

2022 North Carolina Energy Poll



Table of Contents

- Methodology
- Voter Intensity Overview
- NC Trends
- Ideological Overview
- Clean Energy Alternative Issue Set
- Voter Sentiment
- Key Findings
- Demographic Overview

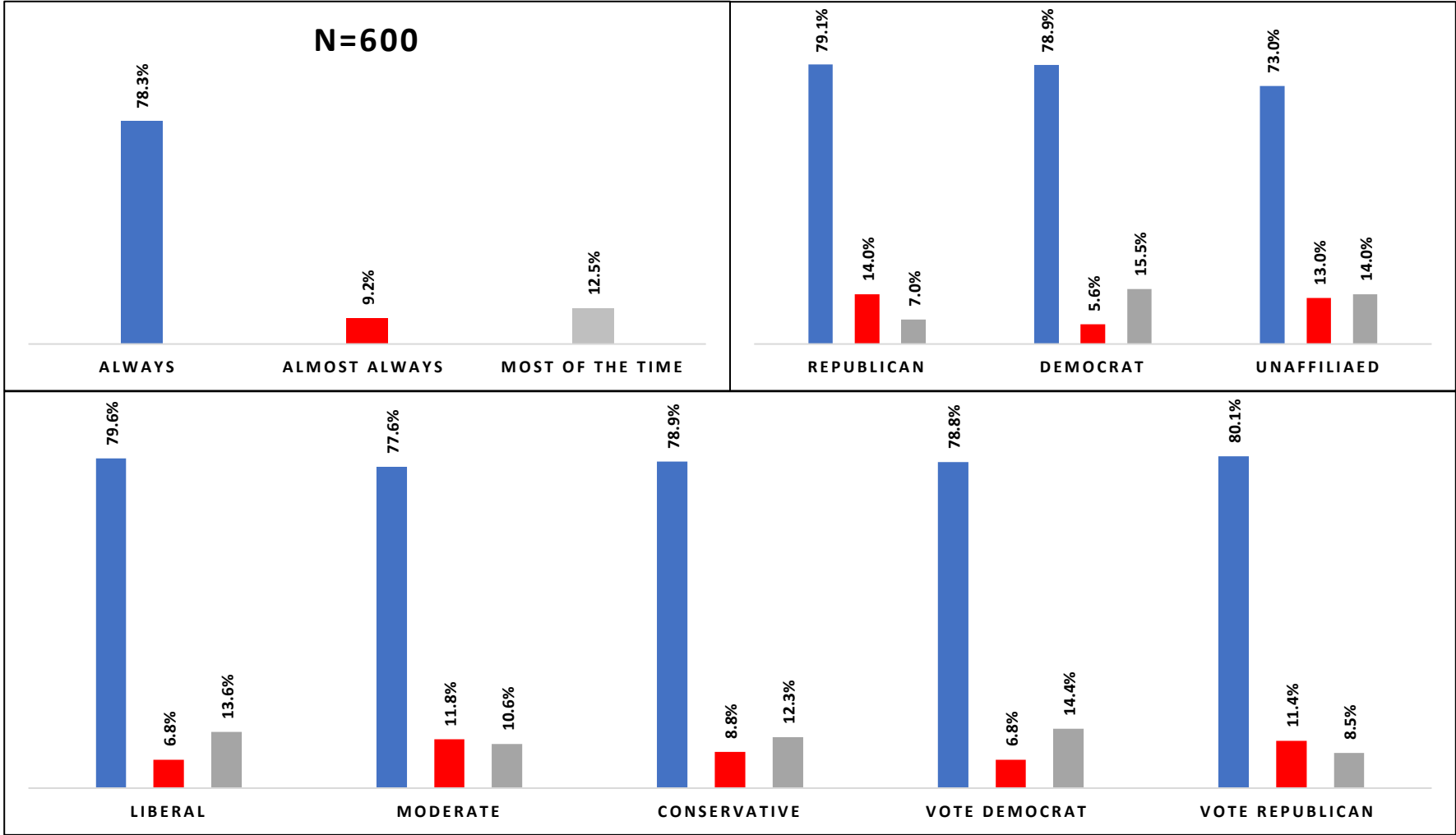
Methodology

This poll of 600 registered voters living in North Carolina was conducted via telephone by professional interviewers over the course of May 21st, 22nd, & 23rd. The survey included 50% landline interviews and 50% cell phone interviews. Interview selection was random within predetermined election units. These units were structured to correlate with actual voter participation from past midterm/Presidential General Election cycles.

The poll of 600 likely general election voters has an accuracy of +/- 4% at a 95% confidence interval.

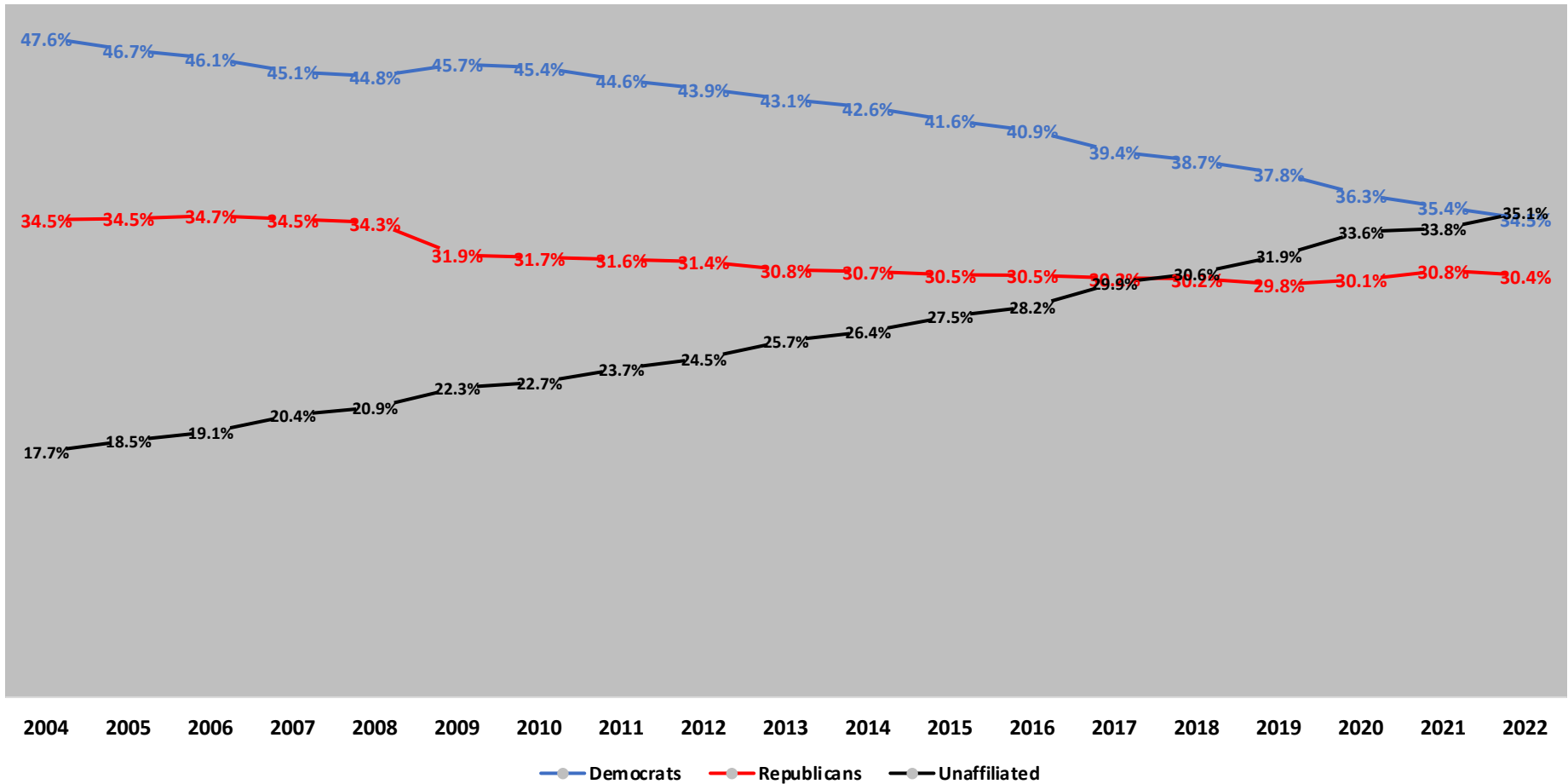
Paul Shumaker served as project manager and Hays Shumaker was the research coordinator.

