



2024 North Carolina Energy Poll

Sponsored by Clean Energy Buyers Association



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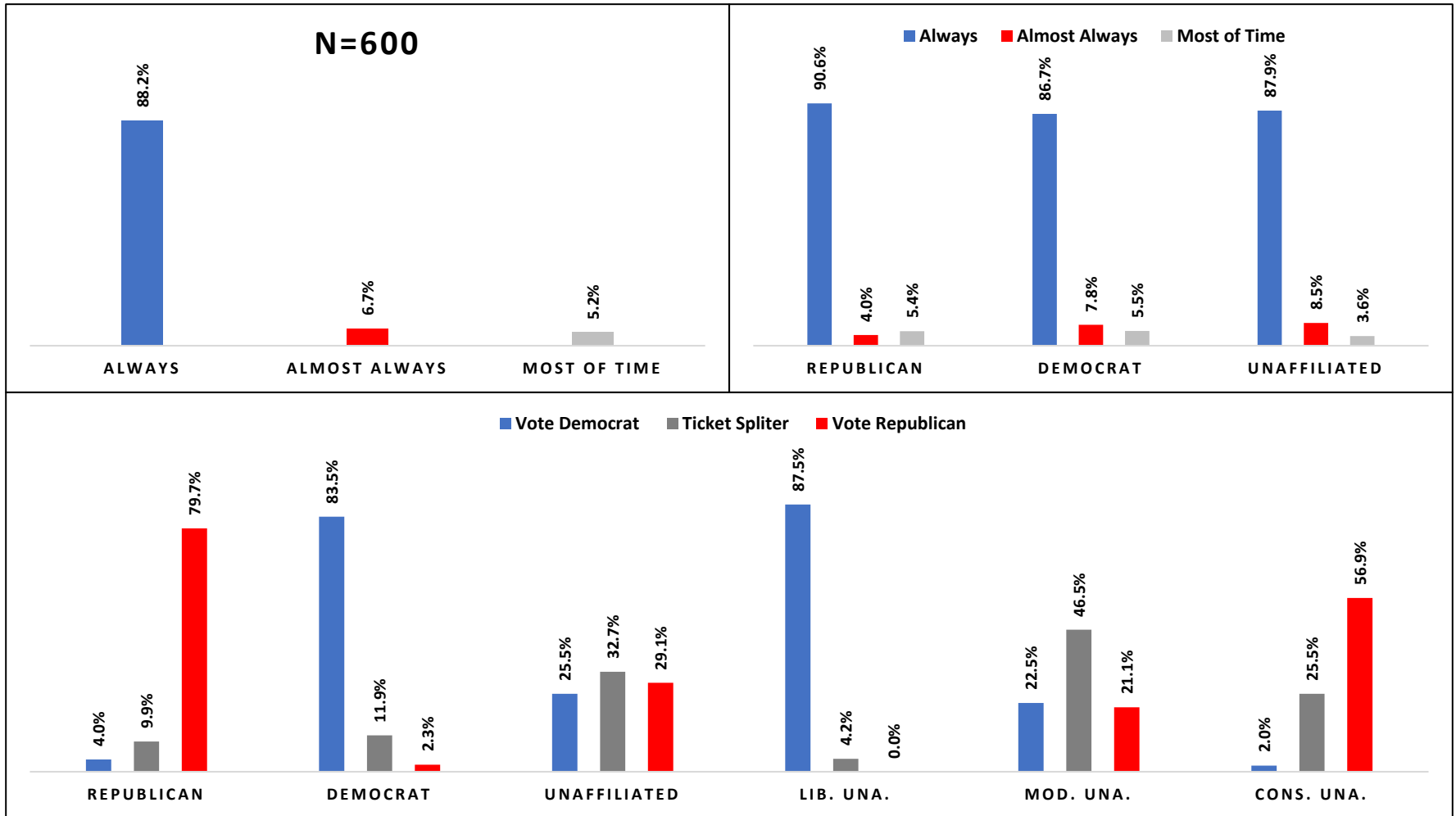
Methodology

This poll of 600 registered voters living in North Carolina was conducted via telephone by professional interviewers from May 20 – May 22, 2024. The survey included 35% landline interviews and 65% cell phone interviews. Interview selection was random within predetermined election units. These units were structured to correlate with actual voter participation from past midterm/Presidential General Election cycles.

