%	1%	1%	1%	1%	3%	1%	2%
Homelessness	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	2%	1%	0%	3%	0%	0%	1%	2%	0%	0%	2%	0%	2%	0%	4%	0%	1%	
Unsure	3%	4%	3%	5%	3%	3%	3%	4%	2%	5%	2%	7%	3%	2%	3%	3%	4%	4%	3%	4%	3%	4%	4%	3%	4%	3%	2%	6%	3%	4%	

Which one of the following issues is the most important to you in the election for Florida State Legislature?

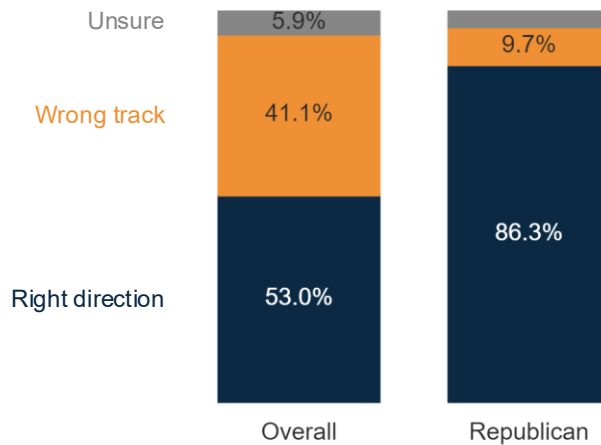
Partisanship by Registration



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Republican	46%	42%	49%	39%	45%	47%	50%	45%	53%	48%	35%	54%	47%	48%	36%	58%	45%	41%	46%	40%	47%	54%	40%	35%	43%	48%	47%	45%
Democrat	32%	36%	27%	36%	37%	27%	27%	27%	27%	32%	43%	30%	30%	27%	41%	23%	31%	38%	37%	33%	31%	27%	32%	25%	23%	31%	28%	36%
No Party Affiliation	18%	17%	20%	20%	15%	18%	21%	24%	16%	14%	20%	14%	18%	21%	18%	17%	19%	17%	16%	21%	18%	15%	25%	30%	28%	19%	19%	15%
Other	2%	2%	2%	3%	2%	4%	1%	3%	2%	3%	1%	2%	2%	2%	2%	1%	3%	2%	0%	5%	1%	3%	1%	5%	3%	2%	3%	2%
Unsure	2%	2%	2%	2%	3%	3%	1%	2%	2%	3%	2%	1%	3%	2%	2%	1%	3%	2%	1%	2%	2%	1%	2%	5%	3%	0%	3%	2%

How are you registered to vote in Florida? You may consider yourself of a different party, but what does your voter registration card show?

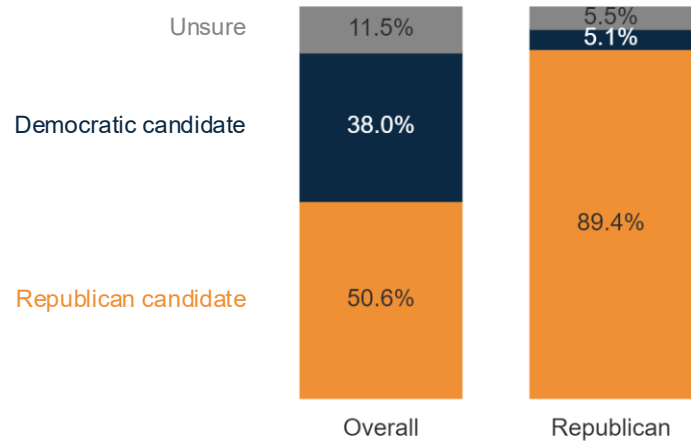
State Direction



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Right direction	53%	48%	59%	41%	52%	54%	62%	56%	62%	53%	41%	59%	60%	54%	43%	66%	51%	49%	61%	42%	56%	86%	43%	14%	60%	50%	46%	49%	49%	54%	54%
Wrong track	41%	44%	38%	51%	39%	41%	36%	42%	33%	37%	53%	34%	37%	41%	49%	31%	44%	43%	29%	54%	38%	10%	48%	81%	36%	42%	41%	43%	40%	40%	42%
Definitely the right direction	23%	19%	28%	17%	21%	24%	31%	28%	28%	20%	17%	25%	23%	23%	22%	28%	23%	21%	28%	20%	24%	44%	9%	3%	26%	23%	6%	20%	21%	19%	26%
Mostly the right direction	30%	29%	31%	24%	32%	31%	32%	28%	34%	32%	24%	34%	37%	31%	22%	38%	28%	28%	33%	22%	32%	42%	34%	11%	33%	26%	40%	29%	29%	35%	28%
Mostly the wrong track	14%	13%	14%	13%	13%	16%	13%	17%	11%	13%	13%	11%	13%	16%	14%	10%	13%	18%	11%	15%	14%	5%	19%	24%	13%	15%	23%	15%	13%	14%	14%
Definitely the wrong track	27%	31%	23%	37%	26%	25%	22%	25%	22%	24%	40%	23%	23%	26%	35%	21%	31%	25%	18%	39%	24%	5%	30%	57%	23%	27%	19%	27%	26%	26%	28%
Unsure	6%	8%	3%	8%	8%	5%	2%	2%	5%	10%	6%	7%	4%	5%	8%	3%	5%	8%	10%	4%	6%	4%	9%	5%	4%	9%	13%	8%	11%	6%	4%

Generally speaking, would you say things in Florida are headed in the right direction or off on the wrong track?

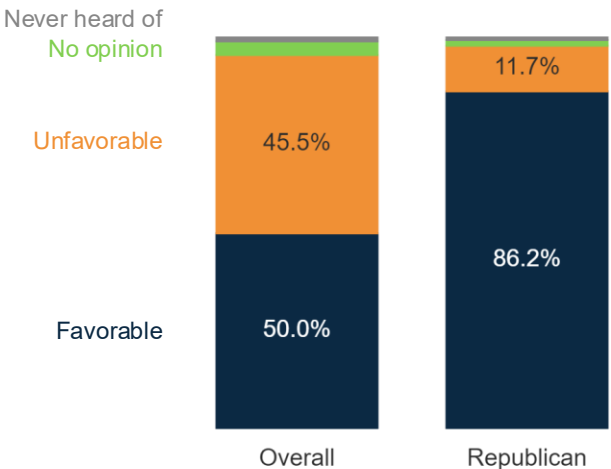
Generic Ballot for Governor



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	51%	47%	55%	43%	50%	52%	57%	51%	58%	52%	39%	56%	53%	55%	40%	61%	50%	46%	57%	41%	53%	89%	36%	6%	58%	45%	38%	52%	49%	51%	51%
Democratic candidate	38%	40%	35%	43%	39%	38%	33%	39%	31%	33%	52%	33%	39%	35%	43%	28%	39%	45%	22%	46%	36%	5%	40%	86%	33%	42%	27%	33%	38%	37%	39%
Definitely the Republican candidate	38%	35%	42%	32%	37%	38%	45%	39%	45%	38%	30%	45%	39%	40%	32%	47%	38%	34%	43%	33%	40%	73%	19%	4%	44%	37%	0%	37%	35%	38%	40%
Probably the Republican candidate	12%	12%	13%	10%	13%	14%	12%	13%	13%	14%	9%	12%	14%	15%	9%	13%	12%	12%	14%	8%	13%	17%	17%	2%	14%	8%	38%	15%	13%	13%	11%
Probably the Democratic candidate	9%	9%	9%	12%	7%	12%	6%	10%	8%	10%	8%	10%	10%	8%	8%	3%	10%	10%	4%	10%	9%	3%	12%	15%	7%	13%	27%	13%	11%	9%	7%
Definitely the Democratic candidate	29%	32%	26%	31%	32%	25%	27%	29%	23%	23%	44%	24%	29%	28%	35%	25%	29%	34%	18%	36%	28%	2%	28%	71%	26%	30%	0%	20%	27%	28%	32%
Unsure	11%	13%	10%	14%	11%	10%	10%	10%	11%	15%	9%	10%	9%	10%	16%	11%	12%	9%	21%	13%	11%	5%	24%	8%	9%	13%	35%	15%	13%	12%	10%

If the 2026 election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Governor?