Voter Intensity

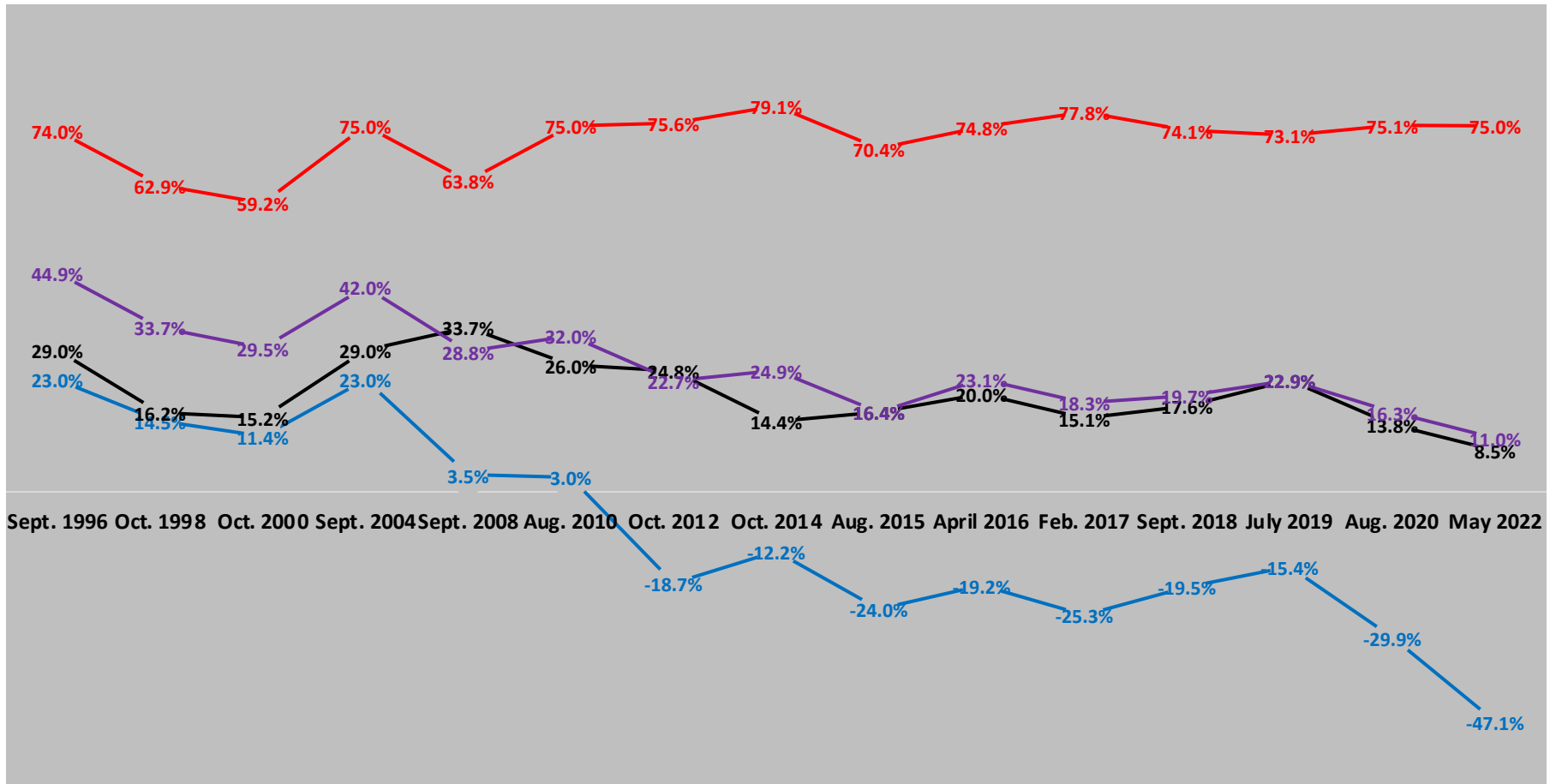


NC Voter Registration Trends

NORTH CAROLINA

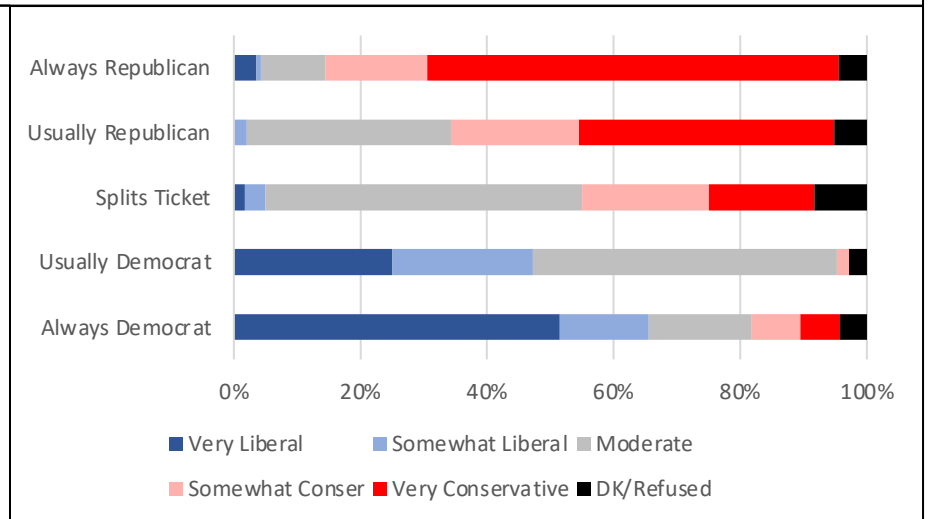
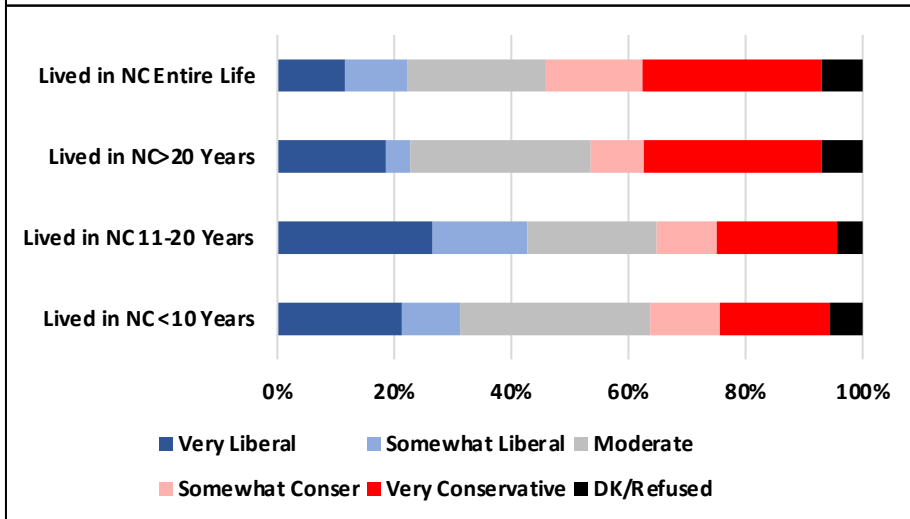
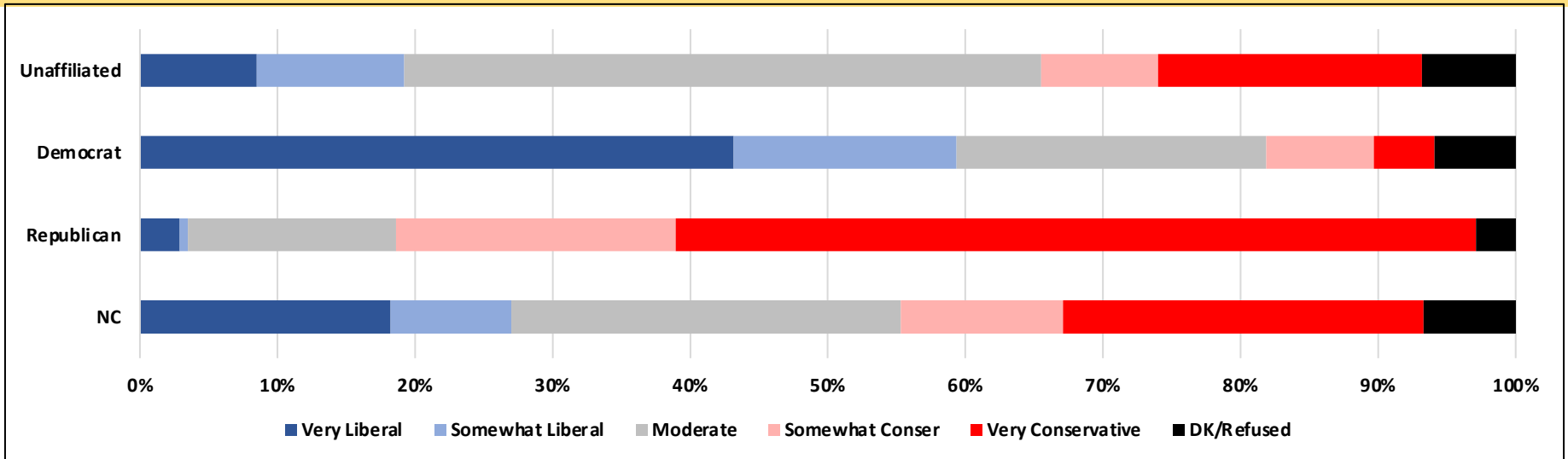


NC Ideological Trends



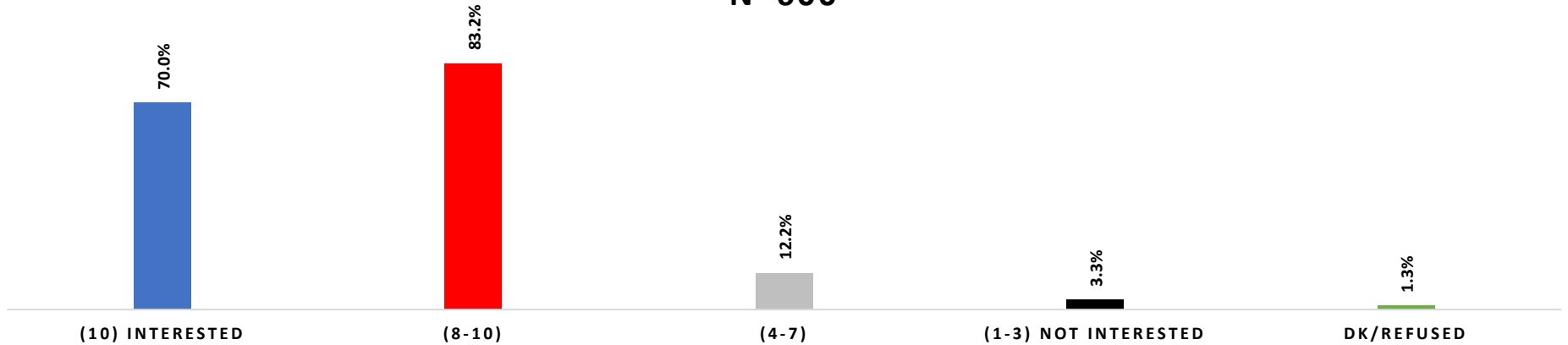
● Republicans ● Democrats ● Unaffiliated ● NC

Ideological Intensity Profile



Voter Interest

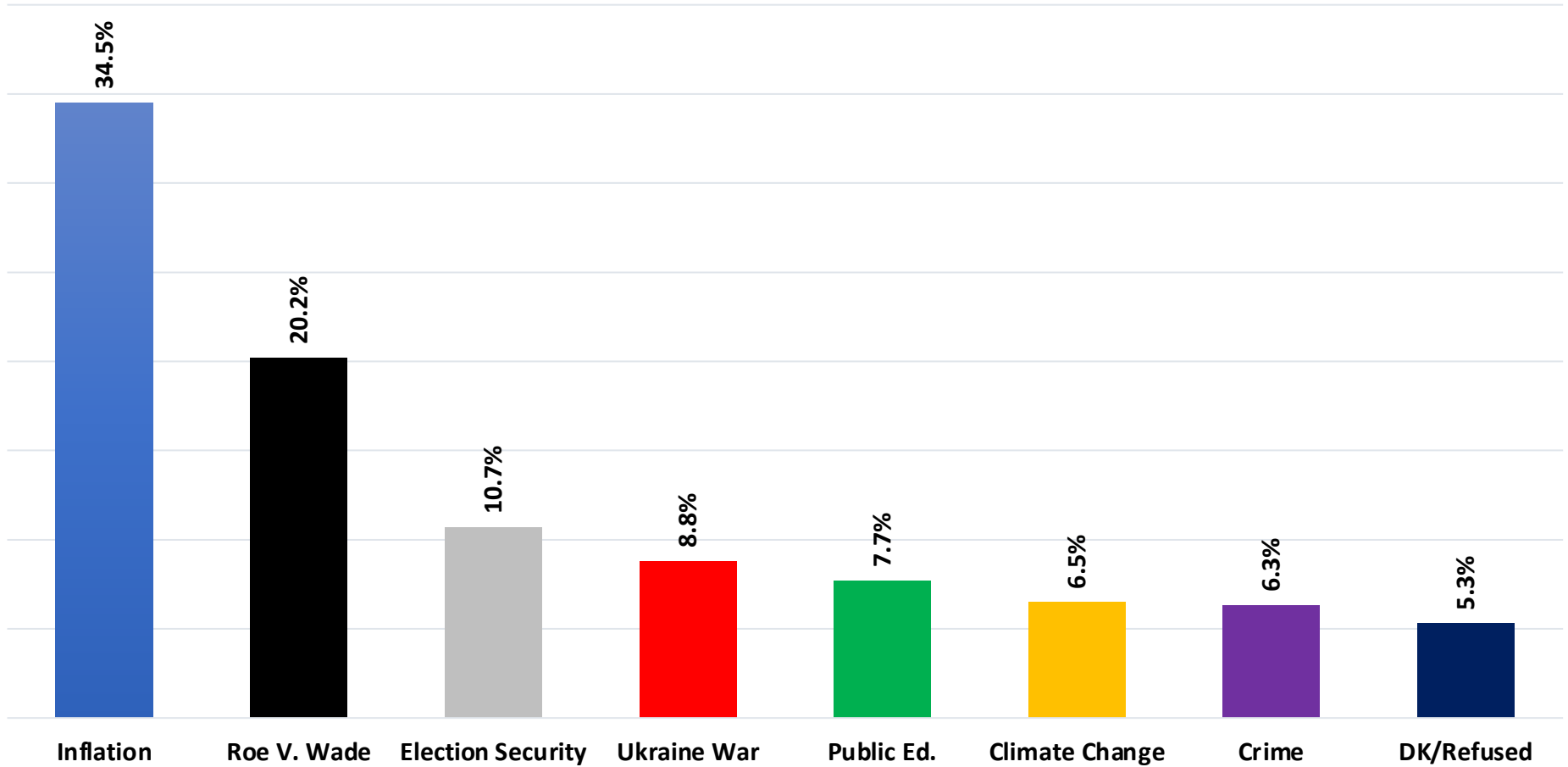
N=600



	N=	(10) Interested	(8-10)	(4-7)	(1-3) Not Interested	DK/Refused		N=	(10) Interested	(8-10)	(4-7)	(1-3) Not Interested	DK/Refused
Republican	172	76.2%	87.2%	8.7%	2.9%	1.2%	Urban	138	71.7%	84.8%	11.6%	2.2%	1.4%
Democrat	204	64.2%	81.4%	13.7%	3.4%	1.5%	Suburban	257	72.8%	86.0%	11.3%	2.7%	0.0%
Unaffiliated	177	73.4%	84.7%	11.9%	1.7%	1.7%	Rural	192	65.6%	78.6%	14.1%	5.2%	2.1%
Male Unaffiliated	100	73.0%	85.0%	13.0%	1.0%	1.0%	Vote Democrat	250	68.0%	83.6%	13.5%	2.0%	0.8%
Female Unaffiliated	77	74.0%	84.4%	10.4%	2.6%	2.6%	Splits Ticket	60	51.7%	71.7%	15.0%	10.0%	3.3%
Liberal	162	72.8%	86.4%	11.7%	1.9%	0.0%	Vote Republican	236	78.0%	86.9%	9.3%	2.5%	1.3%
Moderate	170	60.6%	79.4%	15.9%	4.1%	0.6%	Male	282	68.8%	83.3%	12.4%	3.9%	0.4%
Conservative	228	76.8%	86.4%	8.3%	3.5%	1.8%	Female	318	71.1%	83.0%	11.9%	2.8%	2.2%

Top Concern

N=600

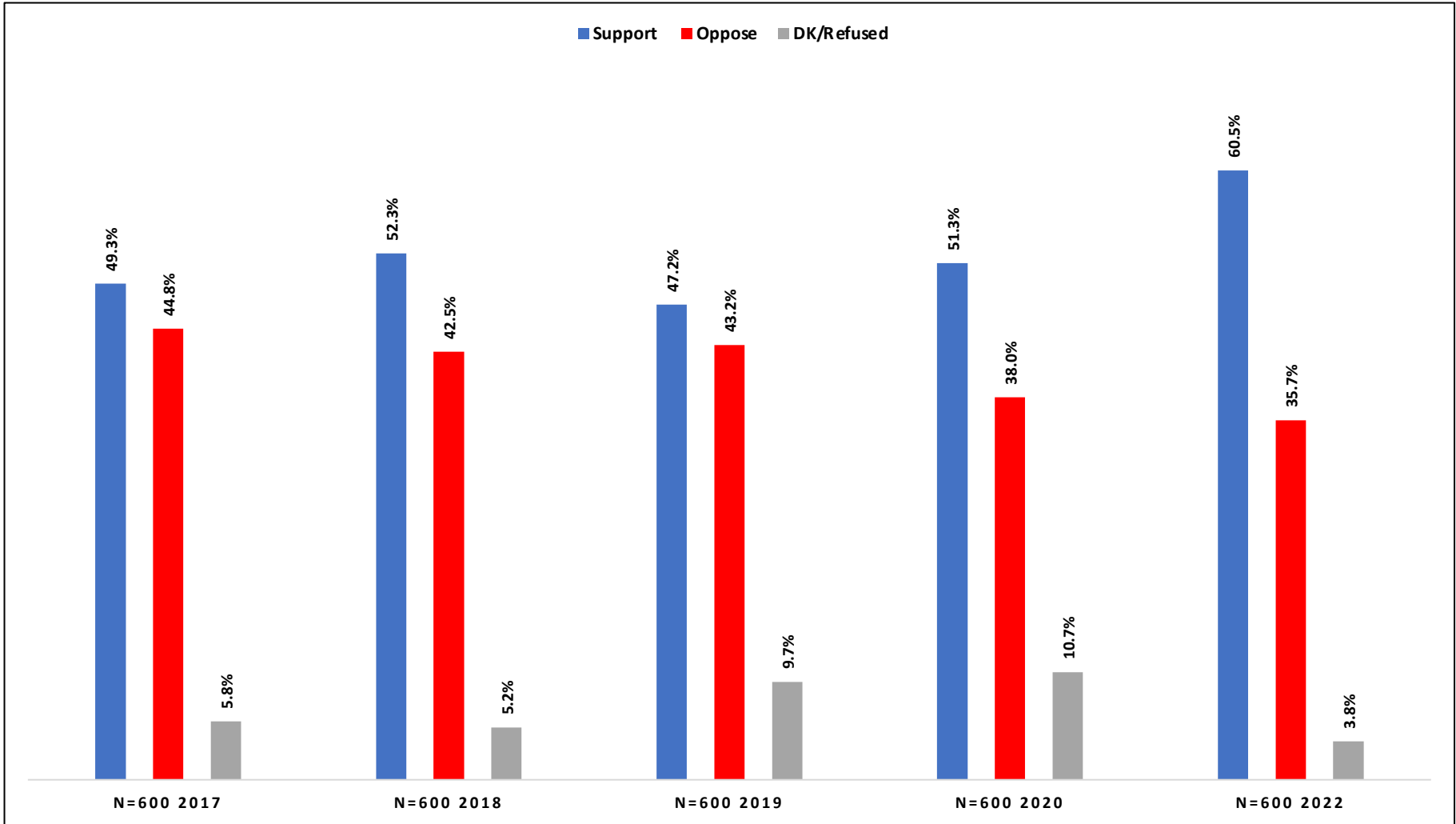


Top Concern

	N=	Inflation	Roe V. Wade	Election Security	Ukraine War	Public Ed.	Climate Change	Crime	DK/Refused
Republican	172	48.8%	9.3%	15.7%	11.6%	2.3%	0.0%	7.0%	5.2%
Democrat	204	22.5%	30.4%	8.8%	7.8%	9.3%	10.8%	5.4%	4.9%
Unaffiliated	177	36.7%	20.3%	6.8%	7.9%	9.6%	7.9%	6.2%	4.5%
Male Unaffiliated	100	41.0%	18.0%	6.0%	5.0%	11.0%	8.0%	7.0%	4.0%
Female Unaffiliated	77	31.2%	23.4%	7.8%	11.7%	7.8%	7.8%	5.2%	5.2%
Liberal	162	16.0%	42.6%	8.6%	6.8%	7.4%	9.9%	9.9%	3.7%
Moderate	170	37.6%	16.5%	7.1%	10.0%	8.8%	10.0%	7.6%	2.4%
Conservative	228	45.2%	10.1%	15.8%	8.8%	6.6%	2.2%	6.1%	5.3%
(10) Interested	420	36.4%	19.3%	11.9%	6.2%	6.7%	6.9%	6.9%	5.7%
Urban	138	32.6%	22.5%	8.7%	5.8%	10.9%	11.6%	5.1%	2.9%
Suburban	257	35.0%	22.2%	10.1%	10.1%	7.0%	4.3%	7.8%	3.5%
Rural	192	37.0%	16.1%	13.0%	8.3%	6.3%	6.3%	5.2%	7.8%
Vote Democrat	250	22.8%	33.6%	7.2%	6.4%	10.0%	12.4%	4.0%	3.6%
Splits Ticket	60	38.3%	18.3%	5.0%	8.3%	11.7%	5.0%	10.0%	3.3%
Vote Republican	236	44.9%	8.5%	16.1%	11.9%	3.8%	1.7%	6.8%	6.4%
Male	282	41.8%	15.6%	9.9%	7.8%	6.0%	6.4%	7.1%	5.3%
Female	318	28.0%	24.2%	11.3%	9.7%	9.1%	6.6%	5.7%	5.3%

Would you be more likely to support or oppose a lawmaker or candidate who supports policies that encourage the development of more fossil fuel energy from coal and natural gas?