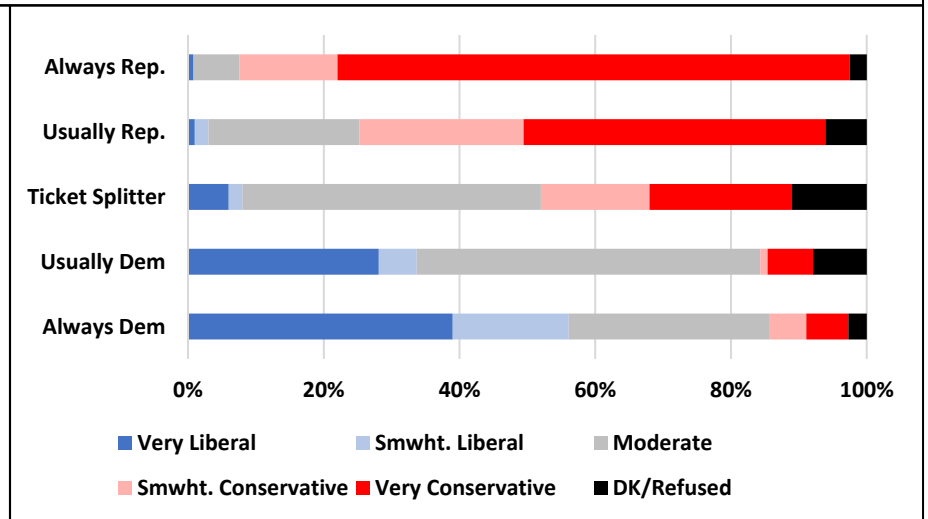
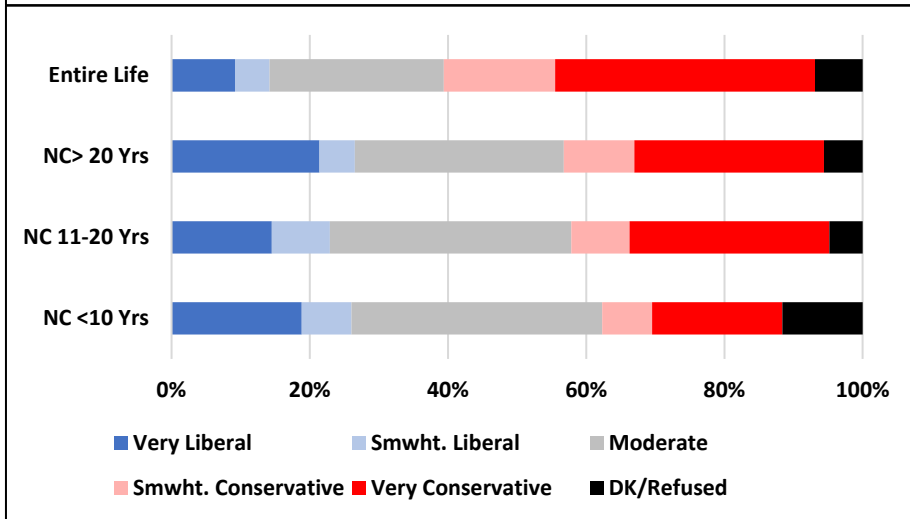
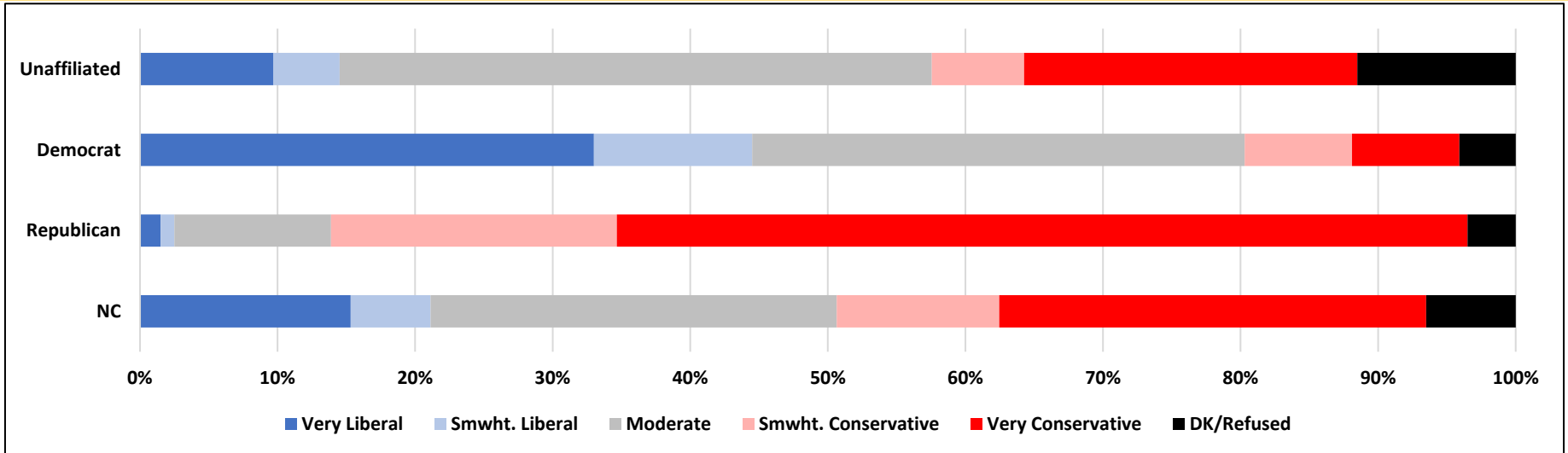
The poll of 600 likely general election voters has an accuracy of +/- 4% at a 95% confidence interval.

Paul Shumaker served as project manager and Hays Shumaker was the research coordinator.