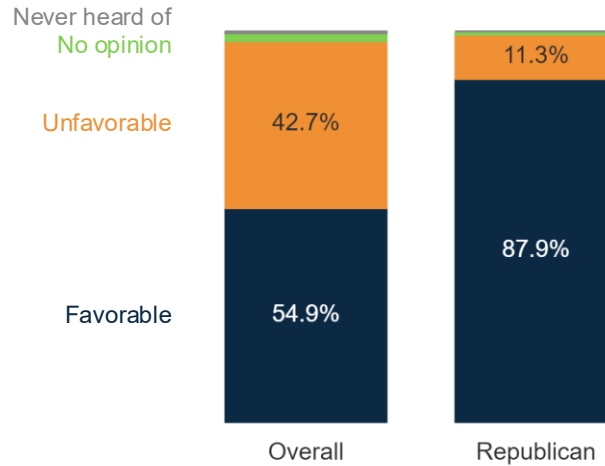
Image: Donald Trump



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	50%	47%	54%	41%	51%	49%	57%	47%	60%	53%	39%	56%	56%	52%	40%	59%	49%	44%	67%	41%	53%	86%	37%	8%	57%	46%	43%	48%	47%	53%	50%
Unfavorable Total	46%	47%	44%	54%	43%	46%	42%	50%	37%	40%	57%	42%	40%	46%	52%	39%	46%	51%	32%	54%	43%	12%	52%	89%	41%	49%	48%	44%	47%	42%	47%
Very favorable	37%	35%	40%	28%	39%	31%	46%	34%	45%	38%	30%	41%	35%	41%	32%	43%	36%	33%	50%	28%	40%	69%	17%	6%	43%	36%	17%	35%	35%	38%	38%
Somewhat favorable	13%	12%	14%	13%	11%	18%	11%	13%	15%	15%	9%	14%	21%	11%	8%	16%	13%	10%	16%	13%	13%	17%	20%	3%	14%	10%	26%	13%	11%	16%	12%
Somewhat unfavorable	5%	3%	8%	4%	3%	11%	5%	9%	6%	2%	4%	4%	3%	6%	7%	5%	4%	8%	0%	7%	5%	3%	8%	6%	4%	6%	12%	9%	8%	2%	5%
Very unfavorable	40%	44%	36%	50%	40%	35%	37%	41%	31%	38%	52%	38%	37%	40%	45%	34%	41%	43%	32%	47%	38%	8%	44%	83%	37%	43%	37%	35%	39%	40%	42%
No opinion	4%	5%	2%	5%	5%	4%	1%	1%	2%	6%	4%	2%	3%	1%	8%	2%	4%	4%	1%	5%	3%	1%	8%	2%	1%	5%	8%	7%	5%	3%	2%
Never heard of	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	1%	0%	0%	1%	1%	3%	0%	0%	0%	1%	1%	1%	2%	1%

Do you have a favorable or unfavorable opinion of Donald Trump?

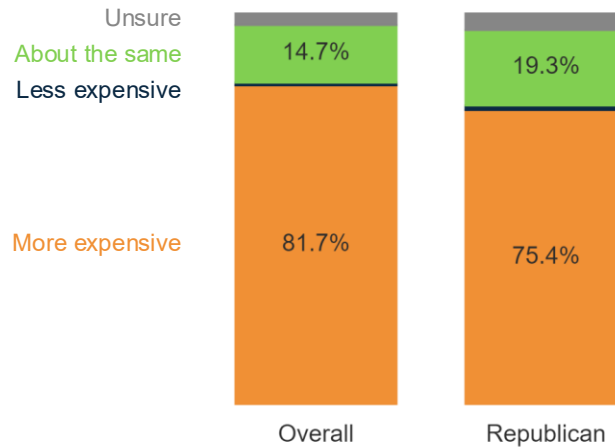
Image: Ron DeSantis



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	55%	52%	58%	46%	56%	56%	60%	55%	61%	58%	44%	60%	58%	57%	46%	64%	53%	51%	67%	48%	57%	88%	45%	14%	61%	51%	52%	58%	55%	55%	54%
Unfavorable Total	43%	45%	40%	50%	41%	42%	39%	44%	37%	38%	54%	37%	40%	42%	50%	35%	44%	46%	32%	49%	41%	11%	50%	84%	38%	45%	42%	37%	42%	42%	44%
Very favorable	40%	38%	43%	33%	41%	36%	48%	39%	47%	41%	34%	44%	42%	43%	33%	46%	40%	35%	51%	32%	42%	73%	22%	5%	46%	34%	25%	39%	37%	37%	43%
Somewhat favorable	15%	14%	15%	13%	15%	20%	12%	16%	14%	17%	10%	16%	17%	14%	13%	18%	13%	16%	16%	15%	15%	23%	9%	14%	17%	28%	19%	18%	18%	11%	
Somewhat unfavorable	8%	7%	8%	6%	8%	7%	8%	10%	6%	6%	9%	8%	6%	10%	6%	7%	8%	7%	11%	6%	8%	3%	8%	14%	8%	10%	14%	8%	5%	9%	8%
Very unfavorable	35%	38%	32%	44%	34%	35%	30%	34%	30%	32%	46%	30%	34%	31%	44%	27%	37%	39%	21%	43%	32%	8%	42%	70%	31%	36%	28%	29%	36%	34%	37%
No opinion	2%	3%	1%	4%	2%	2%	1%	0%	2%	3%	2%	2%	0%	0%	4%	1%	2%	3%	1%	2%	2%	1%	4%	1%	1%	4%	5%	5%	2%	1%	2%
Never heard of	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	

Do you have a favorable or unfavorable opinion of Ron DeSantis?

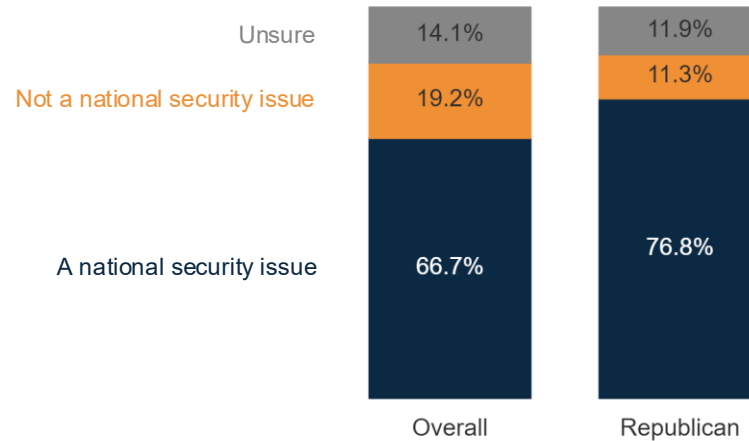
Energy Costs: Getting More or Less Expensive?



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
More expensive	82%	83%	80%	83%	83%	81%	79%	81%	79%	85%	81%	79%	83%	84%	79%	79%	84%	80%	67%	86%	81%	75%	84%	87%	79%	83%	85%	76%	79%	84%	83%
Less expensive	1%	0%	1%	0%	0%	2%	0%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%	1%	
Definitely more expensive	61%	61%	61%	63%	59%	62%	60%	58%	64%	62%	59%	54%	62%	67%	57%	53%	64%	58%	56%	69%	59%	55%	62%	67%	57%	65%	61%	59%	56%	67%	60%
Probably more expensive	21%	22%	19%	20%	24%	19%	19%	23%	16%	23%	22%	25%	21%	18%	22%	25%	20%	22%	11%	16%	22%	20%	21%	20%	23%	18%	23%	16%	23%	17%	23%
About the same	15%	14%	15%	14%	14%	12%	18%	16%	14%	14%	15%	16%	13%	12%	18%	18%	12%	16%	27%	10%	16%	19%	15%	10%	16%	13%	12%	17%	14%	14%	15%
Probably less expensive	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%
Definitely less expensive	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Unsure	3%	2%	4%	2%	2%	5%	3%	3%	5%	1%	3%	3%	3%	4%	2%	3%	3%	2%	6%	3%	3%	4%	2%	2%	4%	3%	3%	7%	6%	2%	2%

Would you say that energy and utility costs in Florida are getting more expensive, less expensive, or about the same?

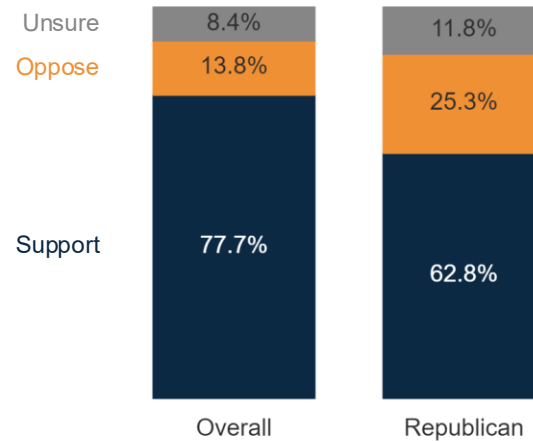
Energy Independence: National Security Issue?



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
A national security issue	67%	56%	79%	55%	57%	76%	81%	81%	76%	53%	61%	73%	64%	69%	62%	73%	63%	70%	76%	72%	67%	77%	66%	54%	72%	56%	62%	61%	64%	69%	68%
Not a national security issue	19%	22%	16%	23%	21%	19%	15%	15%	18%	22%	21%	15%	19%	20%	21%	17%	22%	16%	11%	22%	18%	11%	22%	29%	16%	28%	21%	22%	19%	17%	19%
Definitely a national security issue	44%	35%	54%	33%	37%	48%	58%	57%	51%	33%	38%	47%	42%	46%	41%	51%	42%	44%	47%	45%	45%	58%	41%	29%	48%	33%	34%	39%	40%	43%	47%
Probably a national security issue	23%	21%	25%	22%	21%	28%	22%	24%	25%	20%	23%	26%	22%	23%	21%	22%	21%	26%	29%	27%	22%	19%	25%	26%	24%	23%	28%	21%	25%	26%	21%
Probably not a national security issue	12%	14%	11%	12%	15%	12%	9%	9%	12%	13%	16%	10%	13%	14%	12%	12%	14%	10%	7%	17%	11%	7%	17%	19%	12%	16%	13%	12%	13%	13%	12%
Definitely not a national security issue	7%	8%	6%	11%	6%	6%	6%	6%	6%	10%	5%	5%	5%	7%	9%	5%	8%	6%	4%	5%	7%	5%	6%	10%	4%	12%	8%	10%	6%	4%	7%
Unsure	14%	22%	5%	22%	22%	6%	4%	4%	6%	25%	18%	13%	17%	11%	16%	10%	15%	14%	13%	6%	16%	12%	12%	17%	12%	17%	18%	17%	16%	14%	13%

Do you believe energy independence is a national security issue?