5 Year Trend Data



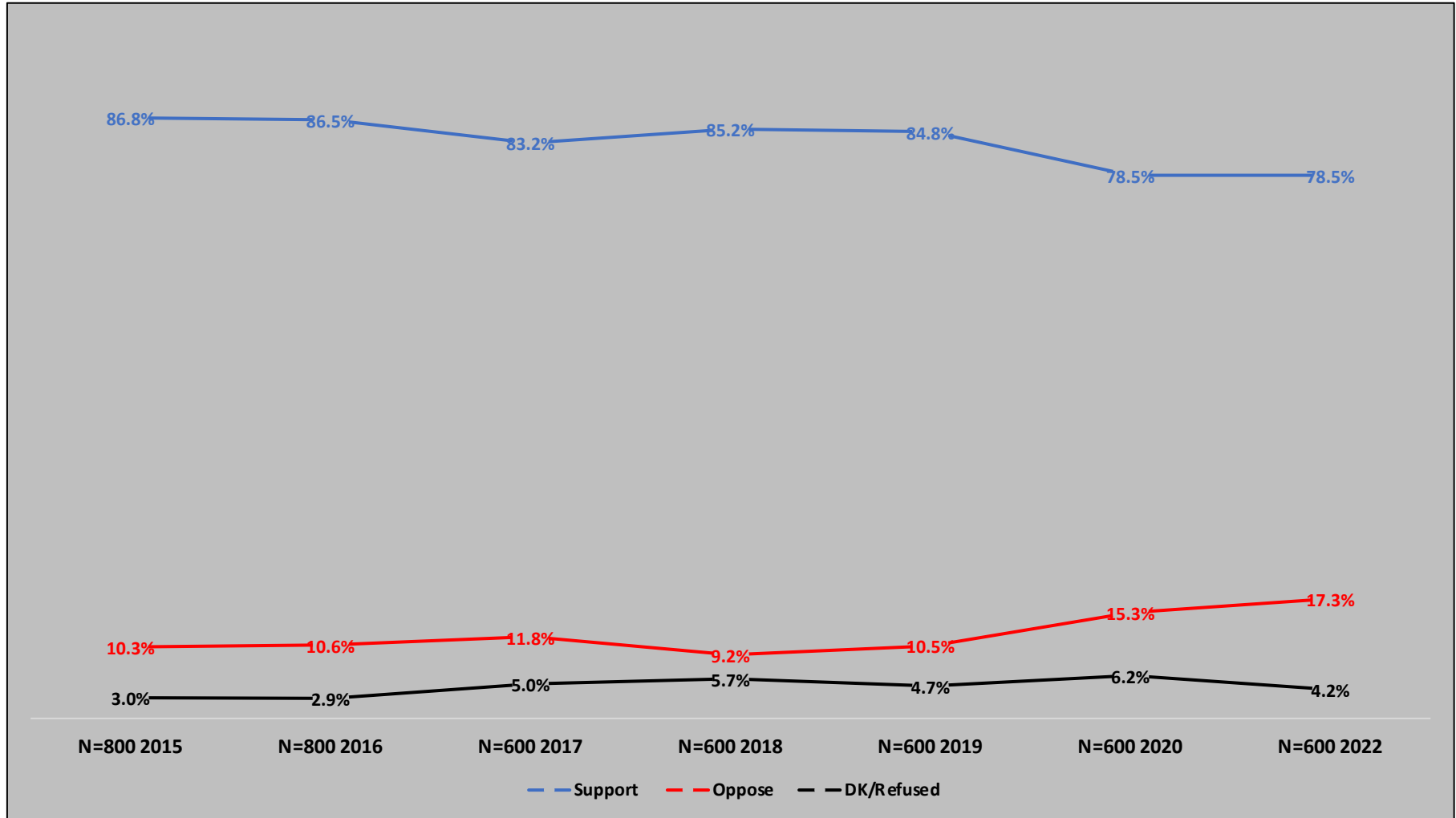
Would you be more likely to support or oppose a lawmaker or candidate who supports policies that encourage the development of more fossil fuel energy such as coal and natural gas?

2022 Data Set

	N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat oppose	Strongly Oppose	DK/Refused		N=	Support	Strongly Support	Somewhat at Support	Oppose	Somewhat at oppose	Strongly Oppose	DK/Refused
N=	600	60.5%	43.7%	16.8%	35.7%	12.0%	23.7%	3.8%	Lived in NC < 10 Years	160	50.6%	36.9%	13.8%	45.6%	16.9%	28.8%	3.8%
Republican	172	81.4%	64.5%	16.9%	12.2%	5.2%	7.0%	6.4%	11-20 Years	68	51.5%	39.7%	11.8%	47.1%	20.6%	26.5%	1.5%
Democrat	204	40.2%	28.4%	11.8%	57.8%	19.6%	38.2%	2.0%	Lived in NC>20 Years	212	66.5%	51.9%	14.6%	30.7%	7.5%	23.1%	2.8%
Unaffiliated	177	62.1%	40.1%	22.0%	35.6%	10.7%	24.9%	2.3%	Lived in NC Entire Life	157	67.5%	42.0%	25.5%	27.4%	9.6%	17.8%	5.1%
Male Unaffiliated	100	60.0%	37.0%	23.0%	37.0%	14.0%	23.0%	3.0%	Vote Democrat	250	34.0%	21.6%	12.4%	64.0%	20.0%	44.0%	2.0%
Female Unaffiliated	77	64.9%	44.2%	20.8%	33.8%	60.5%	27.3%	1.3%	Splits Ticket	60	70.0%	36.7%	33.3%	28.3%	10.0%	18.3%	1.7%
Liberal	162	37.7%	30.2%	7.4%	61.1%	13.0%	48.1%	1.2%	Vote Republican	236	84.7%	67.8%	16.9%	10.2%	5.1%	5.1%	5.1%
Moderate	170	51.2%	31.8%	19.4%	45.3%	18.8%	26.5%	3.5%	Male Less College Grad.	77	64.9%	45.5%	19.5%	31.2%	15.6%	15.6%	3.9%
Conservative	228	83.8%	62.7%	21.1%	11.8%	6.6%	5.3%	4.4%	Male College Grad.	201	58.2%	40.3%	17.9%	39.3%	14.9%	24.4%	2.5%
(10) Interested	420	62.1%	49.3%	12.9%	34.5%	8.6%	26.0%	3.3%	Female Less College Grad.	94	68.1%	46.8%	21.3%	22.3%	8.5%	13.8%	9.6%
Urban	138	58.0%	40.6%	17.4%	39.1%	8.0%	31.2%	2.9%	Female College Grad.	217	57.6%	44.7%	12.9%	40.1%	9.2%	30.9%	2.3%
Suburban	257	58.4%	44.7%	13.6%	38.9%	14.0%	24.9%	2.7%	Male	282	60.6%	41.8%	18.8%	36.5%	14.9%	21.6%	2.8%
Rural	192	65.1%	44.8%	20.3%	29.7%	11.5%	18.2%	5.2%	Female	318	60.4%	45.3%	15.1%	34.9%	9.4%	25.5%	4.7%

Would you be more likely to support or oppose a lawmaker or candidate who supports policies that encourage renewable energy options such as wind, solar, and waste to energy technologies?

7 Year Trend Data



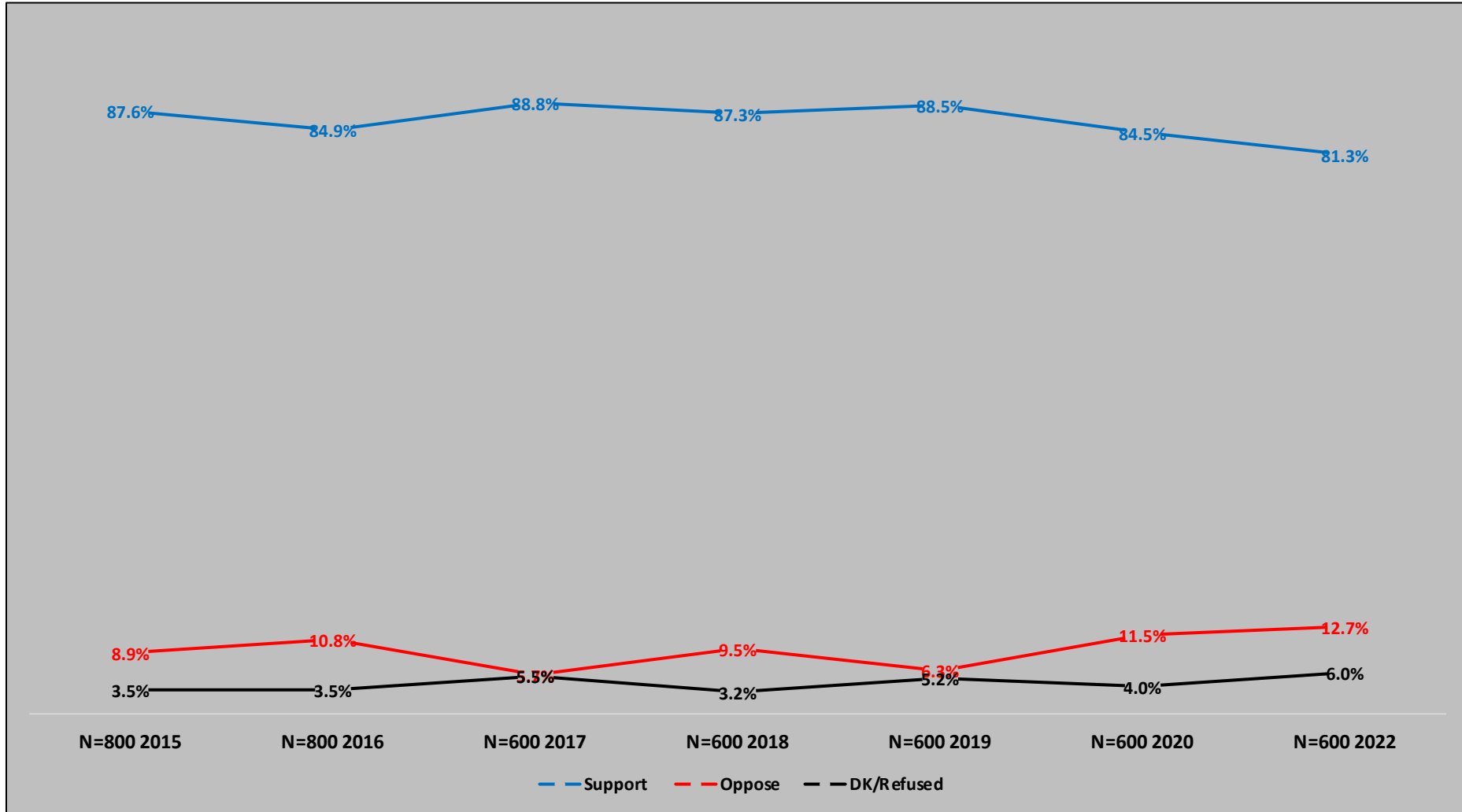
Would you be more likely to support or oppose a lawmaker or candidate who supports policies that encourage renewable energy options such as wind, solar, and waste to energy technologies?