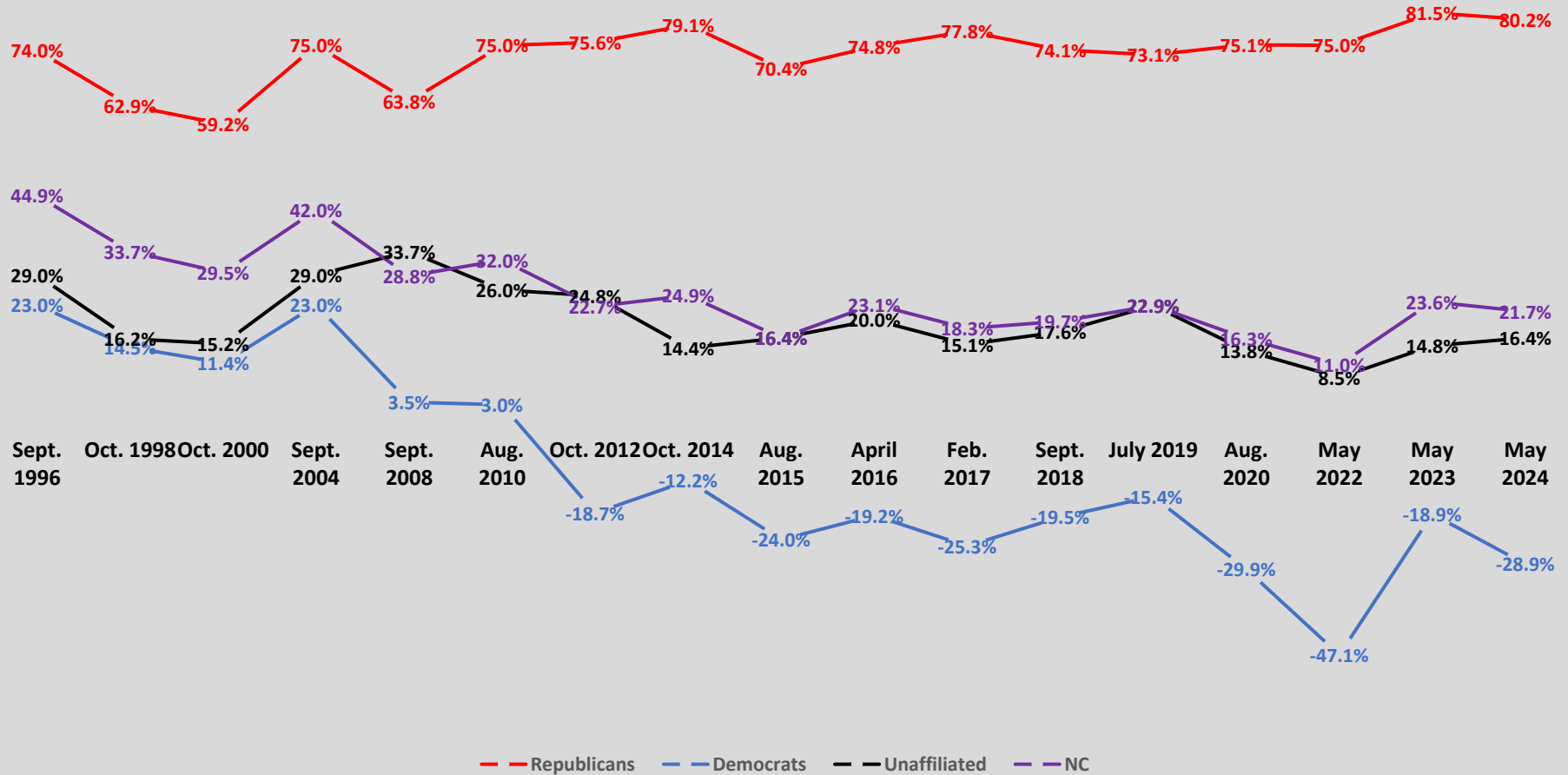
Voter Intensity & Voter Profile



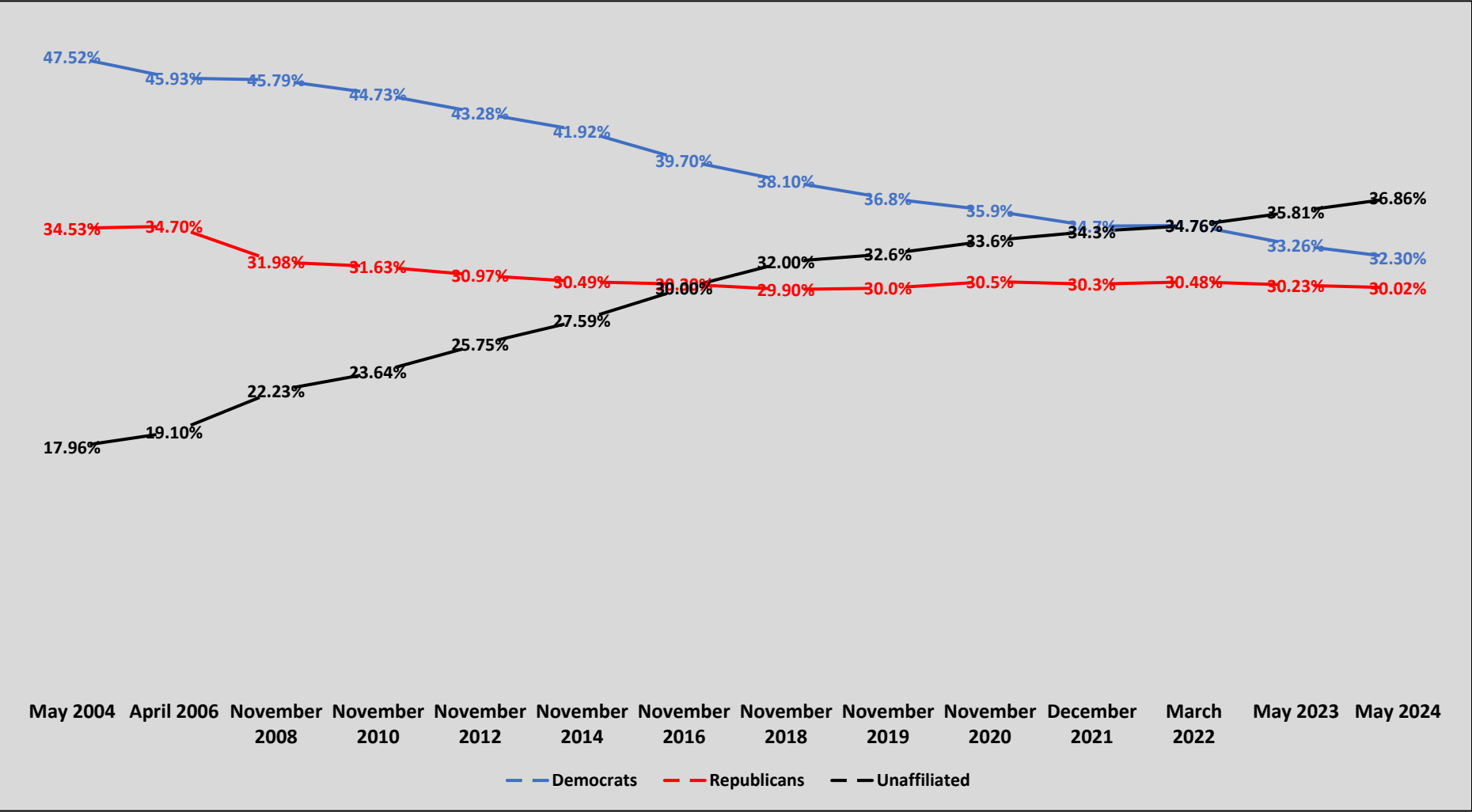
Ideological Intensity Profile N=600



NC Voter Ideological Trends

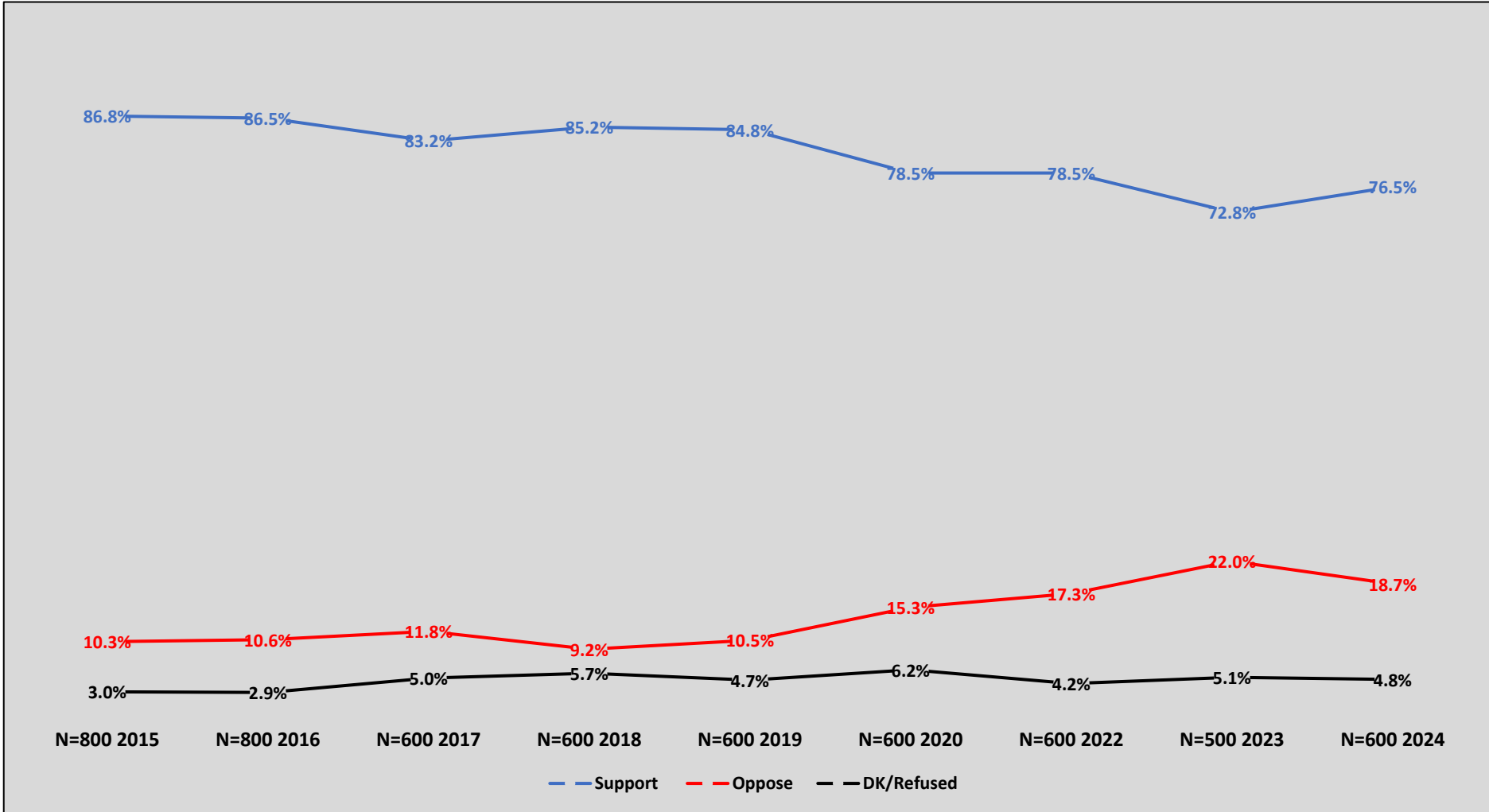


NC Registration Trends



Would you be more likely to support or oppose a lawmaker or candidate who supports policies that encourage renewable energy options such as wind, solar, and waste to energy technologies?