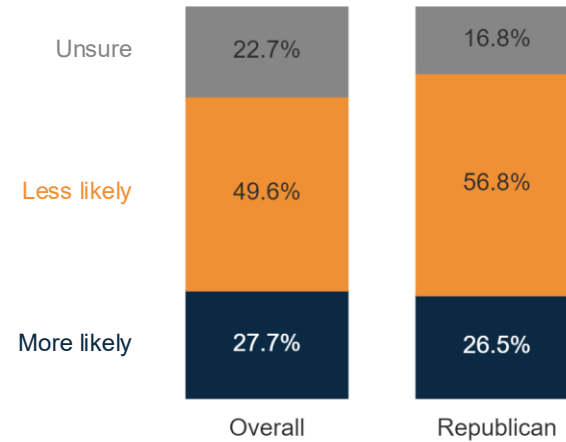
Clean Energy S/O



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	78%	77%	79%	73%	79%	82%	77%	85%	73%	72%	84%	73%	74%	79%	82%	71%	79%	80%	68%	85%	76%	63%	80%	96%	77%	80%	84%	75%	76%	78%	79%
Oppose Total	14%	11%	17%	14%	10%	13%	20%	12%	21%	15%	7%	17%	17%	13%	11%	20%	12%	13%	21%	9%	16%	25%	9%	2%	15%	9%	8%	19%	9%	11%	15%
Strongly support	44%	47%	41%	46%	48%	45%	38%	50%	32%	44%	52%	36%	41%	44%	52%	34%	45%	49%	35%	58%	41%	18%	49%	76%	40%	48%	45%	48%	48%	43%	43%
Somewhat support	34%	30%	38%	28%	31%	38%	39%	35%	42%	28%	32%	37%	33%	35%	30%	38%	34%	31%	33%	27%	35%	44%	31%	20%	37%	32%	39%	27%	28%	35%	36%
Somewhat oppose	9%	6%	11%	7%	6%	7%	14%	9%	14%	8%	4%	10%	11%	9%	6%	14%	7%	8%	15%	7%	9%	16%	6%	0%	10%	6%	4%	11%	7%	6%	10%
Strongly oppose	5%	5%	5%	7%	3%	6%	5%	3%	8%	7%	2%	8%	6%	4%	5%	5%	5%	5%	6%	2%	6%	9%	3%	1%	5%	4%	4%	8%	2%	5%	5%
Unsure	8%	12%	4%	13%	12%	5%	4%	3%	5%	13%	9%	9%	9%	9%	7%	9%	8%	8%	11%	7%	8%	12%	11%	2%	8%	11%	8%	6%	15%	11%	6%

In general, do you support or oppose clean energy?

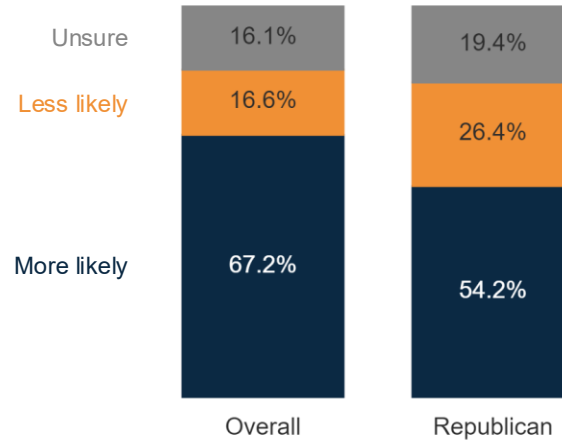
More / Less Likely to Vote for Candidate *Opposing* Energy-Friendly Policies?



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
More likely Total	28%	29%	26%	30%	28%	30%	24%	25%	28%	31%	26%	24%	32%	24%	31%	29%	28%	27%	29%	33%	27%	26%	24%	30%	25%	33%	33%	34%	34%	31%	23%
Less likely Total	50%	43%	57%	37%	48%	50%	61%	58%	56%	41%	47%	50%	53%	52%	45%	55%	47%	54%	44%	48%	52%	57%	51%	41%	54%	45%	44%	50%	45%	43%	53%
Much more likely	14%	15%	14%	16%	14%	13%	14%	13%	15%	15%	15%	12%	15%	12%	18%	15%	15%	11%	17%	17%	14%	16%	8%	13%	13%	16%	14%	14%	16%	17%	13%
Somewhat more likely	13%	14%	13%	14%	14%	17%	9%	12%	13%	16%	11%	12%	18%	12%	13%	14%	12%	16%	12%	15%	13%	10%	15%	16%	12%	17%	19%	20%	18%	13%	11%
Somewhat less likely	14%	16%	13%	15%	16%	14%	12%	12%	13%	14%	19%	15%	13%	12%	17%	14%	14%	16%	10%	16%	14%	11%	17%	18%	14%	18%	17%	18%	12%	11%	15%
Much less likely	35%	28%	44%	23%	31%	36%	50%	46%	42%	28%	28%	35%	39%	40%	27%	41%	33%	38%	34%	33%	37%	46%	33%	23%	40%	27%	27%	33%	33%	31%	38%
Unsure	23%	28%	17%	33%	24%	20%	15%	17%	16%	28%	27%	27%	15%	23%	25%	16%	26%	19%	27%	19%	22%	17%	26%	29%	21%	22%	23%	15%	22%	27%	23%

Since 2013, China's electricity production has grown over ten times faster than the United States. Energy production is a key factor in domestic manufacturing, technology infrastructure, health care, and utility costs. Would you be more or less likely to vote for a candidate who opposes policies that dramatically increase U.S. energy production?

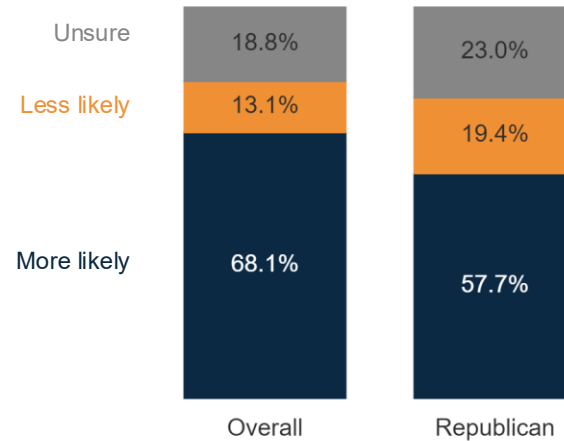
More / Less Likely to Vote for Candidate Supporting Solar?



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
More likely Total	67%	68%	67%	63%	71%	66%	67%	74%	60%	64%	74%	59%	66%	69%	71%	64%	69%	68%	49%	84%	63%	54%	72%	85%	68%	71%	68%	66%	70%	69%	66%
Less likely Total	17%	14%	20%	15%	13%	17%	22%	16%	24%	16%	11%	22%	18%	17%	12%	22%	14%	17%	27%	10%	19%	26%	12%	5%	18%	12%	11%	17%	18%	15%	17%
Much more likely	37%	35%	39%	29%	39%	42%	37%	46%	32%	30%	42%	27%	36%	39%	41%	35%	38%	37%	21%	53%	33%	22%	39%	57%	36%	40%	32%	34%	41%	37%	36%
Somewhat more likely	31%	33%	28%	34%	33%	24%	31%	28%	28%	33%	32%	32%	29%	31%	30%	30%	31%	31%	27%	31%	31%	32%	34%	28%	32%	31%	36%	31%	29%	32%	30%
Somewhat less likely	7%	6%	9%	4%	6%	9%	10%	8%	11%	8%	3%	10%	6%	8%	6%	8%	7%	6%	13%	4%	9%	12%	4%	3%	8%	6%	5%	8%	8%	7%	7%
Much less likely	9%	8%	11%	10%	7%	8%	12%	8%	13%	9%	8%	12%	12%	9%	6%	14%	7%	11%	14%	6%	10%	15%	9%	2%	10%	6%	7%	10%	10%	8%	10%
Unsure	16%	18%	13%	23%	16%	17%	11%	10%	16%	20%	16%	19%	17%	13%	17%	14%	17%	15%	24%	7%	18%	19%	15%	9%	14%	17%	21%	17%	13%	16%	17%

Last year, Florida became the number two state in the nation for large-scale residential solar deployment. Solar has produced enough energy to power over two million Florida homes, created over 14,000 jobs in the state, and resulted in over \$28 billion of investment. In the next ten years, solar is projected to supply more than one-fourth of Florida's electricity. With this in mind, would you be more or less likely to vote for a candidate who supports the continued growth and utilization of solar in Florida?

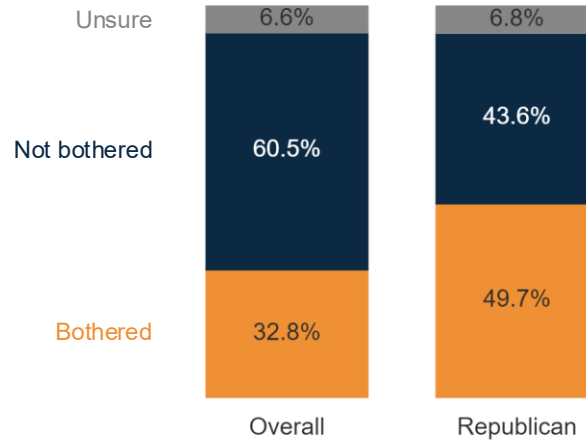
More / Less Likely to Vote for Candidate Supporting Rooftop Solar?