2022 Data Set

	N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat oppose	Strongly Oppose	DK/Refused		N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat oppose	Strongly Oppose	DK/Refused
N=	600	78.5%	51.2%	27.3%	17.3%	6.0%	11.3%	4.2%	Lived in NC < 10 Years	160	81.9%	60.6%	21.3%	14.4%	5.0%	9.4%	3.8%
Republican	172	56.4%	27.3%	29.1%	37.8%	15.1%	22.7%	5.8%	11-20 Years	68	86.8%	57.4%	29.4%	13.2%	7.4%	5.9%	0.0%
Democrat	204	96.6%	75.0%	21.6%	2.5%	1.0%	1.5%	1.0%	Lived in NC > 20 Years	212	80.2%	52.8%	27.4%	17.0%	4.7%	12.3%	2.8%
Unaffiliated	177	82.5%	50.8%	31.6%	12.4%	2.8%	9.6%	5.1%	Lived in NC Entire Life	157	70.1%	36.9%	33.1%	22.9%	8.3%	14.6%	7.0%
Male Unaffiliated	100	84.0%	51.0%	33.0%	12.0%	2.0%	10.0%	4.0%	Vote Democrat	250	95.6%	76.8%	18.8%	3.2%	0.4%	2.8%	1.2%
Female Unaffiliated	77	80.5%	50.6%	29.9%	13.0%	3.9%	9.1%	6.5%	Splits Ticket	60	85.0%	50.0%	35.0%	13.3%	8.3%	5.0%	1.7%
Liberal	162	95.1%	81.5%	13.6%	4.3%	1.2%	3.1%	0.6%	Vote Republican	236	60.2%	26.7%	33.5%	33.1%	11.9%	21.2%	6.8%
Moderate	170	85.9%	62.4%	23.5%	8.2%	2.4%	5.9%	5.9%	Male Less College Grad.	77	77.9%	50.6%	27.3%	19.5%	5.2%	14.3%	2.6%
Conservative	228	63.2%	23.7%	39.5%	32.5%	11.4%	21.1%	4.4%	Male College Grad.	201	77.6%	50.7%	26.9%	19.9%	8.0%	11.9%	2.5%
(10) Interested	420	77.4%	52.4%	25.0%	19.5%	6.9%	12.6%	3.1%	Female Less College Grad.	94	66.0%	33.0%	33.0%	25.5%	9.5%	16.0%	8.5%
Urban	138	81.9%	55.8%	26.1%	14.5%	2.2%	12.3%	3.6%	Female College Grad.	217	85.7%	60.8%	24.9%	10.1%	3.2%	6.9%	4.1%
Suburban	257	80.5%	54.9%	25.7%	16.7%	6.6%	10.1%	2.7%	Male	282	78.0%	51.1%	27.0%	19.5%	7.1%	12.4%	2.5%
Rural	192	74.5%	44.3%	30.2%	20.3%	7.3%	13.0%	5.2%	Female	318	78.9%	51.3%	27.7%	15.4%	5.0%	10.4%	5.7%

Would you be more likely to support or oppose a lawmaker or candidate who supports legislation that would provide additional ways for home or business owners to finance energy efficiency upgrades such as improved insulation, lighting, or windows?

7 Year Trend Data



Would you be more likely to support or oppose a lawmaker or candidate who supports legislation that would provide additional ways for home or business owners to finance energy efficiency upgrades such as improved insulation, lighting, or windows?

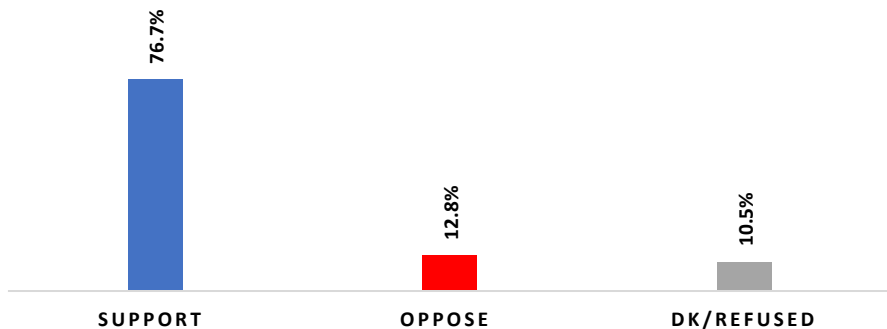
2022 Data Set

	N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused		N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat oppose	Strongly Oppose	DK/Refused
N=	600	81.3%	51.3%	30.0%	12.7%	3.8%	8.8%	6.0%	Lived in NC < 10 Years	160	83.8%	58.8%	25.0%	10.6%	3.8%	6.9%	5.6%
Republican	172	70.3%	33.1%	37.2%	22.7%	6.4%	16.3%	7.0%	11-20 Years	68	89.7%	60.3%	29.4%	7.4%	2.9%	4.4%	2.9%
Democrat	204	91.7%	69.1%	22.5%	3.4%	1.5%	2.0%	4.9%	Lived in NC > 20 Years	212	79.2%	51.4%	27.8%	15.6%	4.7%	10.8%	5.2%
Unaffiliated	177	84.7%	52.0%	32.8%	10.2%	4.0%	6.2%	5.1%	Lived in NC Entire Life	157	79.6%	40.8%	38.9%	12.7%	3.2%	9.6%	7.6%
Male Unaffiliated	100	83.0%	48.0%	35.0%	11.0%	4.0%	7.0%	6.0%	Vote Democrat	250	92.4%	68.8%	23.6%	2.4%	0.8%	1.6%	5.2%
Female Unaffiliated	77	87.0%	57.1%	29.9%	9.1%	3.9%	5.2%	3.9%	Splits Ticket	60	78.3%	43.3%	35.0%	15.0%	8.3%	6.7%	6.7%
Liberal	162	93.2%	71.0%	22.2%	3.7%	1.9%	1.9%	3.1%	Vote Republican	236	71.2%	35.2%	36.0%	22.5%	5.9%	16.5%	6.4%
Moderate	170	86.5%	55.9%	30.6%	7.1%	2.9%	4.1%	6.5%	Male Less College Grad.	77	74.0%	53.2%	20.8%	18.2%	5.2%	13.0%	7.8%
Conservative	228	71.1%	35.5%	35.5%	22.4%	5.3%	17.1%	6.6%	Male College Grad.	201	81.1%	48.8%	32.3%	11.9%	3.5%	8.5%	7.0%
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Rural	192	80.2%	51.6%	28.6%	13.5%	5.7%	7.8%	6.3%	Female	318	83.0%	53.1%	29.9%	11.9%	3.8%	8.2%	5.0%

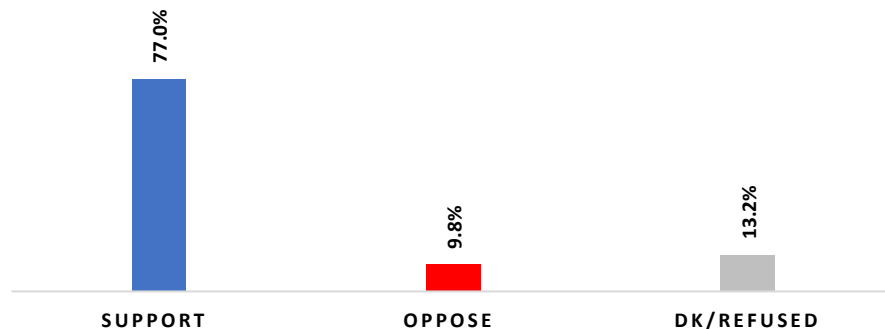
Would you be more likely to support or oppose a lawmaker or candidate who wants to change North Carolina's regulatory policies to allow for more competition and consumer choice?

2022 Data Set

N=600



2020

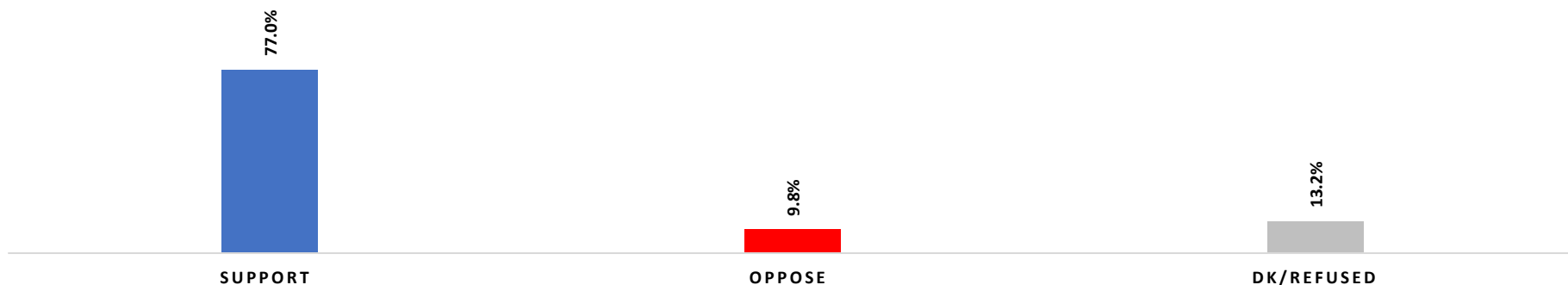


	N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat oppose	Strongly Oppose	DK/Refused		N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused
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Unaffiliated	177	74.0%	45.8%	28.2%	15.3%	5.6%	9.6%	10.7%	11-20 Years	68	82.4%	54.4%	27.9%	13.2%	2.9%	10.3%	4.4%
Male Unaffiliated	100	75.0%	47.0%	28.0%	15.0%	6.0%	9.0%	10.0%	Lived in NC > 20 Years	212	76.4%	51.9%	24.5%	13.2%	5.2%	8.0%	10.4%
Female Unaffiliated	77	72.7%	44.2%	28.6%	15.6%	5.2%	10.4%	11.7%	Lived in NC Entire Life	157	68.8%	35.7%	33.1%	16.6%	10.2%	6.4%	14.6%
Liberal	162	82.7%	56.8%	25.9%	8.6%	4.3%	4.3%	8.6%	Vote Democrat	250	80.4%	52.4%	28.0%	10.0%	5.6%	4.4%	9.6%
Moderate	170	73.5%	43.5%	30.0%	18.2%	8.2%	10.0%	8.2%	Splits Ticket	60	73.3%	38.3%	35.0%	8.3%	5.0%	3.3%	18.3%
Conservative	228	79.4%	50.4%	28.9%	10.1%	3.9%	6.1%	10.5%	Vote Republican	236	75.0%	49.2%	25.8%	16.1%	5.5%	10.6%	8.9%
(10) Interested	420	78.8%	52.9%	26.0%	12.1%	5.5%	6.7%	9.0%	Male	282	77.0%	51.8%	25.2%	13.5%	6.0%	7.4%	9.6%
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2020 Data Set

N=600

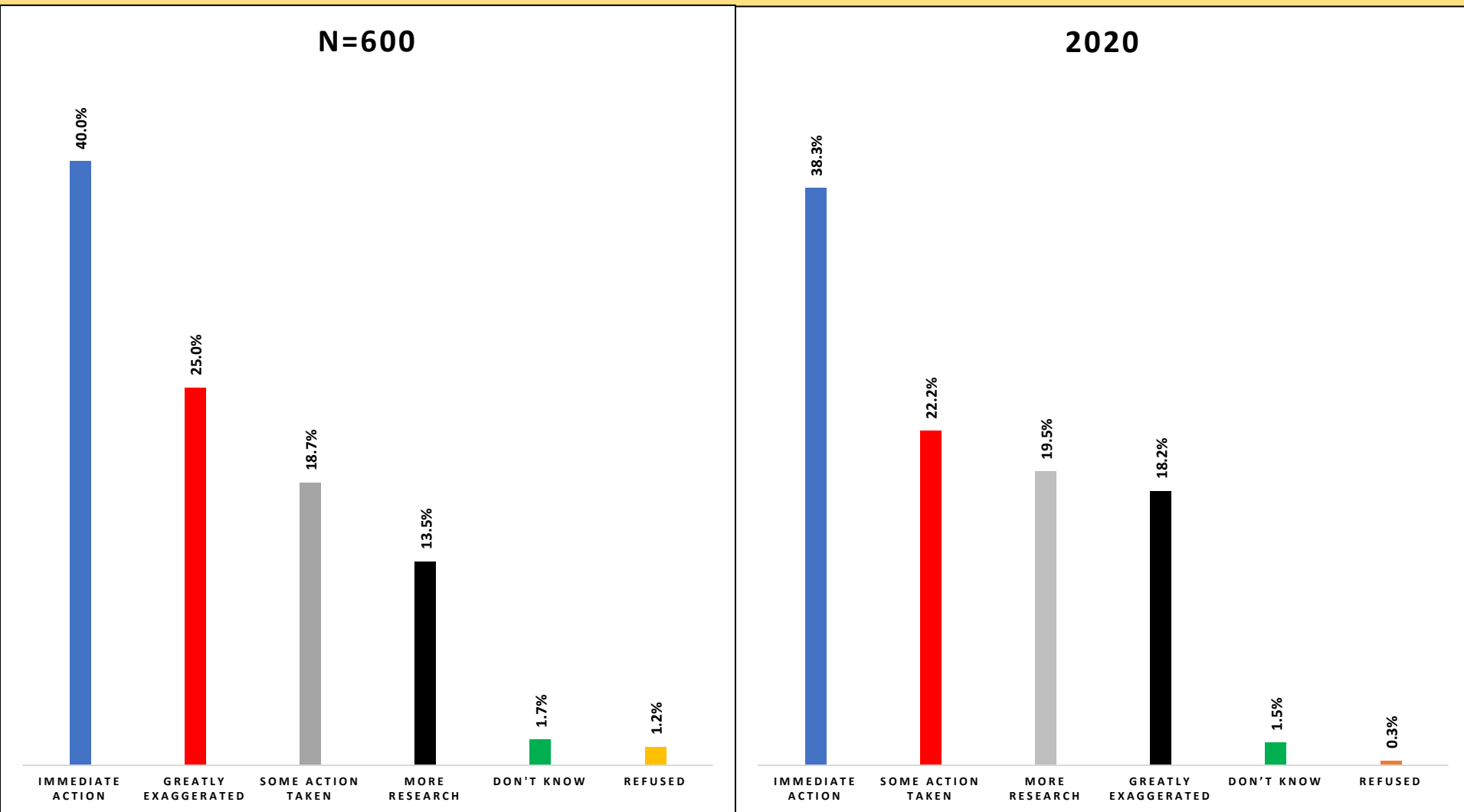


	N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused		N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused
(10) Interested	500	79.2%	54.6%	24.6%	8.4%	4.6%	3.8%	12.4%	Lived in NC < 10 Years	87	75.9%	47.1%	28.7%	10.3%	8.0%	2.3%	13.8%
Republican	201	83.6%	55.2%	28.4%	8.5%	6.0%	2.5%	8.0%	11-20 Years	84	71.4%	50.0%	21.4%	13.1%	10.7%	2.4%	15.5%
Democrat	241	71.4%	48.5%	22.8%	10.8%	4.1%	6.6%	17.8%	Lived in NC > 20 Years	207	80.2%	56.0%	24.2%	9.2%	4.8%	4.3%	10.6%
Unaffiliated	145	77.9%	53.8%	24.1%	10.3%	9.0%	1.4%	11.7%	Lived in NC Entire Life	205	75.6%	50.7%	24.9%	9.3%	4.9%	4.4%	15.1%
Male Unaffiliated	86	82.6%	61.6%	20.9%	12.8%	11.6%	1.2%	4.7%	Vote Democrat	253	72.3%	48.6%	23.7%	11.9%	5.9%	5.9%	15.8%
Female Unaffiliated	59	71.2%	42.4%	28.8%	6.8%	5.1%	1.7%	22.0%	Splits Ticket	98	75.5%	55.1%	20.4%	6.1%	5.1%	1.0%	18.4%
Urban	108	75.0%	54.6%	20.4%	9.3%	5.6%	3.7%	15.7%	Vote Republican	212	84.0%	56.1%	27.8%	8.0%	6.1%	1.9%	8.0%
Suburban	237	76.8%	52.3%	24.5%	10.5%	8.0%	2.5%	12.7%	Male	282	83.0%	57.4%	25.5%	8.2%	6.4%	1.8%	8.9%
Rural	237	77.2%	51.5%	25.7%	9.7%	4.6%	5.1%	13.1%	Female	318	71.7%	47.5%	24.2%	11.3%	5.7%	5.7%	17.0%

From what you know about climate change, which of the following four statement is closest to your opinion?