9 Year Trend Data



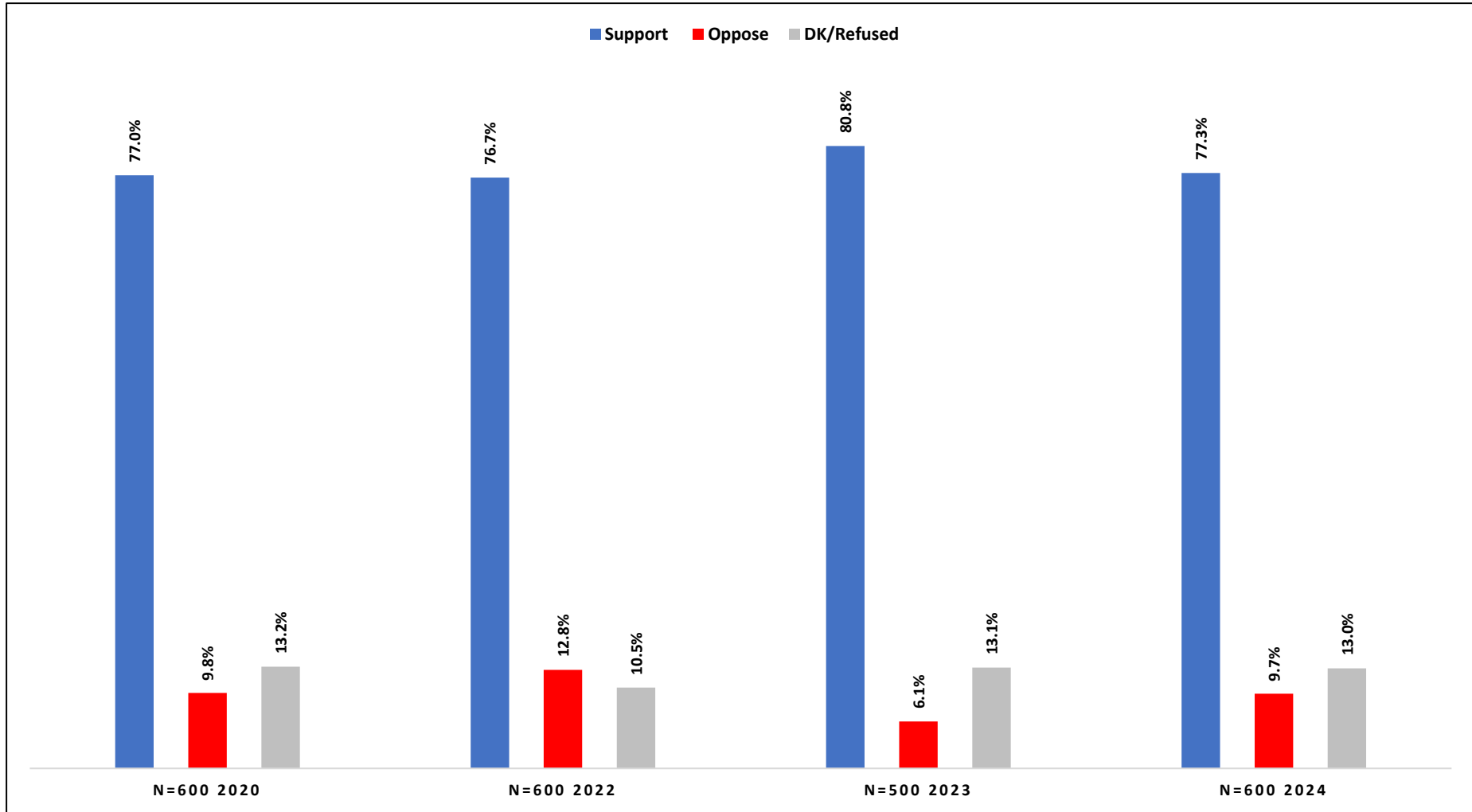
Would you be more likely to support or oppose a lawmaker or candidate who supports policies that encourage renewable energy options such as wind, solar, and waste to energy technologies?

2024 Data Set

	N=	Support	Strongly Support	Smwht. Support	Oppose	Smwht. Oppose	Strongly Oppose	Dk/Refused
Liberal	127	95.3%	89.8%	5.5%	3.1%	1.6%	1.6%	1.6%
Moderate	177	92.7%	74.0%	18.6%	4.5%	2.3%	2.3%	2.3%
Conservative	257	57.6%	32.3%	25.3%	36.2%	12.1%	24.1%	6.2%
Republican	202	56.9%	34.7%	22.3%	34.7%	9.4%	25.2%	8.4%
Democrat	218	94.5%	82.6%	11.9%	5.5%	3.7%	1.8%	0.0%
Unaffiliated	165	75.2%	53.9%	21.2%	17.6%	6.7%	10.9%	7.3%
Current System	62	77.4%	59.7%	17.7%	21.0%	6.5%	14.5%	1.6%
Competition	476	78.4%	59.2%	19.1%	17.2%	5.5%	11.8%	4.4%
Urban	115	81.7%	65.2%	16.5%	13.9%	3.5%	10.4%	4.3%
Suburban	259	81.1%	59.1%	22.0%	14.7%	5.0%	9.7%	4.2%
Rural	203	69.5%	53.7%	15.8%	26.1%	10.3%	15.8%	4.4%
NC <10 Yrs	69	72.5%	59.4%	13.0%	23.2%	11.6%	11.6%	4.3%
NC 11-20 Yrs	83	91.6%	69.9%	21.7%	7.2%	1.2%	6.0%	1.2%
NC > 20 Yrs	215	80.0%	60.9%	19.1%	15.8%	5.1%	10.7%	4.2%
Entire Life	218	70.6%	51.4%	19.3%	23.9%	8.3%	15.6%	5.5%
Lib. Una.	24	100.0%	95.8%	4.2%	0.0%	0.0%	0.0%	0.0%
Mod. Una.	71	87.3%	62.0%	25.4%	7.0%	2.8%	4.2%	5.6%
Cons. Una.	51	52.9%	27.5%	25.5%	41.2%	13.7%	27.5%	5.9%

Would you be more likely to support or oppose a lawmaker or candidate who wants to change North Carolina's regulatory policies to allow for more competition and consumer choice?