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
More likely Total	68%	68%	68%	62%	72%	72%	66%	75%	62%	66%	71%	66%	69%	66%	71%	62%	69%	69%	64%	81%	65%	58%	75%	81%	68%	72%	70%	69%	77%	66%	66%
Less likely Total	13%	12%	15%	14%	10%	14%	16%	11%	19%	13%	10%	15%	15%	9%	21%	12%	12%	14%	12%	14%	19%	11%	6%	15%	8%	12%	10%	12%	15%	13%	
Much more likely	37%	35%	39%	30%	38%	44%	36%	49%	30%	34%	37%	31%	36%	38%	40%	36%	38%	39%	18%	59%	31%	25%	39%	53%	34%	44%	36%	37%	47%	36%	35%
Somewhat more likely	31%	33%	29%	32%	34%	27%	30%	26%	32%	32%	34%	36%	33%	28%	30%	27%	32%	30%	46%	22%	34%	33%	36%	28%	34%	28%	34%	32%	30%	30%	32%
Somewhat less likely	5%	6%	5%	7%	5%	5%	5%	4%	6%	7%	4%	7%	6%	7%	3%	7%	4%	6%	8%	5%	6%	9%	6%	2%	7%	3%	5%	7%	4%	6%	5%
Much less likely	8%	6%	10%	7%	5%	8%	11%	7%	13%	6%	6%	8%	9%	8%	6%	14%	7%	5%	5%	7%	8%	11%	5%	5%	8%	6%	7%	3%	7%	9%	8%
Unsure	19%	20%	17%	24%	18%	15%	18%	14%	19%	21%	19%	19%	15%	20%	21%	17%	19%	19%	22%	6%	21%	23%	15%	13%	17%	20%	19%	21%	11%	18%	20%

Would you be more or less likely to vote for a candidate who supports policies that allow homeowners to save money on their energy bills with rooftop solar?

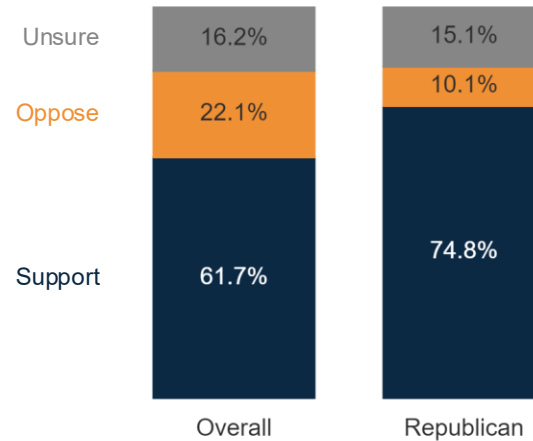
Solar Farmland



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Bothered Total	33%	30%	36%	36%	26%	38%	34%	29%	42%	30%	31%	43%	33%	33%	25%	43%	33%	26%	46%	28%	35%	50%	24%	15%	36%	25%	30%	34%	26%	31%	35%
Not bothered Total	61%	60%	61%	52%	66%	58%	63%	69%	53%	59%	62%	51%	61%	62%	64%	55%	60%	67%	47%	69%	58%	44%	69%	80%	60%	65%	63%	60%	67%	62%	58%
Definitely bothered	16%	14%	19%	17%	12%	18%	19%	11%	26%	13%	14%	23%	17%	16%	10%	25%	15%	12%	16%	14%	17%	27%	10%	5%	18%	8%	11%	15%	14%	19%	16%
Somewhat bothered	17%	17%	17%	20%	15%	19%	15%	18%	16%	16%	17%	20%	16%	17%	16%	18%	17%	13%	29%	15%	17%	23%	15%	10%	18%	17%	19%	19%	13%	12%	19%
Not very bothered	17%	16%	18%	11%	19%	17%	18%	20%	15%	16%	15%	13%	20%	16%	18%	16%	17%	16%	14%	18%	16%	15%	17%	18%	17%	14%	18%	11%	19%	21%	16%
Not bothered at all	44%	44%	43%	41%	47%	42%	45%	49%	38%	42%	47%	38%	41%	46%	47%	39%	43%	51%	33%	51%	42%	29%	52%	61%	43%	50%	45%	49%	49%	41%	43%
Unsure	7%	10%	3%	12%	8%	4%	3%	2%	5%	12%	7%	5%	5%	5%	10%	2%	8%	7%	8%	2%	7%	7%	7%	5%	4%	11%	8%	6%	6%	7%	6%

Part of Florida's solar boom has been the growth of solar farms located largely in rural areas. Are you bothered by seeing solar panels on Florida farmland?

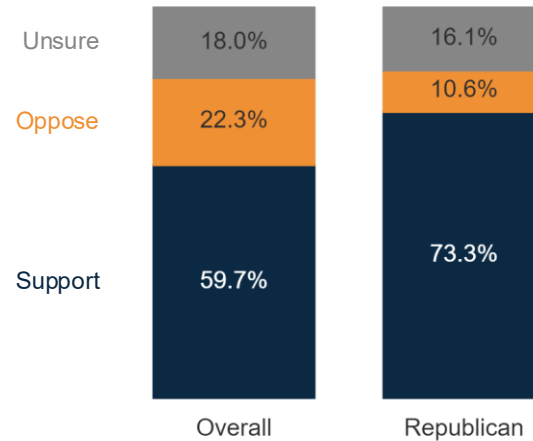
Nuclear Energy Production S/O



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	62%	49%	77%	37%	57%	77%	77%	78%	76%	47%	51%	66%	63%	64%	55%	70%	59%	63%	60%	57%	64%	75%	66%	41%	69%	59%	58%	58%	57%	63%	63%
Oppose Total	22%	27%	16%	32%	24%	15%	17%	17%	15%	24%	31%	23%	20%	21%	25%	19%	22%	23%	29%	33%	20%	10%	21%	40%	18%	26%	22%	26%	21%	21%	22%
Strongly support	33%	18%	50%	15%	20%	51%	50%	48%	52%	17%	19%	35%	31%	35%	31%	37%	33%	31%	29%	29%	35%	48%	34%	12%	38%	29%	28%	40%	26%	34%	33%
Somewhat support	29%	30%	27%	22%	36%	26%	27%	30%	24%	30%	31%	31%	32%	29%	24%	33%	26%	32%	30%	29%	29%	27%	32%	29%	31%	30%	29%	18%	30%	30%	30%
Somewhat oppose	9%	11%	8%	13%	9%	10%	6%	8%	8%	12%	9%	10%	7%	9%	11%	9%	9%	11%	13%	14%	8%	7%	10%	13%	9%	12%	11%	13%	9%	9%	9%
Strongly oppose	13%	17%	8%	19%	15%	5%	10%	9%	7%	12%	23%	13%	13%	11%	14%	11%	13%	12%	17%	19%	11%	3%	12%	27%	9%	14%	11%	13%	13%	12%	13%
Unsure	16%	24%	7%	31%	19%	8%	7%	5%	9%	28%	18%	11%	17%	15%	20%	11%	19%	14%	11%	10%	16%	15%	13%	19%	13%	15%	20%	16%	22%	16%	15%

President Trump has been clear in his support for nuclear energy and has issued a number of executive orders aimed at sparking a “nuclear energy renaissance” in the United States. Companies like Amazon, Microsoft, and Meta have pledged hundreds of millions of dollars each in nuclear energy investment to power their massive data centers and AI operations as nuclear is carbon-free. In general, do you support or oppose increasing nuclear energy production?

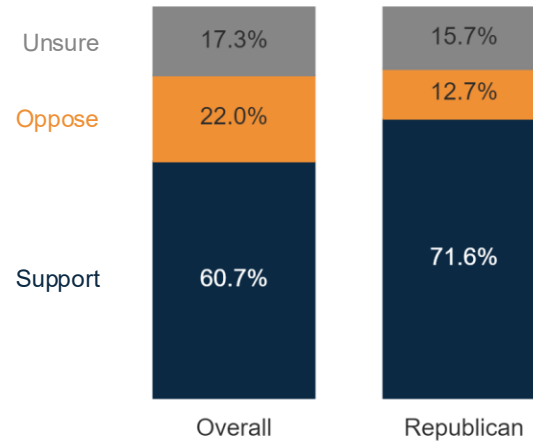
Re-starting Nuclear Reactor Plants S/O



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	60%	49%	72%	44%	53%	73%	71%	73%	71%	51%	48%	63%	60%	63%	54%	64%	56%	66%	62%	57%	62%	73%	64%	39%	65%	57%	58%	69%	52%	57%	60%
Oppose Total	22%	25%	19%	23%	26%	17%	20%	20%	18%	22%	30%	21%	25%	20%	24%	25%	22%	20%	26%	27%	21%	11%	18%	41%	22%	24%	22%	17%	26%	23%	22%
Strongly support	28%	17%	41%	13%	20%	40%	42%	39%	43%	16%	18%	32%	29%	30%	23%	35%	27%	29%	17%	27%	29%	41%	25%	12%	32%	25%	23%	30%	28%	27%	28%
Somewhat support	32%	33%	31%	31%	34%	33%	29%	33%	28%	34%	30%	32%	31%	33%	31%	29%	29%	37%	45%	30%	33%	32%	38%	27%	33%	32%	35%	39%	24%	31%	32%
Somewhat oppose	9%	9%	9%	8%	11%	9%	10%	11%	8%	10%	9%	11%	12%	8%	8%	13%	10%	8%	2%	10%	9%	6%	7%	16%	11%	8%	9%	8%	11%	9%	10%
Strongly oppose	13%	16%	10%	16%	16%	9%	10%	9%	10%	12%	21%	10%	13%	12%	16%	11%	13%	12%	24%	17%	12%	4%	11%	25%	11%	16%	13%	9%	15%	14%	13%
Unsure	18%	25%	9%	33%	21%	10%	9%	7%	11%	28%	22%	15%	15%	17%	23%	12%	22%	14%	12%	16%	17%	16%	18%	20%	14%	19%	21%	14%	22%	20%	17%

Full-scale nuclear reactors are expensive and often take a long time to get running. Recently, interested parties have focused on restarting previously decommissioned plants as a way of avoiding some of the costs and difficulties associated with starting from scratch. Nuclear restarts in Michigan and Pennsylvania are expected to supply enough energy to power over 800,000 homes each. Would you support or oppose an attempt to undertake a similar project in Florida?