1. Climate change has been established as a serious problem and immediate action is necessary.
2. There is enough evidence climate change is taking place and some action should be taken.
3. We don't know enough about climate change and more research is necessary before we take action.
4. Concern about climate change has been greatly exaggerated.

2022 Data Set



From what you know about climate change, which of the following four statement is closest to your opinion?

1. Climate change has been established as a serious problem and immediate action is necessary.
2. There is enough evidence climate change is taking place and some action should be taken.
3. We don't know enough about climate change and more research is necessary before we take action.
4. Concern about climate change has been greatly exaggerated.

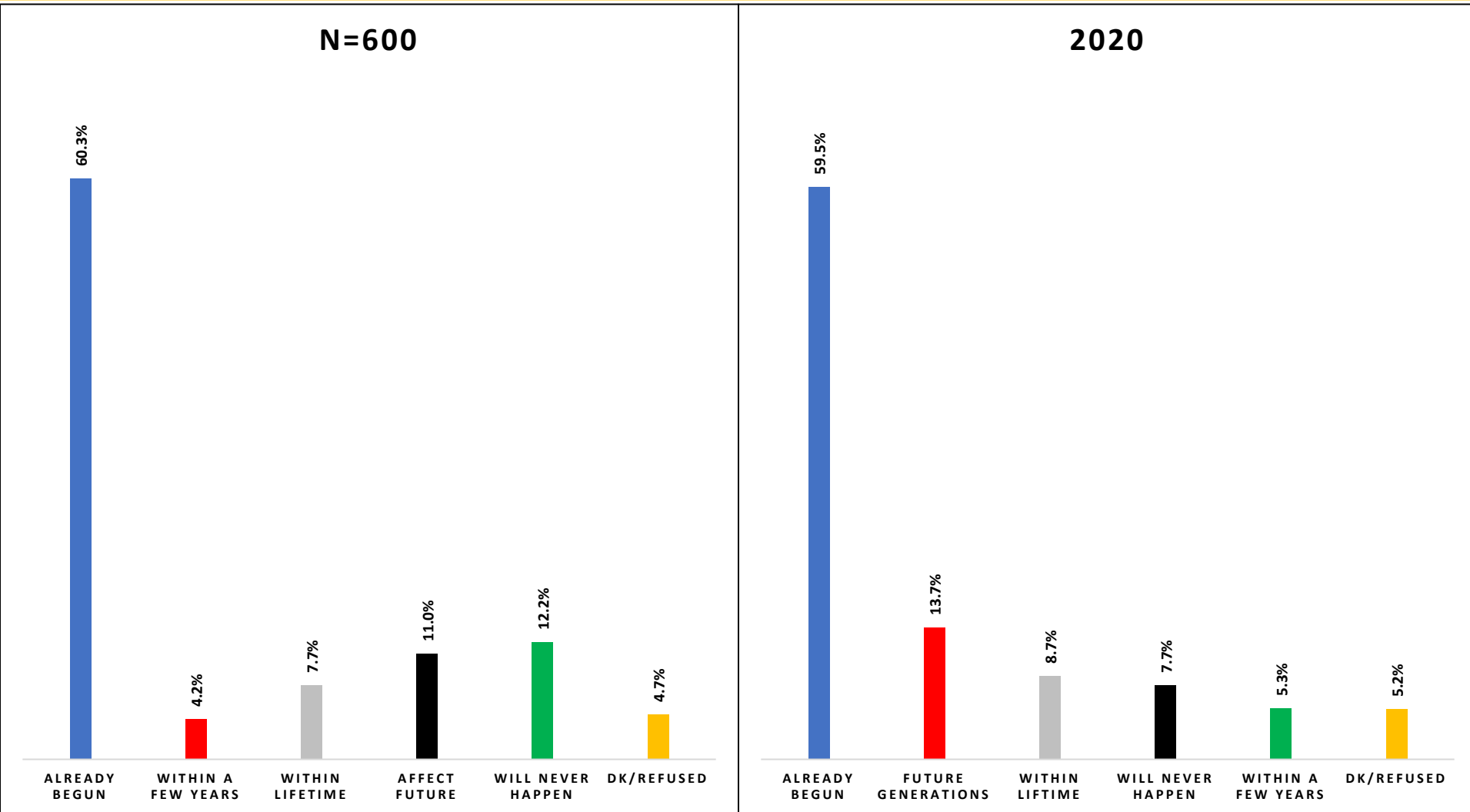
2022 Data Set

	N=	Immediate Action	Greatly Exaggerated	Some Action Taken	More Research	Don't Know	Refused		N=	Immediate Action	Greatly Exaggerated	Some Action Taken	More Research	Don't Know	Refused
N=	600	40.0%	25.0%	18.7%	13.5%	1.7%	1.2%	Lived in NC < 10 Years	160	48.8%	17.5%	18.1%	13.1%	1.3%	1.3%
Republican	172	9.3%	52.9%	15.7%	18.6%	2.3%	1.2%	11-20 Years	68	52.9%	17.6%	17.6%	11.8%	0.0%	0.0%
Democrat	204	72.1%	6.9%	13.7%	5.9%	1.0%	0.5%	Lived in NC > 20 Years	212	36.8%	29.7%	17.5%	12.7%	2.4%	0.9%
Unaffiliated	177	38.4%	17.5%	27.1%	13.6%	2.3%	1.1%	Lived in NC Entire Life	157	30.6%	29.3%	21.7%	15.9%	1.9%	0.6%
Male Unaffiliated	100	37.0%	13.0%	30.0%	14.0%	4.0%	2.0%	Vote Democrat	250	73.2%	5.6%	15.6%	3.6%	1.6%	0.4%
Female Unaffiliated	77	40.3%	23.4%	23.4%	13.0%	0.0%	0.0%	Splits Ticket	60	33.6%	16.7%	23.3%	26.7%	0.0%	0.0%
Liberal	162	80.9%	6.2%	9.9%	1.2%	1.9%	0.0%	Vote Republican	236	9.3%	50.0%	19.1%	17.8%	2.5%	1.3%
Moderate	170	43.5%	11.2%	31.2%	12.4%	0.6%	1.2%	Male Less College Grad.	77	32.5%	32.5%	18.2%	15.6%	0.0%	1.3%
Conservative	228	9.6%	49.1%	16.7%	21.1%	2.6%	0.9%	Male College Grad.	201	37.8%	22.9%	22.9%	12.4%	3.0%	1.0%
(10) Interested	420	41.7%	27.6%	15.5%	12.9%	1.9%	0.0%	Female Less College Grad.	94	21.3%	39.4%	18.1%	17.0%	3.2%	1.1%
Urban	138	45.7%	21.7%	20.3%	8.0%	3.6%	0.7%	Female College Grad.	217	52.1%	19.4%	15.2%	12.0%	0.5%	0.9%
Suburban	257	49.0%	21.0%	14.8%	14.0%	0.0%	1.2%	Male	282	36.5%	25.2%	21.3%	13.8%	2.1%	1.1%
Rural	192	24.5%	33.9%	22.9%	15.6%	2.6%	0.5%	Female	318	43.1%	24.8%	16.4%	13.2%	1.3%	1.3%

Which of the following statements reflects your view of when the effects of climate change will begin to happen?

1. They have already begun to happen.
2. They will start happening within a few years.
3. They will start happening within your lifetime.
4. They will not happen within our lifetime, but they will affect future generations.
5. They will never happen.

2022 Data Set



Which of the following statements reflects your view of when the effects of climate change will begin to happen?

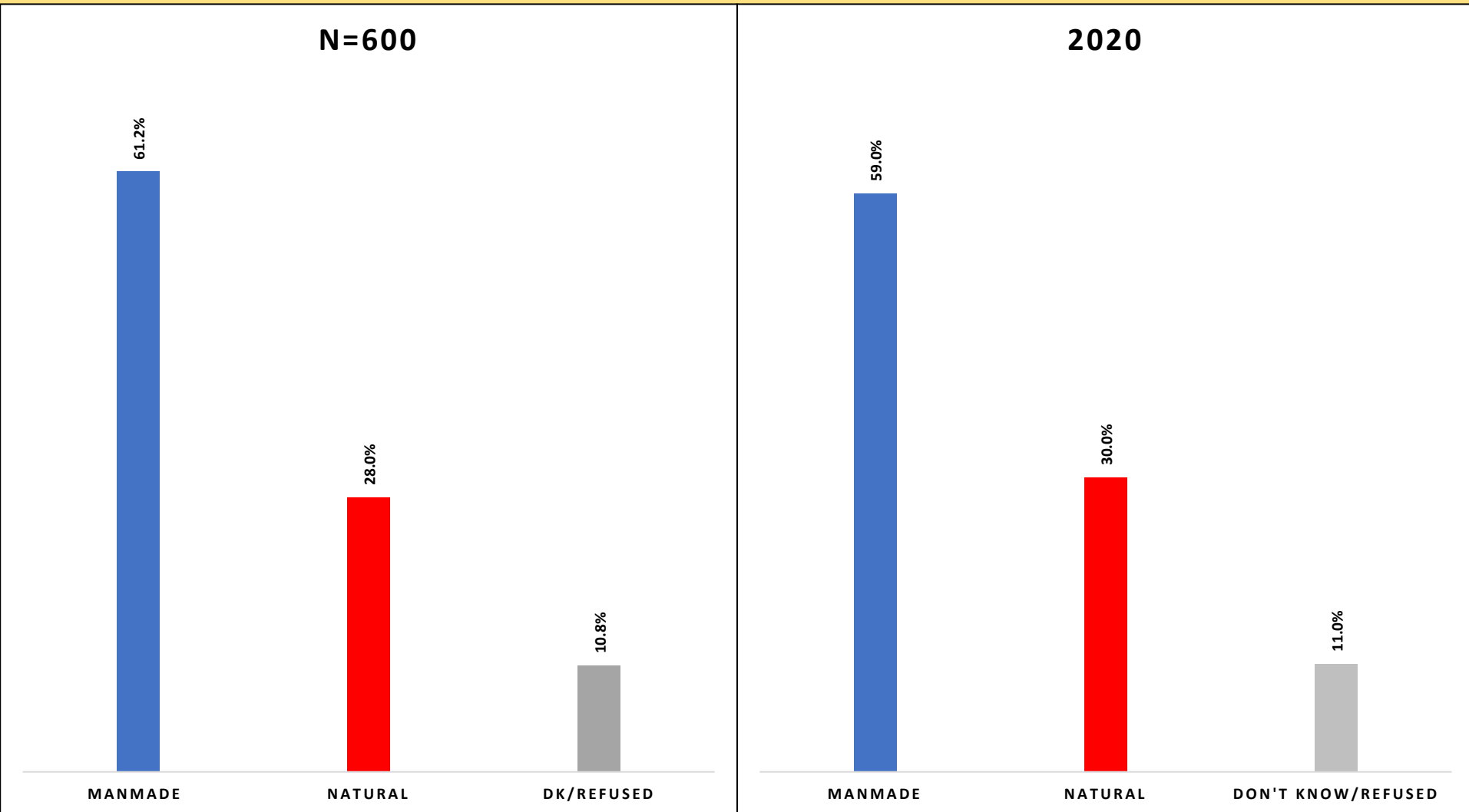
1. They have already begun to happen.
2. They will start happening within a few years.
3. They will start happening within your lifetime.
4. They will not happen within our lifetime, but they will affect future generations.
5. They will never happen.

2022 Data Set

	N=	Already Begun	Within a Few Years	Within Lifetime	Lifetime/ Affect Future	Will Never Happen	DK/Refused		N=	Already Begun	Within a Few Years	Within Lifetime	Lifetime/ Affect Future	Will Never Happen	DK/Refused
N=	600	60.3%	4.2%	7.7%	11.0%	12.2%	4.7%	Lived in NC < 10 Years	160	64.4%	3.8%	8.1%	9.4%	10.6%	3.8%
Republican	172	33.7%	4.1%	7.6%	20.9%	25.6%	8.1%	11-20 Years	68	72.1%	2.9%	7.4%	5.9%	8.8%	2.9%
Democrat	204	82.8%	2.5%	5.4%	5.4%	2.5%	1.5%	Lived in NC > 20 Years	212	56.6%	4.2%	6.6%	14.2%	13.2%	5.2%
Unaffiliated	177	66.1%	6.8%	9.0%	5.1%	9.6%	3.4%	Lived in NC Entire Life	157	56.7%	5.1%	8.9%	10.8%	13.4%	5.1%
Male Unaffiliated	100	63.0%	8.0%	13.0%	5.0%	8.0%	3.0%	Vote Democrat	250	84.0%	3.6%	4.4%	4.4%	2.4%	1.2%
Female Unaffiliated	77	70.1%	5.2%	3.9%	5.2%	11.7%	3.9%	Splits Ticket	60	56.7%	10.0%	15.0%	8.3%	8.3%	1.7%
Liberal	162	85.2%	3.1%	4.9%	5.6%	0.6%	0.6%	Vote Republican	236	37.7%	3.0%	8.9%	17.4%	25.0%	8.1%
Moderate	170	71.2%	7.6%	5.3%	7.6%	5.9%	2.4%	Male Less College Grad.	77	54.5%	2.6%	9.1%	15.6%	15.6%	2.6%
Conservative	228	37.3%	2.2%	10.5%	17.5%	24.6%	7.9%	Male College Grad.	201	60.2%	6.0%	7.5%	11.4%	10.9%	4.0%
(10) Interested	420	61.0%	3.1%	6.9%	11.0%	14.3%	3.8%	Female Less College Grad.	94	45.7%	6.4%	6.3%	17.0%	17.0%	8.5%
Urban	138	64.5%	5.8%	7.2%	8.0%	12.3%	2.2%	Female College Grad.	217	68.2%	2.3%	8.8%	6.0%	10.6%	4.1%
Suburban	257	65.4%	4.3%	8.6%	9.3%	8.6%	3.9%	Male	282	58.9%	5.0%	7.8%	12.4%	12.1%	3.9%
Rural	192	49.5%	3.1%	7.3%	16.1%	17.2%	6.8%	Female	318	61.6%	3.5%	7.5%	9.7%	12.3%	5.3%

Do you think climate change is mainly the result of manmade pollution or mainly the result of natural process?