4 Year Trend Data



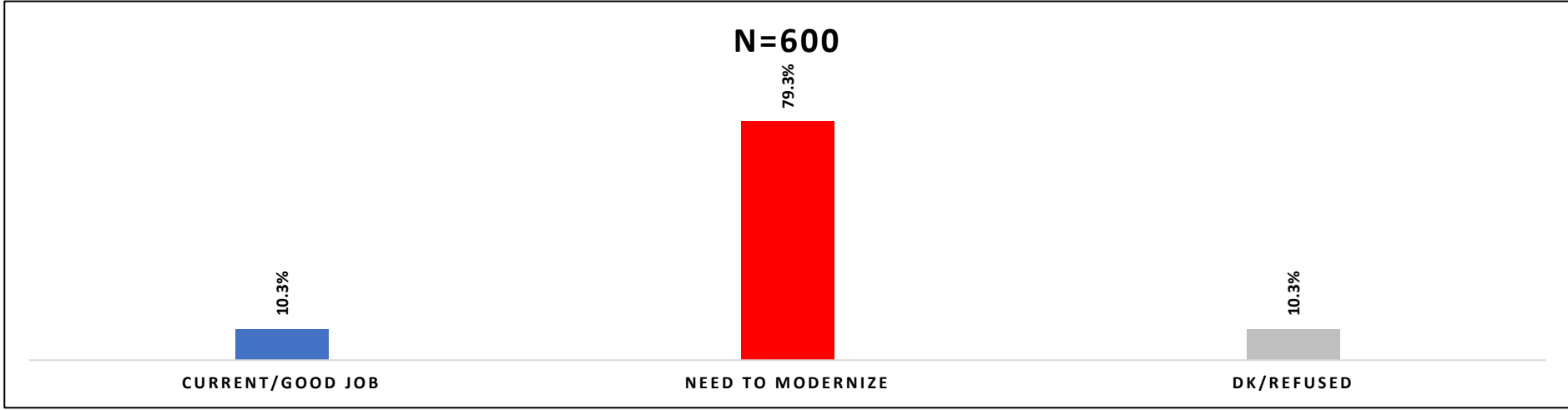
Would you be more likely to support or oppose a lawmaker or candidate who wants to change North Carolina's regulatory policies to allow for more competition and consumer choice?

2024 Data Set

	N=	Support	Strongly Support	Smwht. Support	Oppose	Smwht. Oppose	Strongly Oppose	Dk/Refused
Liberal	127	78.0%	63.0%	15.0%	10.2%	3.1%	7.1%	11.8%
Moderate	177	81.9%	61.0%	20.9%	5.1%	2.8%	2.3%	13.0%
Conservative	257	74.7%	58.8%	16.0%	12.5%	4.3%	8.2%	12.8%
Republican	202	78.7%	62.9%	15.8%	7.9%	3.5%	4.5%	13.4%
Democrat	218	77.1%	58.3%	18.8%	11.5%	4.1%	7.3%	11.5%
Unaffiliated	165	77.0%	61.2%	15.8%	8.5%	1.8%	6.7%	14.5%
Current System	62	58.1%	38.7%	19.4%	27.4%	4.8%	22.6%	14.5%
Competition	476	84.2%	67.4%	16.8%	7.8%	2.9%	4.8%	8.0%
Urban	115	75.7%	56.5%	19.1%	11.3%	4.3%	7.0%	13.0%
Suburban	259	78.4%	61.8%	16.6%	8.9%	3.1%	2.8%	12.7%
Rural	203	77.8%	62.6%	15.3%	9.9%	3.4%	6.4%	12.3%
NC <10 Yrs	69	73.9%	59.4%	14.5%	13.0%	5.8%	7.2%	13.0%
NC 11-20 Yrs	83	90.4%	63.9%	26.5%	3.6%	1.2%	2.4%	6.0%
NC > 20 Yrs	215	79.5%	67.0%	12.6%	6.5%	2.3%	4.2%	14.0%
Entire Life	218	72.9%	55.5%	17.4%	14.2%	4.6%	9.6%	12.8%
Lib. Una.	24	75.0%	62.5%	12.5%	12.5%	8.3%	4.2%	12.5%
Mod. Una.	71	84.5%	63.4%	21.1%	4.2%	1.4%	2.8%	11.3%
Cons. Una.	51	74.5%	64.7%	9.8%	7.8%	0.0%	7.8%	17.6%

Many new businesses in North Carolina are high-energy use businesses. This has fueled a new electricity demand, creating concerns about higher cost and stability of the electric grid. Which of the following two arguments best represents your opinion on meeting future energy needs?

1. The current system of allowing state-sanctioned monopolies like Duke Energy to control all electricity generation is doing the job, and we must continue to invest more money in public utilities like Duke Energy.
2. Energy Technology is changing daily, and the state needs to modernize our laws to allow greater competition with Duke Energy in how we generate and buy electricity.