Data Center Investment S/O



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	61%	51%	72%	37%	60%	59%	82%	75%	70%	50%	52%	61%	61%	64%	57%	60%	62%	58%	61%	61%	62%	72%	62%	47%	68%	58%	58%	54%	56%	57%	65%
Oppose Total	22%	24%	19%	35%	17%	31%	11%	17%	21%	24%	26%	19%	25%	21%	22%	25%	21%	22%	18%	26%	20%	13%	18%	35%	19%	24%	21%	30%	27%	20%	19%
Strongly support	33%	22%	46%	16%	26%	34%	55%	46%	46%	20%	25%	32%	34%	36%	30%	36%	33%	31%	32%	35%	34%	45%	30%	19%	37%	32%	27%	31%	31%	31%	35%
Somewhat support	28%	29%	26%	20%	35%	25%	27%	29%	23%	30%	27%	29%	27%	28%	27%	24%	29%	27%	29%	26%	28%	26%	32%	27%	31%	26%	31%	23%	25%	26%	30%
Somewhat oppose	8%	9%	7%	12%	7%	11%	5%	7%	8%	9%	10%	8%	11%	7%	8%	10%	8%	7%	5%	11%	7%	4%	9%	14%	8%	9%	9%	10%	10%	6%	8%
Strongly oppose	14%	15%	12%	23%	9%	20%	6%	11%	13%	15%	16%	12%	14%	14%	14%	15%	13%	14%	13%	15%	13%	8%	9%	21%	11%	15%	12%	20%	17%	13%	11%
Unsure	17%	25%	9%	28%	23%	11%	7%	8%	9%	27%	22%	20%	14%	15%	21%	14%	16%	20%	21%	13%	17%	16%	20%	18%	13%	18%	20%	15%	17%	23%	16%

The United States and China are in a race to dominate the field of artificial intelligence. The “AI race,” with serious consequences for our economy and national security, is one we cannot afford to lose. Do you support the private investment in and construction of data centers in Florida to accelerate American innovation and ensure the United States maintains its global prominence?

Messages: Renewable Energy in Florida

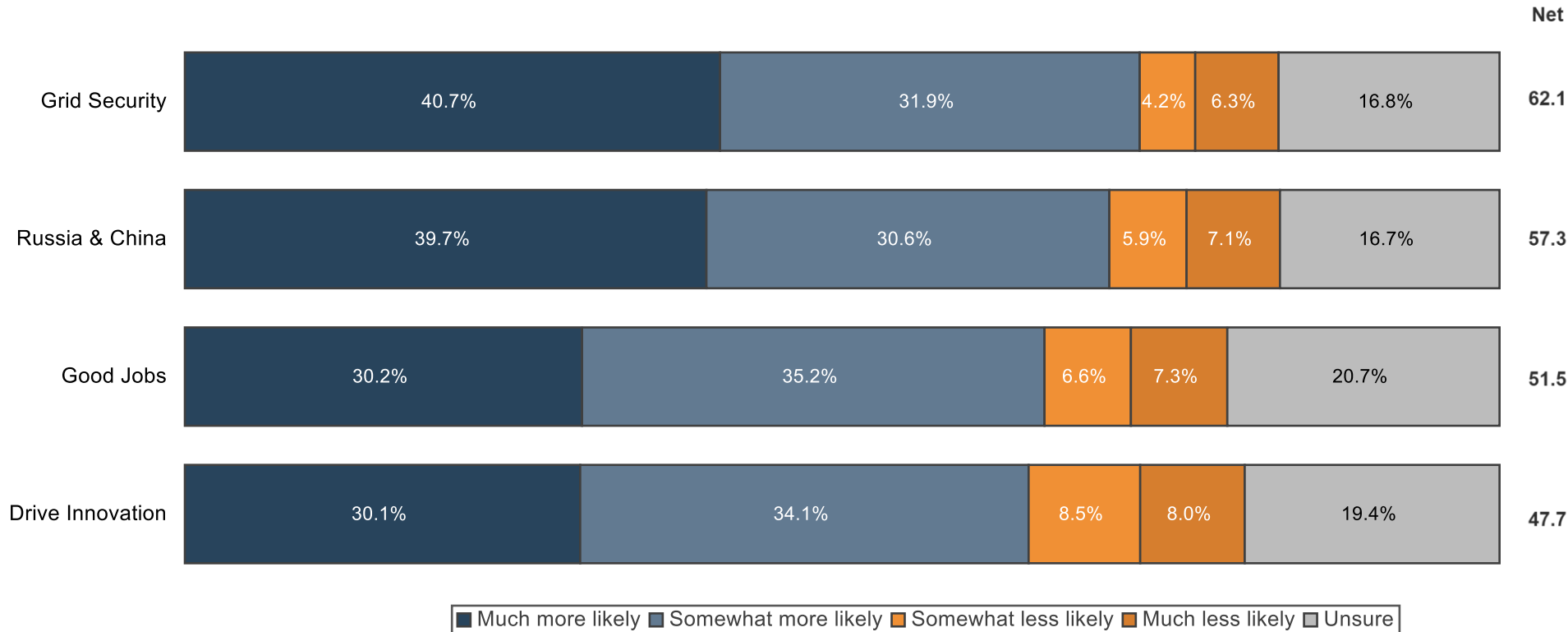
Grid Security: *Renewable energy can make our power grid stronger, providing backup power sources in emergencies. A strong grid means fewer outages and better protection against cyber and physical threats.*

Russia & China: *Expanding renewable energy sources reduces reliance on foreign energy and strengthens our energy independence. With more U.S. based energy, we can better defend ourselves against global energy manipulation from countries like Russia and China.*

Good Jobs: *Accelerating the growth of cleaner energy in Florida would position our state to be a national leader in the competition for economic development. Currently, more than 25,000 Floridians work in clean energy or related industries.*

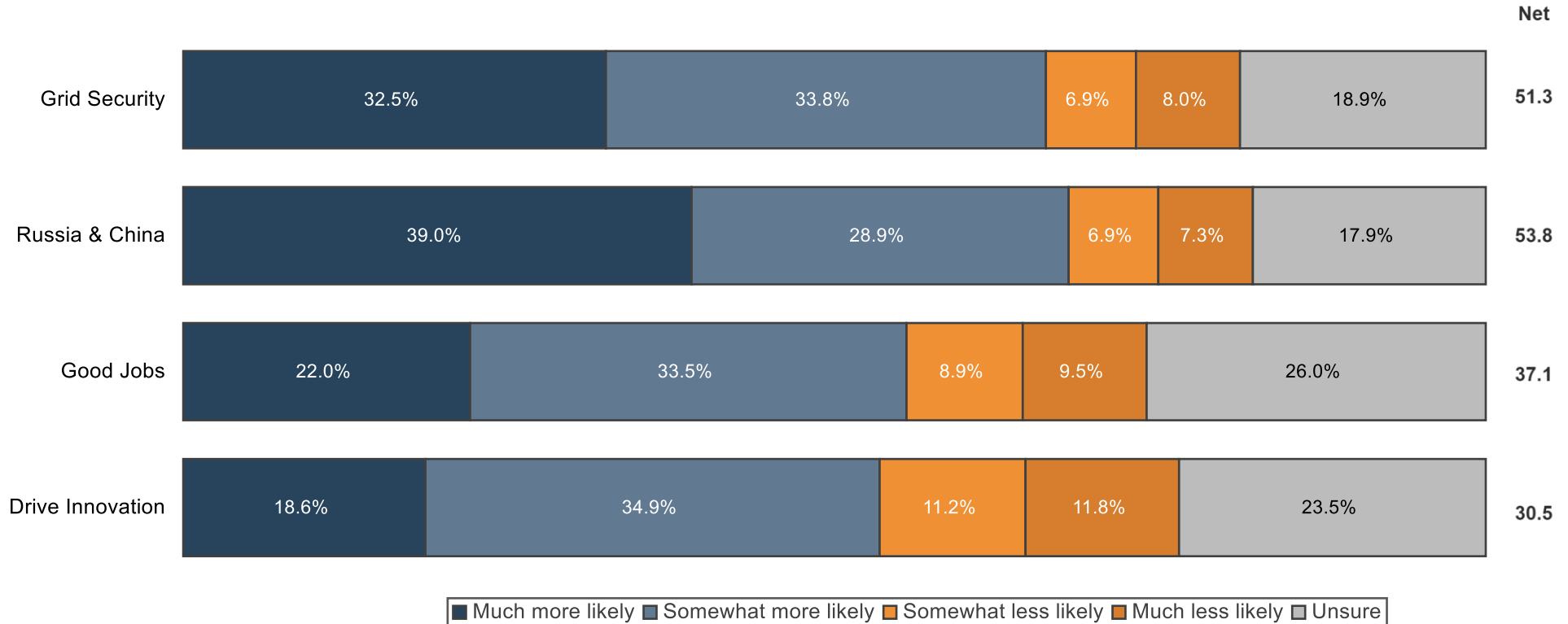
Drive Innovation: *Florida companies investing more in cleaner energy sources would give businesses and consumers more choices than traditional oil and gas fuels in order to drive innovation and competitive pricing.*

Renewable Energy in Florida (Overall)



The following is information about renewable energy in Florida that you may hear or see in the news or in advertisements. Select whether the information makes you more or less likely to support accelerating the development and use of clean energy in Florida.