2022 Data Set



Do you think climate change is mainly the result of manmade pollution or mainly the result of natural process?

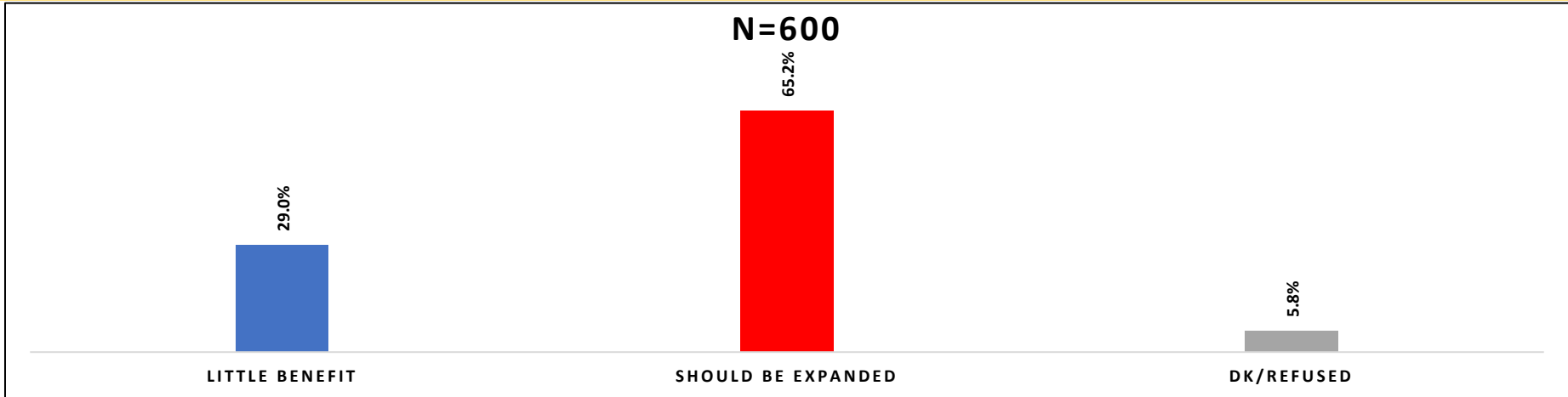
2022 Data Set

	N=	Manmade	Strongly Manmade	Somewhat Manmade	Natural	Somewhat Natural	Strongly Natural	DK/Refused		N=	Manmade	Strongly Manmade	Somewhat Manmade	Natural	Somewhat Natural	Strongly Natural	DK/Refused
N=	600	61.2%	47.0%	14.2%	28.0%	8.7%	19.3%	10.8%	Lived in NC < 10 Years	160	67.5%	55.0%	12.5%	18.8%	6.9%	11.9%	13.8%
Republican	172	37.8%	20.3%	17.4%	48.3%	11.0%	37.2%	14.0%	11-20 Years	68	64.7%	48.5%	16.2%	23.5%	7.4%	16.2%	11.8%
Democrat	204	84.3%	73.5%	10.8%	10.3%	6.4%	3.9%	5.4%	Lived in NC > 20 Years	212	61.3%	45.3%	16.0%	27.8%	6.1%	21.7%	10.8%
Unaffiliated	177	62.7%	45.8%	16.9%	25.4%	7.9%	17.5%	11.9%	Lived in NC Entire Life	157	53.5%	40.8%	12.7%	38.9%	14.6%	24.2%	7.6%
Male Unaffiliated	100	63.0%	42.0%	21.0%	22.0%	7.0%	15.0%	15.0%	Vote Democrat	250	85.2%	75.6%	9.6%	8.8%	4.8%	4.0%	6.0%
Female Unaffiliated	77	62.3%	50.6%	11.7%	29.9%	9.1%	20.8%	7.8%	Splits Ticket	60	56.7%	33.3%	23.3%	23.3%	8.3%	15.0%	20.0%
Liberal	162	90.7%	82.1%	8.6%	4.9%	2.5%	2.5%	4.3%	Vote Republican	236	39.0%	22.9%	16.1%	49.6%	13.6%	36.0%	11.4%
Moderate	170	70.0%	50.0%	20.0%	17.1%	8.2%	8.8%	12.9%	Male Less College Grad.	77	53.2%	42.9%	10.4%	36.4%	13.0%	23.4%	10.4%
Conservative	228	37.3%	21.9%	15.4%	51.8%	12.7%	39.0%	11.0%	Male College Grad.	201	62.7%	43.3%	19.4%	25.9%	5.0%	20.9%	11.4%
(10) Interested	420	58.8%	47.6%	11.2%	30.5%	7.4%	23.1%	10.7%	Female Less College Grad.	94	47.9%	34.0%	13.8%	38.3%	11.7%	26.6%	13.8%
Urban	138	65.9%	52.2%	13.8%	23.2%	5.1%	18.1%	10.9%	Female College Grad.	217	68.7%	58.1%	10.6%	23.5%	9.7%	13.8%	7.8%
Suburban	257	68.5%	51.8%	16.7%	24.9%	7.8%	17.1%	6.6%	Male	282	59.6%	42.6%	17.0%	28.4%	7.1%	21.3%	12.1%
Rural	192	48.4%	37.5%	10.9%	35.9%	13.0%	22.9%	15.6%	Female	318	62.6%	50.9%	11.6%	27.7%	10.1%	17.6%	9.7%

Which of the following two statements best represents your view on renewable energy sources such as solar and wind?

1. Solar and wind bring very little benefit to our energy supply and are just feel good programs promoted by politicians. Or,
2. Solar and wind represent new technology and advances in energy production and should be expanded to help meet future energy needs.

2022 Data Set

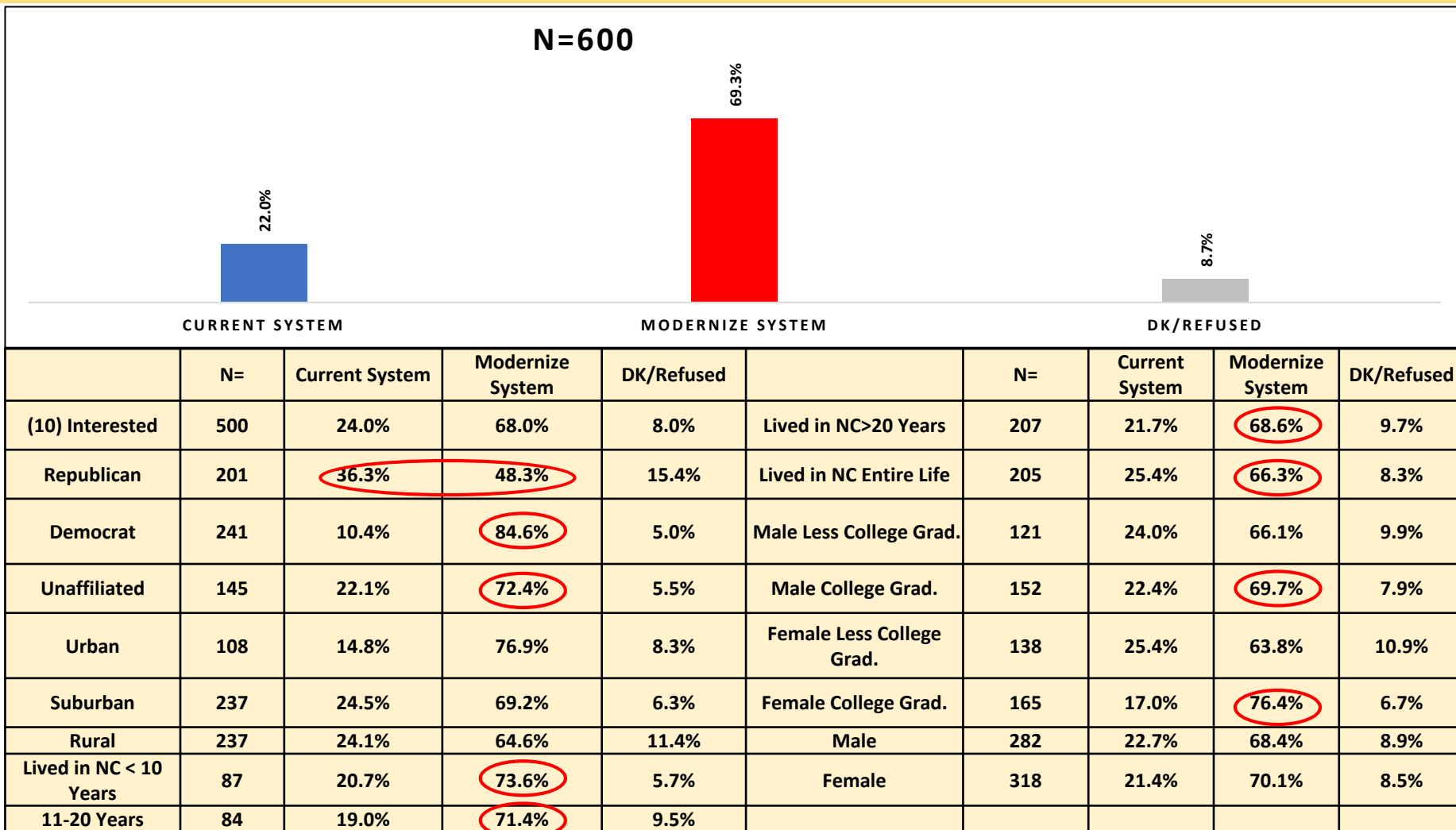


	N=	Little Benefit	Should be Expanded	DK/Refused		N=	Little Benefit	Should be Expanded	DK/Refused
N=	600	29.0%	65.2%	5.8%	11-20 Years	68	20.6%	75.0%	4.4%
Republican	172	53.5%	42.4%	4.1%	Lived in NC>20 Years	212	31.1%	61.8%	7.1%
Democrat	204	11.8%	84.8%	3.4%	Lived in NC Entire Life	157	36.9%	56.1%	7.0%
Unaffiliated	177	23.2%	67.2%	9.6%	Male Less College Grad.	77	32.5%	59.7%	7.8%
(10) Interested	420	31.0%	64.0%	5.0%	Male College Grad.	201	26.9%	68.2%	5.0%
Urban	138	22.5%	71.0%	6.5%	Female Less College Grad.	94	42.6%	52.1%	5.3%
Suburban	257	28.0%	66.9%	5.1%	Female College Grad.	217	24.4%	71.0%	4.6%
Rural	192	35.9%	58.3%	5.7%	Male	282	28.4%	66.2%	6.4%
Lived in NC < 10 Years	160	21.9%	75.0%	3.1%	Female	318	29.6%	65.1%	5.3%

When it comes to developing an America first energy independence policy from foreign gas and oil, which of the following options do you think is the best for the future of our county?

1. We should lessen environmental regulations to allow more exploration and drilling for oil and natural gas.
2. We should continue to invest in technology and innovation to create more available energy sources and empower the private sector to expand solar and wind power.

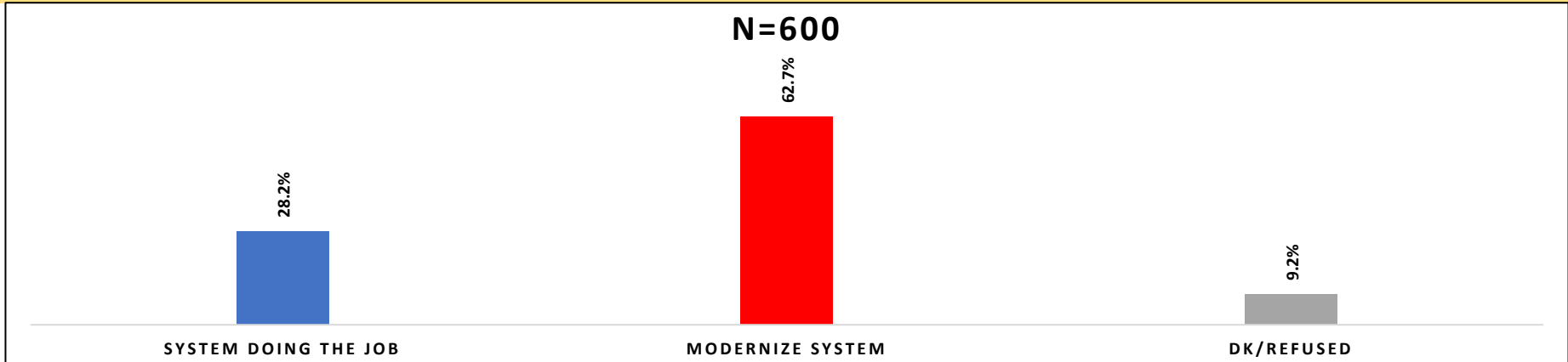
2022 Data Set



Which of the following would you think is the best way to ensure a stable supply of electricity to meet all our state's energy needs?