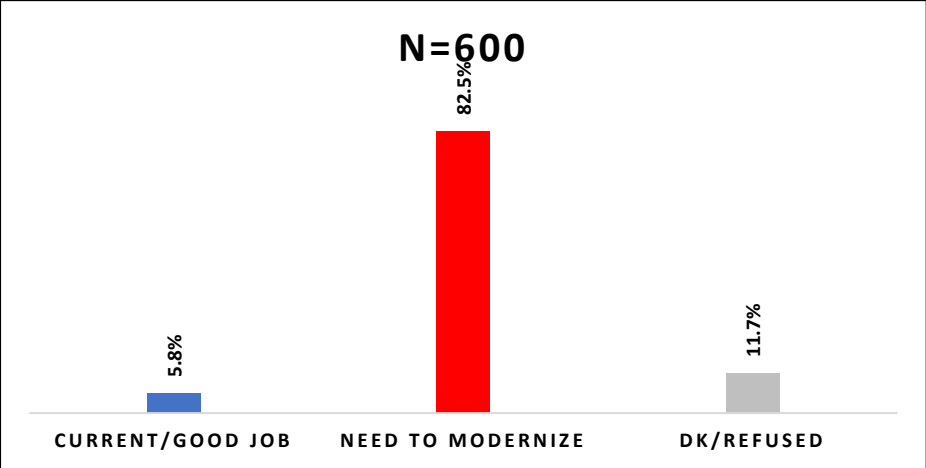
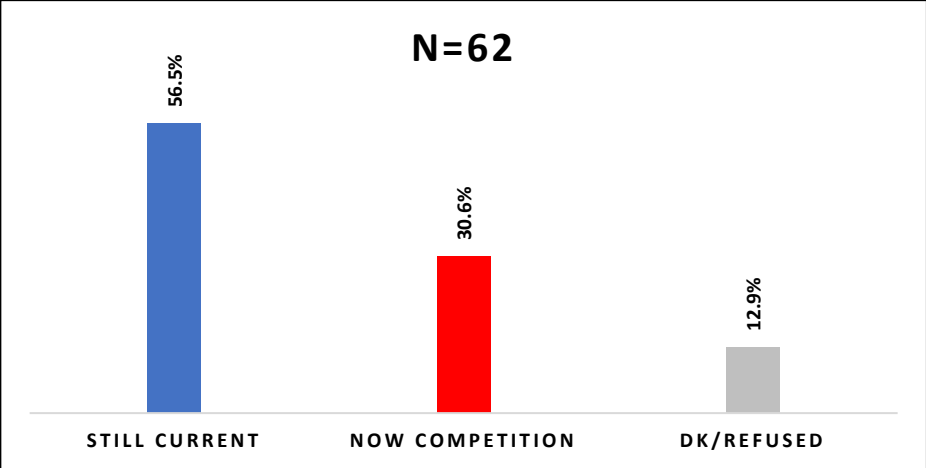


	N=	Current/Good Job	Need to Modernize	Dk/Refused
Liberal	127	9.4%	82.7%	7.9%
Moderate	177	7.9%	84.2%	7.9%
Conservative	257	12.1%	76.7%	11.3%
Republican	202	8.9%	78.7%	12.4%
Democrat	218	9.2%	80.3%	10.6%
Unaffiliated	165	11.5%	80.0%	8.5%
Urban	115	16.5%	75.7%	7.8%
Suburban	259	7.3%	82.6%	10.0%
Rural	203	9.4%	78.8%	11.8%
NC <10 Yrs	69	2.9%	88.4%	8.7%
NC 11-20 Yrs	83	9.6%	85.5%	4.8%
NC > 20 Yrs	215	9.3%	80.5%	10.2%
Entire Life	218	13.3%	74.3%	12.4%
Lib. Una.	24	12.5%	83.3%	4.2%
Mod. Una.	71	9.9%	84.5%	5.6%
Cons. Una.	51	11.8%	80.4%	7.8%

Nearly 80% of all voters agree that modernizing North Carolina laws to allow for greater competition with Duke Energy is needed to meet our future energy needs. There is no partisan divide on this issue.



Would you still favor investing more money into our current system if you knew greater competition in the energy marketplace could create hundreds of millions of dollars in cost savings?