Renewable Energy in Florida (Republicans)



The following is information about renewable energy in Florida that you may hear or see in the news or in advertisements. Select whether the information makes you more or less likely to support accelerating the development and use of clean energy in Florida.

Renewable Energy in Florida Heatmaps

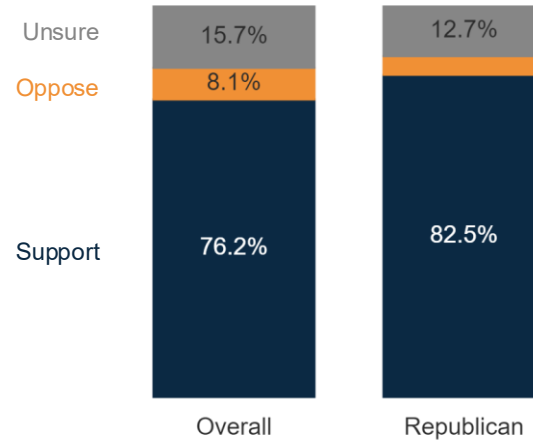
More Likely

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Grid Security	73%	69%	77%	62%	74%	74%	78%	81%	73%	69%	70%	72%	73%	73%	72%	69%	74%	72%	72%	78%	72%	66%	75%	81%	75%	75%	73%	74%	70%	70%	74%
Russia & China	70%	66%	75%	57%	72%	75%	75%	80%	71%	67%	65%	70%	74%	71%	67%	67%	72%	69%	70%	75%	70%	68%	73%	72%	75%	67%	73%	71%	75%	66%	71%
Good Jobs	65%	63%	69%	54%	68%	69%	69%	73%	65%	62%	63%	65%	67%	66%	64%	61%	66%	67%	58%	73%	64%	56%	70%	78%	69%	64%	68%	67%	67%	62%	66%
Drive Innovation	64%	60%	68%	50%	68%	70%	68%	72%	65%	59%	63%	63%	63%	63%	67%	64%	65%	62%	59%	68%	64%	53%	64%	81%	67%	66%	66%	67%	62%	60%	66%

Less Likely

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Grid Security	11%	10%	11%	9%	10%	10%	12%	11%	12%	11%	9%	13%	11%	10%	10%	15%	8%	14%	8%	11%	11%	15%	8%	6%	10%	8%	9%	15%	11%	9%	10%
Russia & China	13%	12%	14%	13%	11%	11%	17%	14%	15%	13%	11%	13%	13%	13%	14%	16%	11%	16%	8%	14%	13%	14%	10%	14%	11%	14%	11%	17%	9%	12%	13%
Good Jobs	14%	13%	15%	14%	12%	10%	19%	16%	15%	13%	13%	14%	15%	13%	14%	18%	13%	13%	15%	10%	15%	18%	12%	9%	13%	14%	13%	19%	9%	12%	15%
Drive Innovation	16%	15%	18%	21%	12%	15%	20%	18%	17%	16%	14%	18%	16%	17%	15%	17%	16%	17%	13%	16%	17%	23%	16%	7%	16%	15%	15%	22%	13%	17%	16%

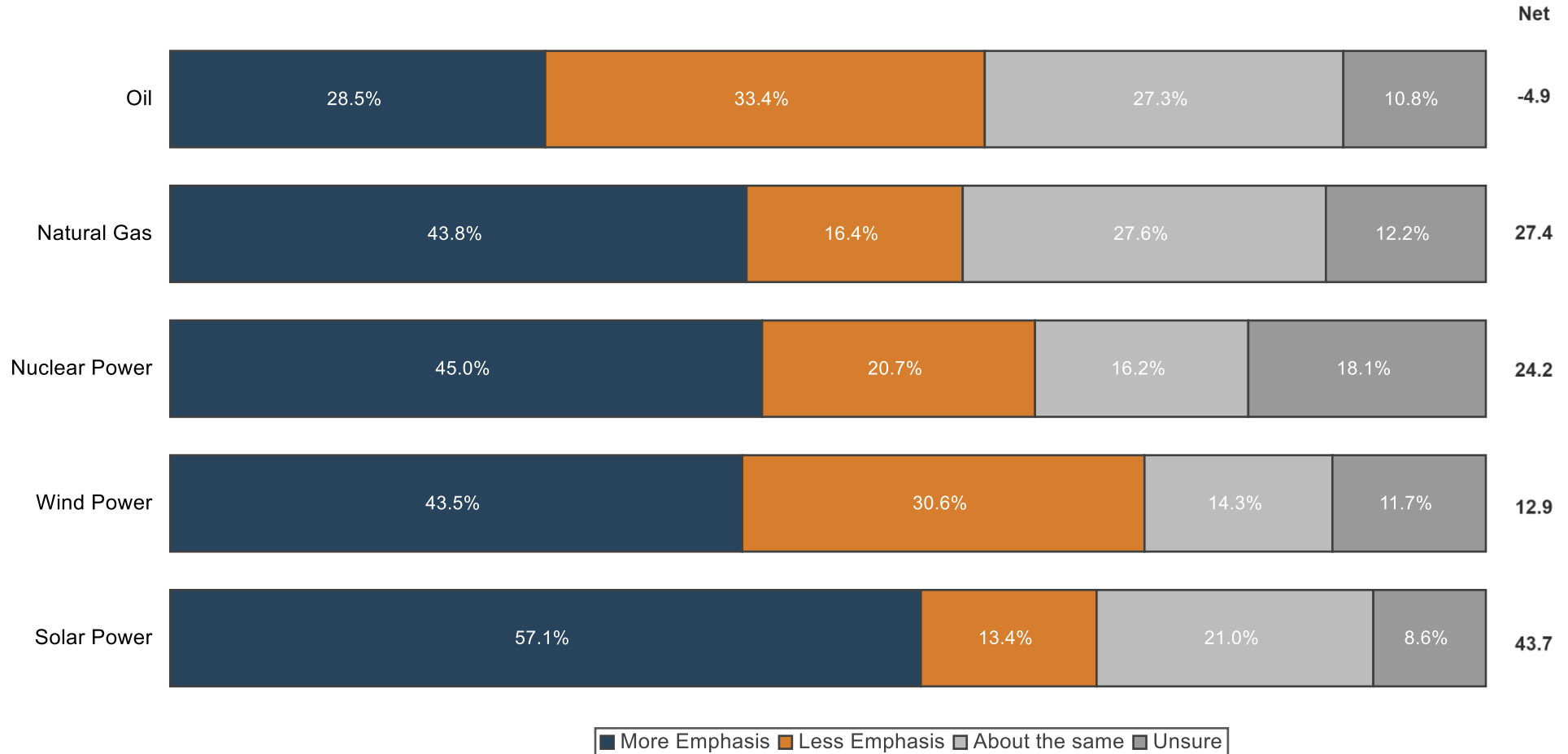
Cutting Bureaucratic Red Tape on Additional Sources of Energy



	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Support Total	76%	70%	84%	61%	76%	79%	87%	84%	83%	70%	70%	74%	80%	81%	69%	81%	74%	79%	78%	81%	76%	83%	75%	69%	83%	69%	76%	77%	76%	77%	76%
Oppose Total	8%	9%	7%	10%	8%	7%	7%	9%	5%	8%	11%	8%	6%	9%	9%	6%	9%	7%	7%	9%	8%	5%	6%	13%	6%	10%	6%	7%	8%	8%	8%
Strongly support	43%	37%	51%	26%	45%	46%	54%	55%	46%	42%	30%	39%	44%	47%	43%	45%	42%	46%	34%	50%	43%	49%	44%	36%	49%	43%	38%	49%	38%	45%	43%
Somewhat support	33%	33%	33%	35%	31%	34%	32%	29%	37%	28%	39%	35%	37%	34%	27%	35%	31%	33%	44%	32%	33%	34%	31%	33%	35%	26%	38%	28%	38%	32%	33%
Somewhat oppose	4%	4%	3%	5%	3%	3%	3%	3%	3%	4%	4%	2%	3%	3%	5%	1%	4%	3%	2%	4%	3%	2%	2%	7%	3%	5%	3%	3%	2%	3%	4%
Strongly oppose	5%	5%	4%	5%	5%	4%	4%	6%	2%	4%	6%	5%	3%	6%	4%	4%	5%	3%	5%	5%	5%	3%	5%	7%	3%	4%	3%	4%	7%	5%	4%
Unsure	16%	21%	9%	29%	15%	14%	6%	7%	12%	22%	19%	18%	13%	10%	22%	14%	17%	14%	15%	10%	16%	13%	18%	18%	11%	21%	18%	16%	16%	15%	16%