1. Our current system is doing the job, we just need to invest more money in our local public utilities, or
2. We need to modernize the current system by relying more on energy storage systems and renewable energy sources such as wind and solar

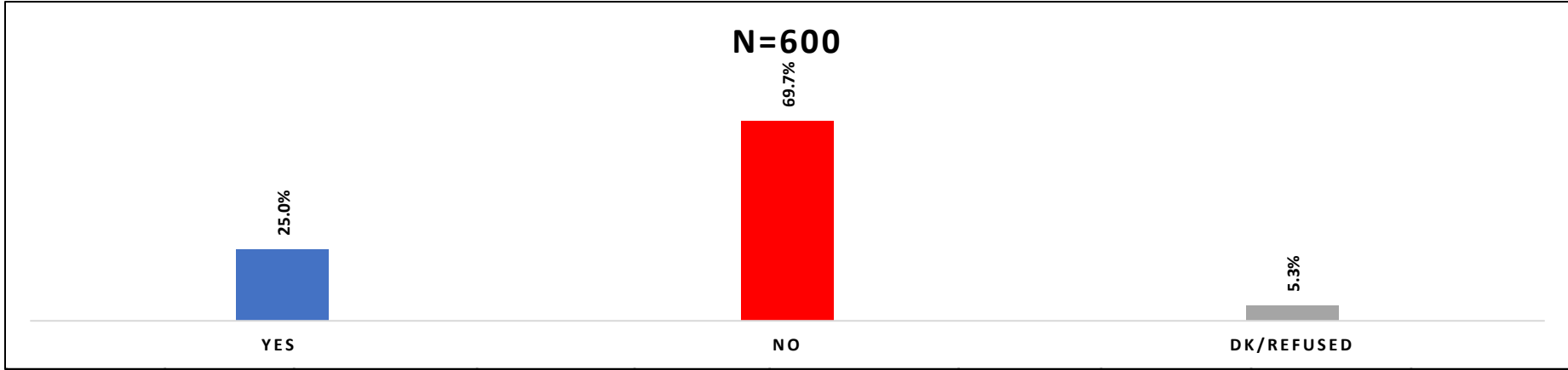
2022 Data Set



	N=	System Doing the Job	Modernize System	DK/Refused		N=	System Doing the Job	Modernize System	DK/Refused
N=	600	28.2%	62.7%	9.2%	11-20 Years	68	23.5%	69.1%	7.4%
Republican	172	53.5%	35.5%	11.0%	Lived in NC>20 Years	212	30.7%	59.9%	9.4%
Democrat	204	8.8%	88.2%	2.9%	Lived in NC Entire Life	157	35.7%	56.1%	8.3%
Unaffiliated	177	25.4%	62.7%	11.9%	Male Less College Grad.	77	28.6%	63.6%	7.8%
(10) Interested	420	30.2%	61.9%	7.9%	Male College Grad.	201	27.9%	59.2%	12.9%
Urban	138	29.0%	63.8%	7.2%	Female Less College Grad.	94	43.6%	50.0%	6.4%
Suburban	257	24.5%	67.7%	7.8%	Female College Grad.	217	21.7%	72.8%	5.5%
Rural	192	31.8%	55.7%	12.5%	Male	282	28.0%	59.6%	12.4%
Lived in NC < 10 Years	160	19.4%	70.6%	10.0%	Female	318	28.3%	65.4%	6.3%

Currently, North Carolina has a government-sanctioned monopoly utility system. When Duke Energy builds a new power plant, they petition the state to raise energy rates, so their costs are recovered from you, the ratepayer. Do you believe Duke Energy should be allowed to own all-new clean energy generation, like solar and wind, if other private energy companies can provide these projects at a cheaper cost?

2022 Data Set

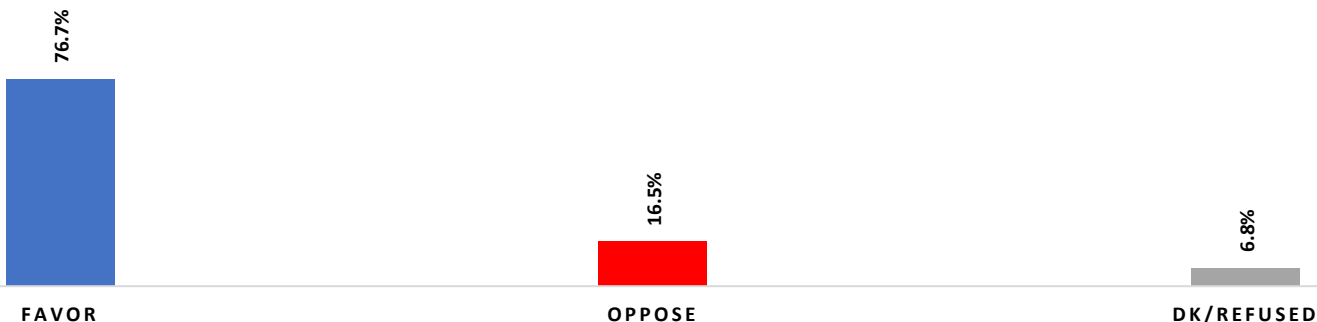


	N=	Yes	No	DK/Refused		N=	Yes	No	DK/Refused
	600	25.0%	69.7%	5.3%	11-20 Years	68	23.5%	75.0%	1.5%
Republican	172	30.8%	61.6%	7.6%	Lived in NC>20 Years	212	24.5%	71.2%	4.2%
Democrat	204	20.6%	76.5%	2.9%	Lived in NC Entire Life	157	28.7%	66.2%	5.1%
Unaffiliated	177	23.7%	73.4%	2.8%	Male Less College Grad.	77	31.2%	64.9%	3.9%
(10) Interested	420	23.8%	72.1%	4.0%	Male College Grad.	201	23.9%	72.1%	4.0%
Urban	138	20.3%	76.1%	3.6%	Female Less College Grad.	94	29.8%	63.8%	6.4%
Suburban	257	23.7%	70.0%	6.2%	Female College Grad.	217	21.2%	73.3%	5.5%
Rural	192	31.3%	63.5%	5.2%	Male	282	26.2%	69.5%	4.3%
Lived in NC < 10 Years	160	23.1%	68.8%	8.1%	Female	318	23.9%	69.8%	6.3%

Duke Energy owns both power plants and transmission wires for the delivery of power to your household. They have a state-sanctioned monopoly that allows little to no competition for consumers. Do you favor or oppose legislation that would require the state utilities commission to study options modernizing Duke's monopoly to provide more competition for the electricity consumer?

2022 Data Set

N=600

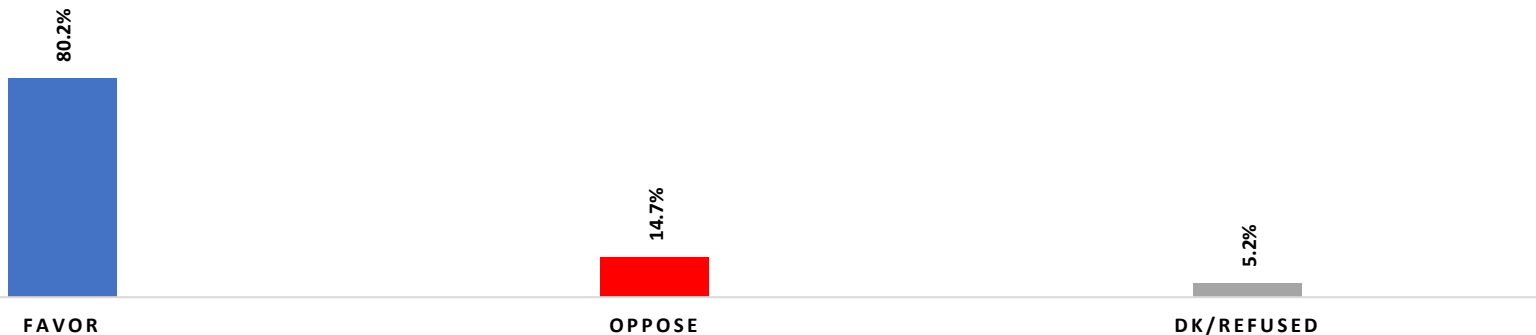


	N=	Favor	Strongly Favor	Somewhat Favor	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused		N=	Favor	Strongly Favor	Somewhat Favor	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused
N=	600	76.7%	58.2%	18.5%	16.5%	7.2%	9.3%	6.8%	11-20 Years	68	80.9%	73.5%	7.4%	13.2%	2.9%	10.3%	5.9%
Republican	172	74.4%	58.7%	15.7%	17.4%	5.2%	12.2%	8.1%	Lived in NC>20 Years	212	75.0%	57.5%	17.5%	17.9%	8.0%	9.9%	7.1%
Democrat	204	76.5%	61.3%	15.2%	17.6%	8.8%	8.8%	5.9%	Lived in NC Entire Life	157	66.2%	44.6%	21.7%	26.1%	13.4%	12.7%	7.6%
Unaffiliated	177	82.5%	57.6%	24.9%	13.0%	6.2%	6.8%	4.5%	Male Less College Grad.	77	72.7%	58.4%	14.3%	20.8%	14.3%	6.5%	6.5%
(10) Interested	420	77.6%	59.5%	18.1%	16.9%	6.0%	11.0%	5.5%	Male College Grad.	201	79.6%	60.2%	19.4%	12.9%	4.0%	9.0%	7.5%
Urban	138	79.7%	65.2%	14.5%	15.9%	6.5%	9.4%	4.3%	Female Less College Grad.	94	72.3%	53.2%	19.1%	22.3%	10.6%	11.7%	5.3%
Suburban	257	80.9%	59.1%	21.8%	14.0%	6.6%	7.4%	5.1%	Female College Grad.	217	79.7%	60.8%	18.9%	13.8%	5.5%	8.3%	6.5%
Rural	192	71.4%	54.2%	17.2%	19.3%	8.3%	10.9%	9.4%	Male	282	77.0%	58.9%	18.1%	16.0%	7.4%	8.5%	7.1%
Lived in NC < 10 Years	160	88.1%	66.3%	21.9%	6.9%	1.9%	5.0%	5.0%	Female	318	76.4%	57.5%	18.9%	17.0%	6.9%	10.1%	6.6%

Would you favor or oppose new regulations requiring utility companies to expand weatherization and energy efficiency programs for people struggling to pay their utility bills, including seniors, veterans, and working families?

2022 Data Set

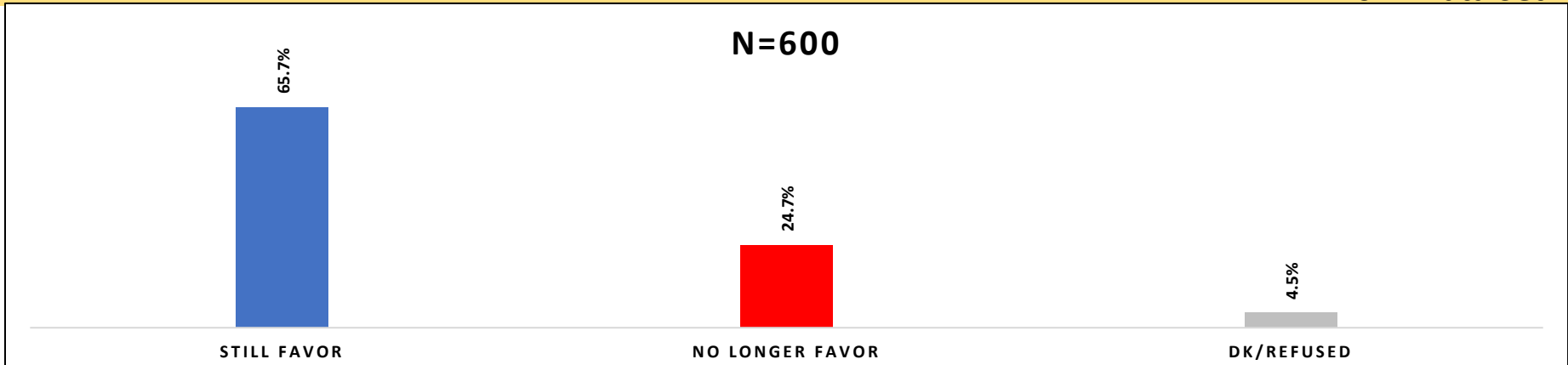
N=600



	N=	Favor	Strongly Favor	Somewhat Favor	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused		N=	Favor	Strongly Favor	Somewhat Favor	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused
N=	600	80.2%	58.2%	22.0%	14.7%	5.8%	8.8%	5.2%	11-20 Years	68	80.9%	63.2%	17.6%	13.2%	4.4%	8.8%	5.9%
Republican	172	72.1%	47.7%	24.4%	22.7%	8.7%	14.0%	5.2%	Lived in NC > 20 Years	212	80.7%	57.1%	23.6%	14.6%	6.6%	8.0%	4.7%
Democrat	204	85.8%	72.1%	13.7%	8.8%	6.9%	2.0%	5.4%	Lived in NC Entire Life	157	80.3%	55.4%	24.8%	15.3%	7.6%	7.6%	4.5%
Unaffiliated	177	83.6%	54.8%	28.8%	13.0%	3.4%	9.6%	3.4%	Male Less College Grad.	77	83.1%	58.4%	24.7%	15.6%	5.2%	10.4%	1.3%
(10) Interested	420	80.7%	60.7%	20.0%	14.8%	5.2%	9.5%	4.5%	Male College Grad.	201	73.6%	52.2%	21.4%	17.4%	5.5%	11.9%	9.0%
Urban	138	85.5%	65.2%	20.3%	11.6%	5.1%	6.5%	2.9%	Female Less College Grad.	94	75.5%	53.2%	22.3%	20.2%	8.5%	11.7%	4.3%
Suburban	257	78.2%	54.5%	23.7%	15.2%	6.2%	8.9%	6.6%	Female College Grad.	217	87.1%	65.4%	21.7%	9.7%	5.5%	4.1%	3.2%
Rural	192	78.6%	57.8%	20.8%	17.2%	6.3%	10.9%	4.2%	Male	282	76.6%	54.3%	22.3%	16.7%	5.3%	11.3%	6.7%
Lived in NC < 10 Years	160	80.0%	61.3%	18.8%	14.4%	3.8%	10.6%	5.6%	Female	318	83.3%	61.6%	21.7%	12.9%	6.3%	6.6%	3.8%

Would you still favor if you knew the additional costs of these improvements would be passed on to other consumers, but they would benefit from long-term savings on their utility bills?

2022 Data Set



	N=	Still Favor	No Longer Favor	DK/Refused		N=	Still Favor	No Longer Favor	DK/Refused
N=	481	81.9%	12.5%	5.6%	11-20 Years	55	87.3%	10.9%	1.8%
Republican	124	73.4%	21.0%	5.6%	Lived in NC>20 Years	171	82.5%	11.7%	5.8%
Democrat	175	88.6%	6.9%	4.6%	Lived in NC Entire Life	126	73.8%	15.9%	10.3%
Unaffiliated	148	84.5%	9.5%	6.1%	Male Less College Grad.	64	78.1%	12.5%	9.4%
(10) Interested	339	80.2%	12.4%	7.4%	Male College Grad.	148	82.4%	14.2%	3.4%
Urban	118	82.2%	12.7%	5.1%	Female Less College Grad.	71	76.1%	19.7%	4.2%
Suburban	201	86.6%	10.0%	3.5%	Female College Grad.	189	87.8%	8.5%	3.7%
Rural	151	77.5%	16.6%	6.0%	Male	216	80.1%	13.4%	6.5%
Lived in NC < 10 Years	128	86.7%	10.9%	2.3%	Female	265	83.4%	11.7%	4.9%

Do you support or oppose building wind energy turbines off the coast of North Carolina?

2022 Data Set

N=600

66.8%



24.7%



8.5%



SUPPORT

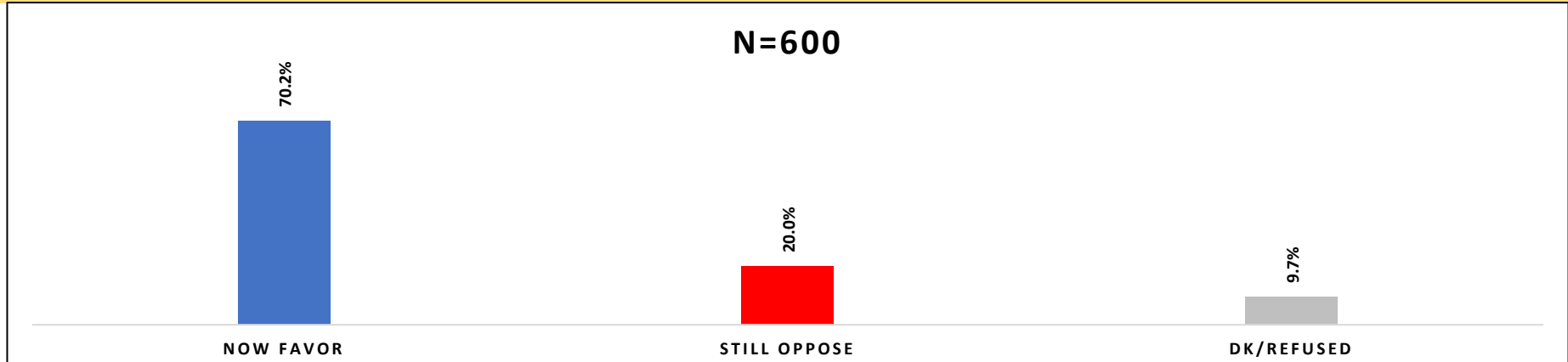
OPPOSE

DK/REFUSED

	N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused		N=	Support	Strongly Support	Somewhat Support	Oppose	Somewhat Oppose	Strongly Oppose	DK/Refused
N=	600	66.8%	44.2%	22.7%	24.7%	6.2%	18.5%	8.5%	11-20 Years	68	77.9%	54.4%	23.5%	16.2%	4.4%	11.8%	5.9%
Republican	172	46.5%	30.8%	15.7%	45.9%	8.1%	37.8%	7.6%	Lived in NC>20 Years	212	64.2%	44.3%	19.8%	27.4%	7.1%	20.3%	8.5%
Democrat	204	84.8%	59.3%	25.5%	8.3%	3.9%	4.4%	6.9%	Lived in NC Entire Life	157	62.4%	34.4%	28.0%	27.4%	8.3%	19.1%	10.2%
Unaffiliated	177	69.5%	40.1%	29.4%	20.3%	6.8%	13.6%	10.2%	Male Less College Grad.	77	66.2%	50.6%	15.6%	27.3%	3.9%	23.4%	6.5%
(10) Interested	420	66.2%	46.2%	20.0%	26.4%	5.7%	20.7%	7.4%	Male College Grad.	201	71.6%	48.8%	22.9%	23.4%	6.0%	17.4%	5.0%
Urban	138	69.6%	48.6%	21.0%	19.6%	4.3%	15.2%	10.9%	Female Less College Grad.	94	48.9%	24.5%	24.5%	36.2%	13.8%	22.3%	14.9%
Suburban	257	69.3%	45.5%	23.7%	24.9%	4.7%	20.2%	5.8%	Female College Grad.	217	70.0%	47.0%	23.0%	20.3%	4.1%	16.1%	9.7%
Rural	192	62.5%	40.1%	22.4%	28.6%	9.4%	19.3%	8.9%	Male	282	70.6%	48.6%	22.0%	24.1%	5.3%	18.8%	5.3%
Lived in NC < 10 Years	160	71.3%	50.0%	21.3%	21.9%	3.8%	18.1%	6.9%	Female	318	63.5%	40.3%	23.3%	25.2%	6.9%	18.2%	11.3%

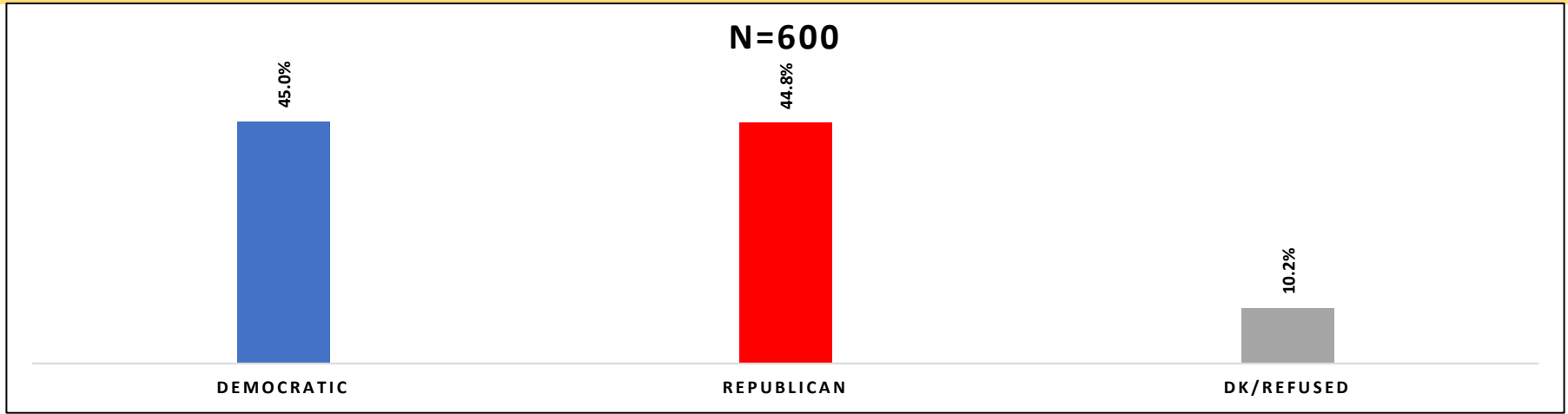
Would you still oppose if you knew the wind turbines would be located more than 20 miles off the coastline and would not be visible from the shoreline?

2022 Data Set



	N=	Still Opposed	Now Favor	DK/Refused		N=	Still Opposed	Now Favor	DK/Refused
N=	148	81.1%	14.2%	4.7%	11-20 Years	11	90.9%	9.1%	0.0%
Republican	79	84.8%	11.4%	3.8%	Lived in NC>20 Years	58	84.5%	6.9%	8.6%
Democrat	17	76.5%	17.6%	5.9%	Lived in NC Entire Life	43	76.7%	20.9%	2.3%
Unaffiliated	36	77.8%	16.7%	5.6%	Male Less College Grad.	21	90.5%	0.0%	9.5%
(10) Interested	111	82.9%	14.4%	2.7%	Male College Grad.	47	80.9%	14.9%	4.3%
Urban	27	70.4%	25.9%	3.1%	Female Less College Grad.	34	79.4%	17.6%	2.9%
Suburban	64	85.9%	10.9%	3.1%	Female College Grad.	44	77.3%	18.2%	4.5%
Rural	55	81.8%	10.9%	7.3%	Male	68	83.8%	10.3%	5.9%
Lived in NC < 10 Years	35	77.1%	20.0%	2.9%	Female	80	78.8%	10.3%	5.9%

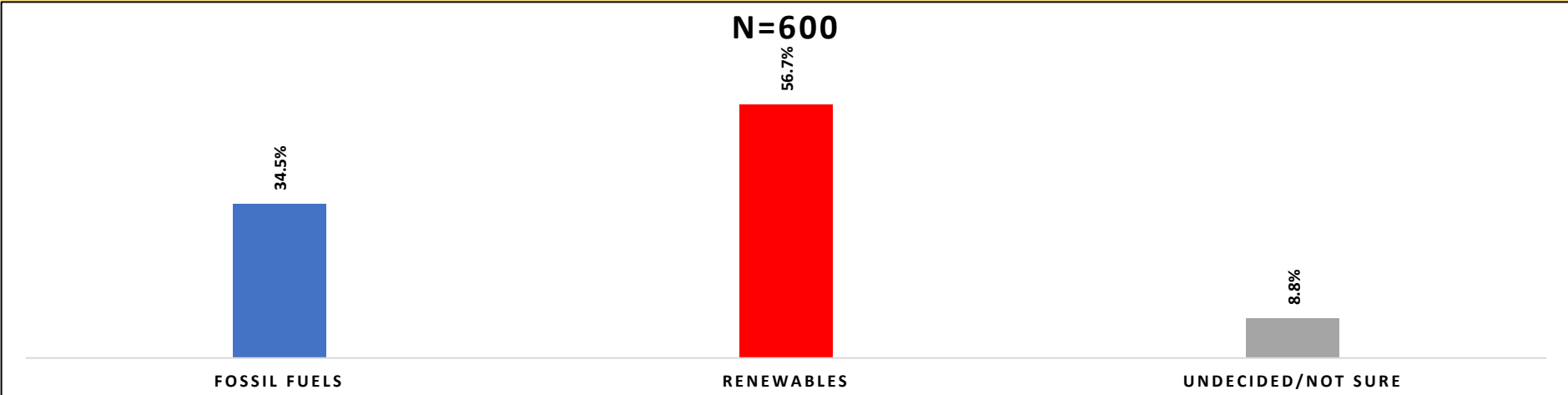
Turning your attention to this year's elections, all things being equal, if elections were held today, are you more likely to vote for a Democratic candidate or Republican candidate for the North Carolina legislature?



	N=	Democratic	Republican	DK/Refused		N=	Democratic	Republican	DK/Refused
N=	600	45.0%	44.8%	10.2%	11-20 Years	68	60.3%	33.8%	5.9%
Republican	172	4.1%	90.7%	5.2%	Lived in NC > 20 Years	212	40.6%	50.5%	9.0%
Democrat	204	90.2%	5.4%	4.4%	Lived in NC Entire Life	157	39.5%	51.0%	9.6%
Unaffiliated	177	39.5%	44.6%	15.8%	Male Less College Grad.	77	35.1%	55.8%	9.1%
(10) Interested	420	43.8%	48.1%	8.1%	Male College Grad.	201	39.3%	50.7%	10.0%
Urban	138	55.1%	35.5%	9.4%	Female Less College Grad.	94	30.9%	59.6%	9.6%
Suburban	257	49.4%	40.9%	9.7%	Female College Grad.	217	59.4%	30.9%	9.7%
Rural	192	32.8%	56.3%	10.9%	Male	282	38.3%	51.8%	9.9%
Lived in NC < 10 Years	160	50.6%	35.6%	13.8%	Female	318	50.9%	38.7%	10.4%

I'm now going to read you a description of two candidates running for political office. Please tell me which candidate you would be more likely to vote based upon their position on our energy policy?

1. Candidate A believes that a continued reliance on traditional fossil fuels is the way to go for the future. Oil, natural gas, and coal energy sources are the best for our economy now and in the the future.
2. Candidate B believes it is time to diversify our energy sources. Traditional fossil fuels have served us well, but continued reliance on them is not good for our economy or national security. It is time to develop more policies that promote renewable energy sources.



	N=	Fossil Fuels	Renewables	Undecided/Not Sure		N=	Fossil Fuels	Renewables	Undecided/Not Sure
N=	600	34.5%	56.7%	8.8%	11-20 Years	68	26.5%	66.2%	7.4%
Republican	172	65.7%	22.7%	11.6%	Lived in NC>20 Years	212	35.8%	54.2%	9.9%
Democrat	204	12.3%	83.3%	4.4%	Lived in NC Entire Life	157	42.7%	47.8%	9.6%
Unaffiliated	177	26.6%	63.8%	9.6%	Male Less College Grad.	77	41.6%	49.4%	9.1%
(10) Interested	420	37.6%	53.8%	8.6%	Male College Grad.	201	37.3%	54.7%	8.0%
Urban	138	29.7%	66.7%	3.6%	Female Less College Grad.	94	52.1%	37.2%	10.6%
Suburban	257	31.9%	61.5%	6.6%	Female College Grad.	217	23.0%	71.0%	6.0%
Rural	192	41.1%	44.8%	14.1%	Male	282	38.3%	52.5%	9.2%
Lived in NC < 10 Years	160	27.5%	65.6%	6.9%	Female	318	31.1%	60.4%	8.5%

Key Findings

- The long-term self-described ideological trends of NC voters demonstrate a path of intense political competition between the two major Parties for many elections to come. Life-impacting issues, without a sharp ideological divide, will determine the outcome for winners and losers on a statewide front. The rural (+37.5), suburban(-1.9) and urban (-10.1) divide represent the political ghosts of the Past, Present and Future.
- Market competition, encouraging diversification of energy sources, and energy-efficient upgrades are issues that both Republicans and Democrats agree on. Continued reliance on fossil fuels divides the two parties. Support for renewable options such as wind and solar remains strong across all key voting groups.
- Republicans and Democrats can both use increased competition in the energy market and encourage the use of alternative energy sources as messaging points to build an issue coalition with Unaffiliated voters.
- Over half of voters believe the effects of climate change are already being seen. 1 out of 3 Republicans, 3 out of 5 Unaffiliated voters, and 4 out of 5 Democrats believe we are experiencing the effects.
- Unaffiliated voters are more closely aligned with Democrats on the cause of climate change and the need to address it. Republicans have difficulty addressing climate change. Failure by Republicans to address climate change allows Democrats the opportunity to build an issue coalition with Unaffiliated voters.

Key Findings

- North Carolina voters want to change the current regulatory policies to allow for more competition and more choices for consumers.
- Modernization of how we generate and distribute energy resources to consumers, coupled with competition, is a policy position that builds a broad voting coalition with the past, present and future North Carolina voters.
- Republicans hold a 5-point advantage over Democrats regarding interest in the 2022 elections. Unaffiliated voter intensity is 3 points higher than Democrats. With Republican and Unaffiliated intensity high, and a Democrat in the White House, the political environment is similar to the 2014 midterm elections.
- As of now, the wind is at the back of Republicans, all driven by inflation and economic issues. The Republican advantage on the generic ballot with the most interested voters is +4.3, which is very similar to 2014, the last midterm election cycle held with a Democratic President in the White House.

Demographic Overview of Survey (N=600)

23% Urban
42.8% Suburban
32% Rural

50% Cell Phone
50% Landline

26.2% Entire Life
35.3% + 20 Years
11.3% 11-20 Years
26.7% < 10 Years

70% White
18% Black
1.7% Hispanic
1.7% Asian
2% Other
6.7% Refused

30.2% Post-Graduate
39.5% College Degree
17.3% Some College
9.2% High School Degree
2% Some High School

41.7% Vote Democrat
23.7% Always Democrat
18% Usually Democrat
10% Splits Ticket
16.5% Usually Republican
22.8% Always Republican
39.3% Vote Republican

28.5% 65+
27.2% 55-64 Yrs. Old
25.3% 41-54 Yrs. Old
15.5% 26-40 Yrs. Old
1.7% 18-25 Yrs. Old

28.7% Republican
34.0% Democratic
29.5% Unaffiliated
6.0% Other
1.8% DK/Refused