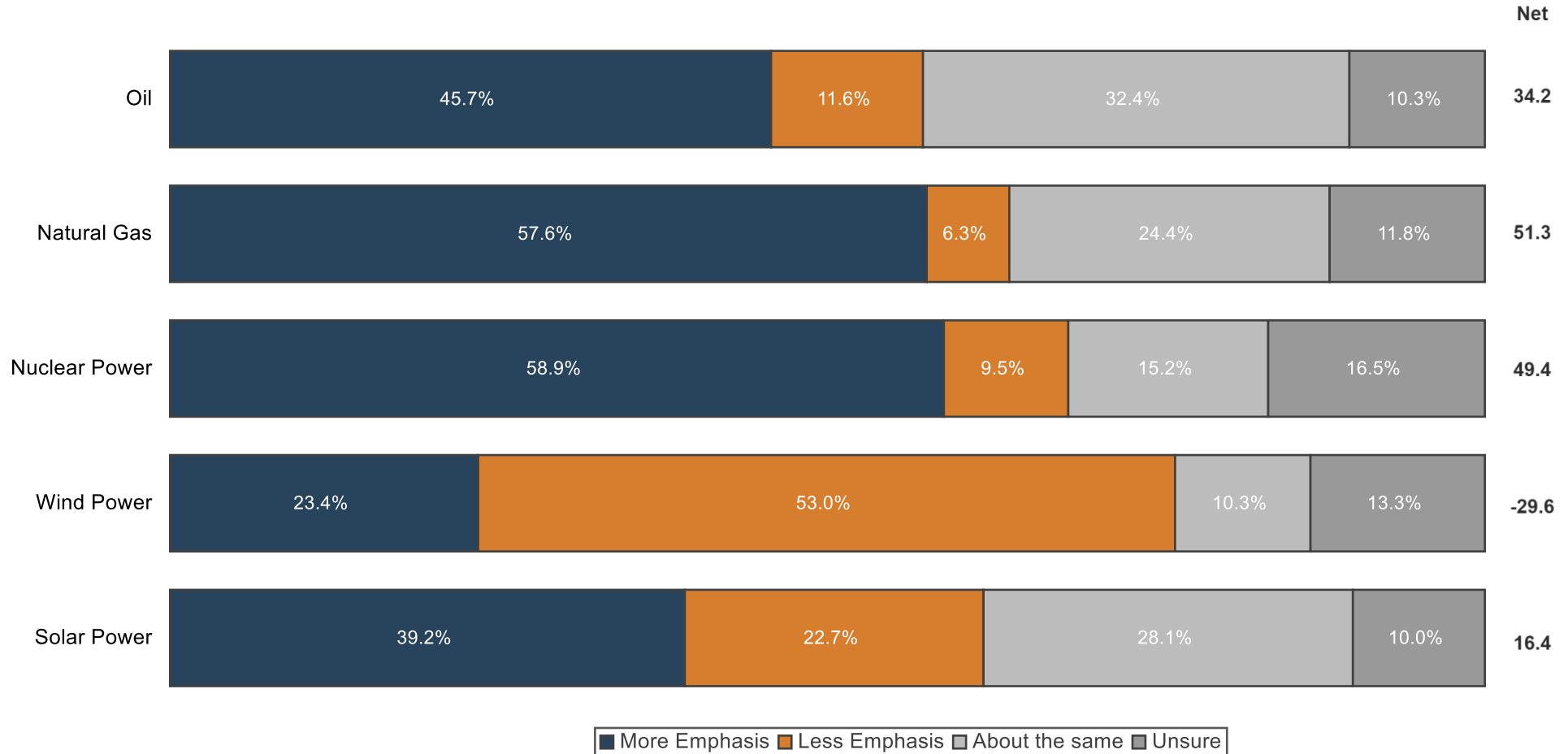
If Florida could cut red tape and bring additional sources of energy onto the grid at no cost to Florida taxpayers, would you support or oppose cutting that red tape?

Energy Sources: More or Less Emphasis (Overall)



Please indicate if you believe Florida should place more emphasis, less emphasis, or about the same emphasis as it does now on producing domestic energy from the following sources...

Energy Sources: More or Less Emphasis (Republicans)



Please indicate if you believe Florida should place more emphasis, less emphasis, or about the same emphasis as it does now on producing domestic energy from the following sources...

Energy Sources Heatmaps

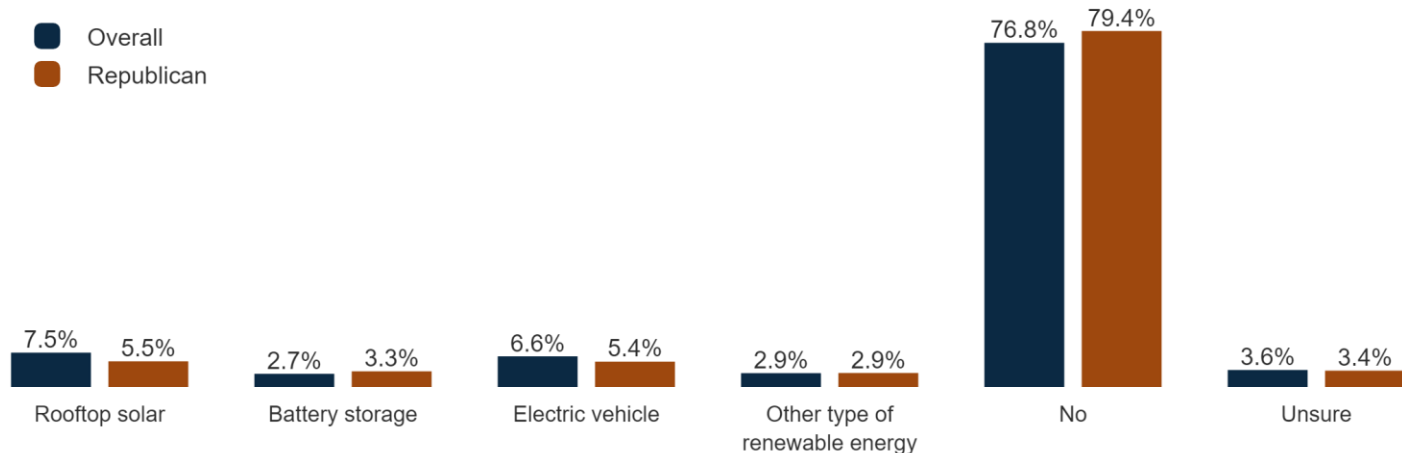
More Emphasis

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Oil	29%	28%	30%	26%	28%	28%	30%	24%	35%	32%	22%	34%	30%	29%	23%	29%	28%	29%	34%	23%	31%	46%	16%	12%	28%	33%	19%	29%	33%	32%	26%
Natural Gas	44%	36%	53%	33%	38%	45%	58%	52%	53%	38%	35%	46%	48%	47%	35%	47%	40%	48%	62%	44%	45%	58%	39%	30%	45%	43%	34%	39%	49%	43%	44%
Nuclear Power	45%	29%	63%	29%	29%	64%	63%	67%	60%	28%	31%	51%	47%	49%	35%	52%	44%	45%	41%	42%	47%	59%	46%	26%	50%	39%	42%	42%	50%	44%	45%
Wind Power	43%	43%	44%	42%	44%	45%	43%	48%	40%	38%	51%	39%	46%	44%	44%	37%	44%	48%	38%	56%	41%	23%	47%	71%	41%	49%	44%	38%	46%	45%	44%
Solar Power	57%	56%	59%	53%	58%	65%	54%	64%	54%	52%	61%	48%	58%	61%	58%	53%	58%	59%	40%	74%	54%	39%	65%	79%	56%	67%	61%	59%	62%	57%	55%

Less Emphasis

	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Yes Renewable	No Renewable	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Oil	33%	31%	36%	35%	29%	38%	34%	41%	31%	24%	41%	29%	36%	35%	32%	35%	34%	33%	21%	49%	30%	12%	47%	58%	35%	33%	35%	32%	35%	28%	36%
Natural Gas	16%	18%	15%	22%	16%	17%	13%	16%	13%	12%	26%	19%	16%	15%	17%	19%	17%	14%	7%	25%	15%	6%	17%	30%	17%	17%	17%	17%	17%	12%	18%
Nuclear Power	21%	24%	17%	25%	23%	17%	17%	16%	18%	19%	30%	20%	20%	21%	22%	22%	21%	18%	27%	28%	19%	9%	21%	37%	18%	27%	22%	20%	22%	20%	21%
Wind Power	31%	25%	37%	23%	27%	33%	40%	34%	40%	27%	23%	36%	32%	35%	21%	40%	29%	27%	42%	25%	33%	53%	24%	3%	36%	21%	22%	32%	26%	29%	32%
Solar Power	13%	12%	15%	17%	10%	9%	18%	11%	17%	12%	13%	19%	16%	14%	7%	18%	11%	15%	24%	8%	15%	23%	9%	3%	16%	6%	9%	13%	11%	12%	14%

Own or Use Renewable Energy Sources?

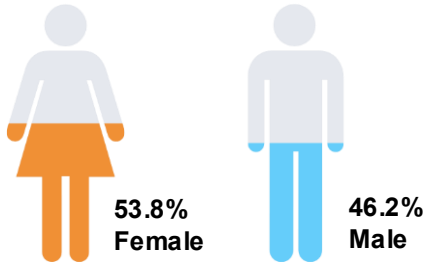


	Overall	Female	Male	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	North FL	Orlando	Tampa	South FL	Rural	Suburban	Urban	Town	Republican	NPA	Democrat	White	Hispanic	Swing Voters	0 & 1 of 4	2 of 4	3 of 4	4 of 4
Yes Renewable	20%	18%	22%	20%	16%	27%	18%	27%	18%	15%	21%	16%	22%	22%	18%	25%	19%	20%	6%	17%	23%	20%	19%	25%	19%	20%	14%	24%	20%
Rooftop solar	7%	7%	8%	9%	6%	9%	8%	8%	9%	6%	7%	6%	8%	10%	5%	9%	7%	8%	4%	6%	10%	8%	7%	10%	8%	8%	6%	8%	7%
Battery storage	3%	3%	2%	4%	3%	3%	1%	2%	2%	2%	5%	2%	4%	2%	3%	3%	3%	2%	2%	3%	3%	1%	2%	6%	3%	3%	1%	3%	3%
Electric vehicle	7%	5%	8%	6%	5%	11%	7%	14%	3%	3%	8%	5%	6%	7%	8%	8%	7%	7%	0%	5%	8%	8%	7%	7%	5%	6%	4%	8%	7%
Other type of renewable energy	3%	3%	3%	2%	3%	4%	3%	3%	4%	3%	1%	4%	4%	3%	1%	5%	3%	2%	0%	3%	3%	3%	3%	2%	2%	3%	2%	5%	3%
No	77%	78%	75%	75%	80%	69%	80%	72%	79%	80%	75%	79%	75%	75%	79%	72%	76%	79%	90%	79%	75%	75%	78%	70%	77%	77%	81%	72%	77%
Unsure	4%	5%	2%	5%	4%	4%	2%	1%	4%	5%	4%	5%	3%	3%	4%	3%	5%	1%	4%	3%	1%	5%	3%	5%	5%	3%	6%	4%	3%

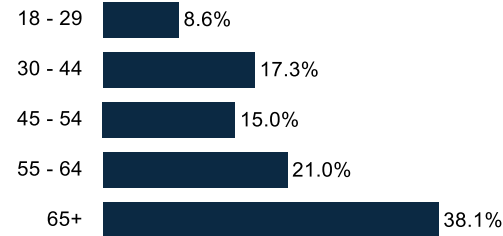
Do you currently own or use any of the following renewable energy sources?

Demographics (Overall)

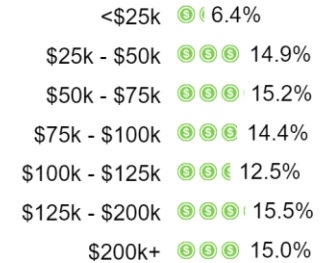
Sex



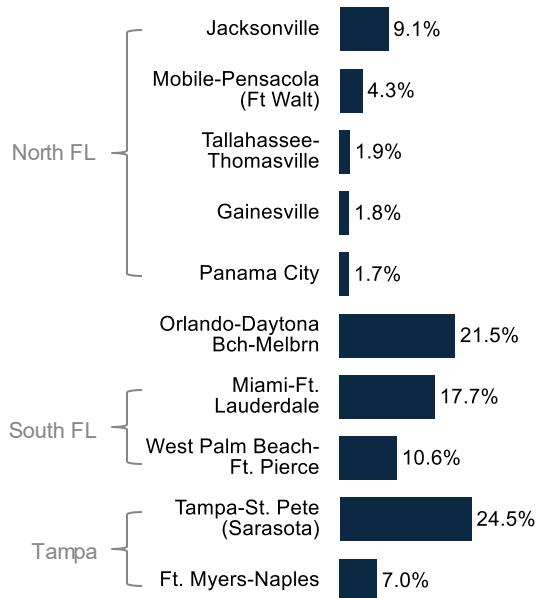
Age Range



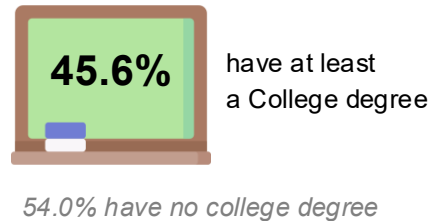
Household Income



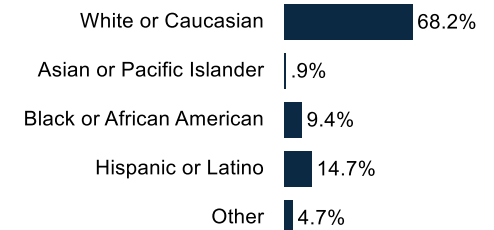
Geo - DMA



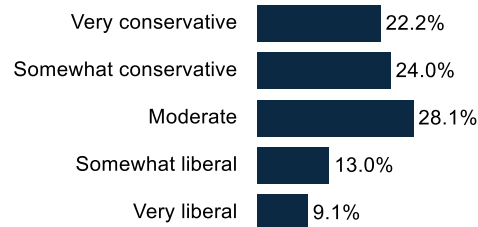
Education



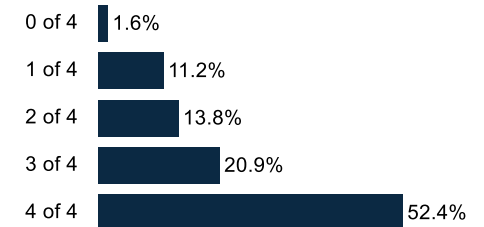
Race/Ethnicity



Ideology



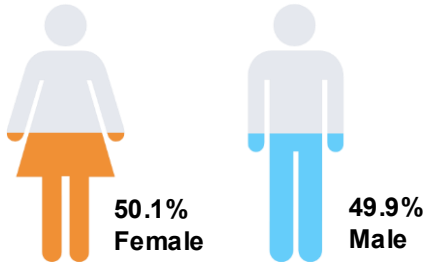
General Election X of 4



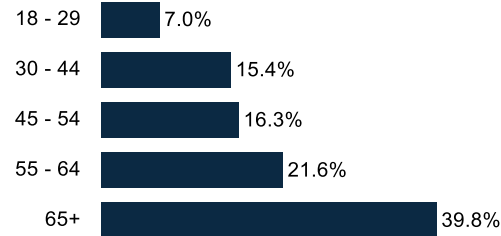
Overall Sample size: 1000

Demographics (Republicans)

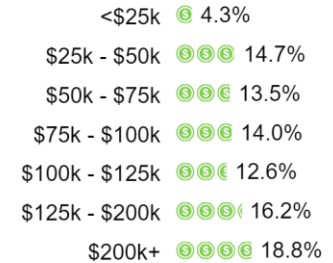
Sex



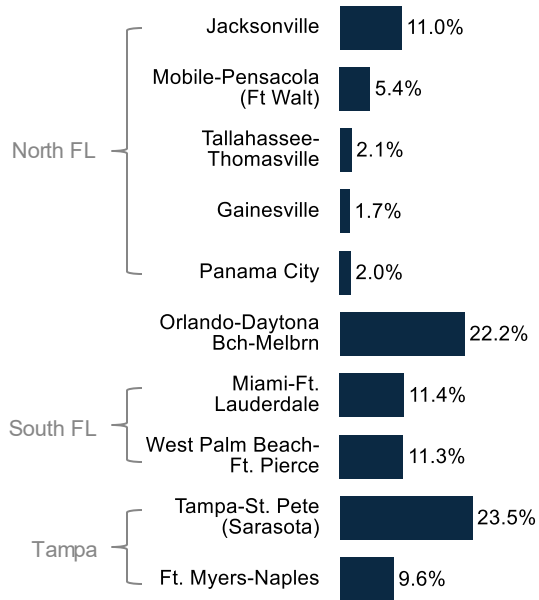
Age Range



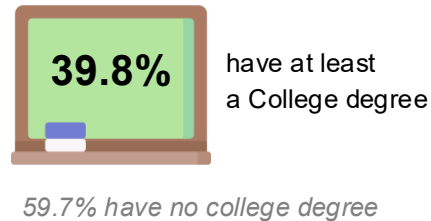
Household Income



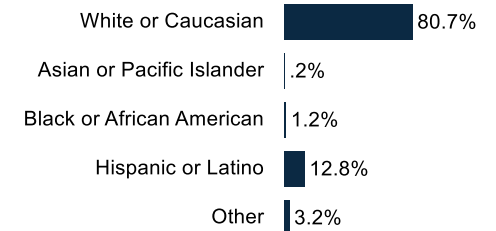
Geo - DMA



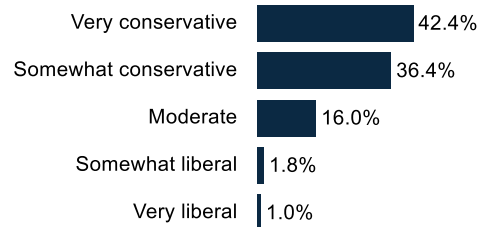
Education



Race/Ethnicity



Ideology



General Election X of 4