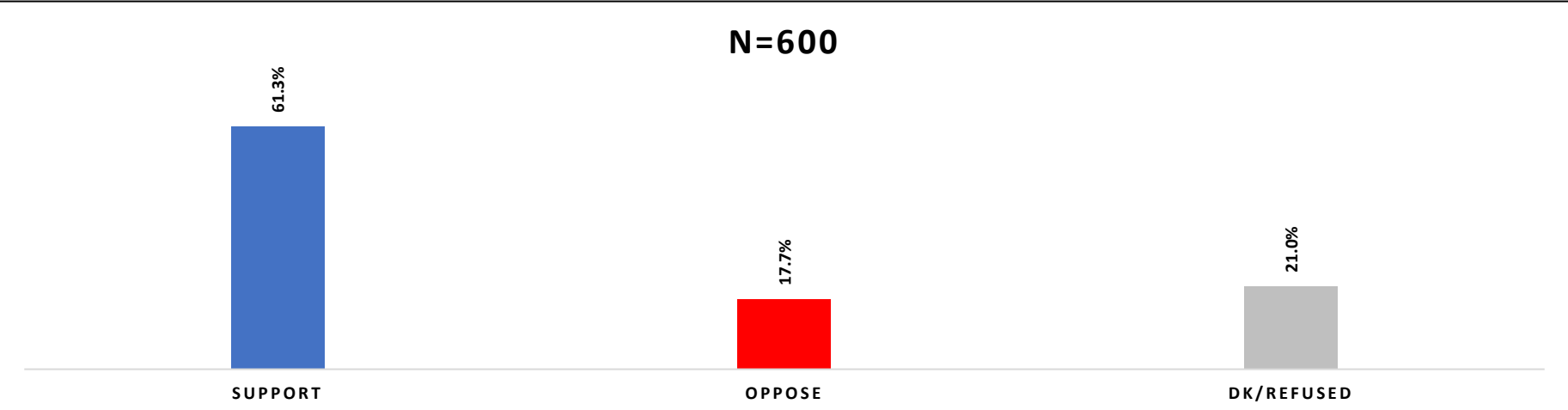


	N=	Still Current	Now Competition	Dk/Refused
Liberal	12	58.3%	33.3%	8.3%
Moderate	14	42.9%	42.9%	14.3%
Conservative	31	61.3%	25.8%	12.9%
Republican	18	66.7%	22.2%	11.1%
Democrat	20	40.0%	60.0%	0.0%
Unaffiliated	19	57.9%	15.8%	26.3%
Urban	19	68.4%	31.6%	0.0%
Suburban	19	36.8%	31.6%	31.6%
Rural	19	57.9%	31.6%	10.5%
NC <10 Yrs	2	50.0%	0.0%	50.0%
NC 11-20 Yrs	8	50.0%	12.5%	37.5%
NC > 20 Yrs	20	60.0%	30.0%	10.0%
Entire Life	29	55.2%	37.9%	6.9%
Lib. Una.	3	66.7%	0.0%	33.3%
Mod. Una.	7	42.9%	28.6%	28.6%
Cons. Una.	6	66.7%	16.7%	16.7%

Support for keeping the current system dropped to only 5.8% when supporters learned that greater competition in the marketplace could create hundreds of millions of dollars in cost savings.

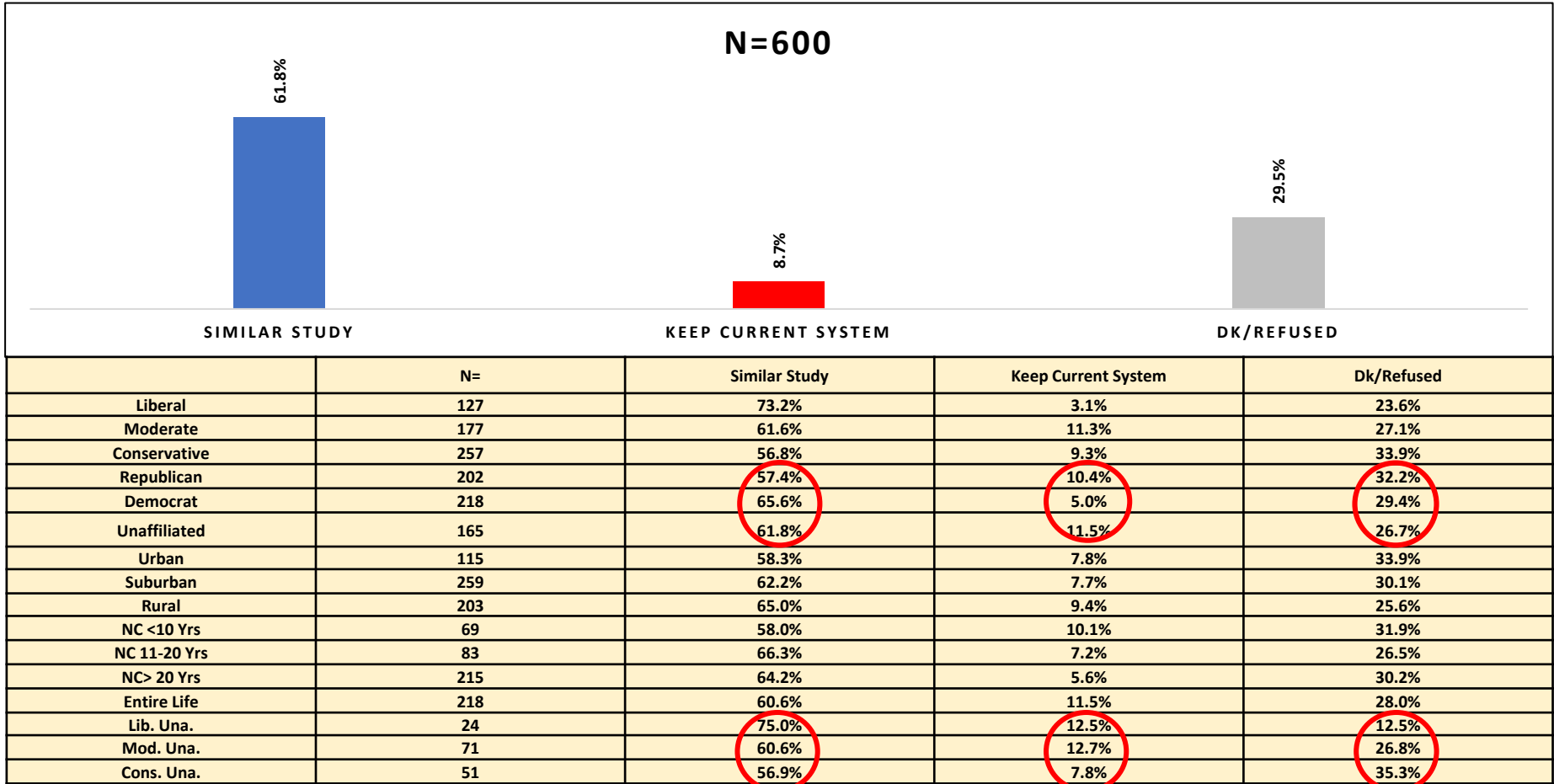


Currently, electric utilities in North Carolina are not required to participate in a regional electricity market. Market technology allows utilities participating in a regional coordinated market to buy and sell generation when needed through a platform that automatically dispatches the least-cost resources to meet consumer demand and ensure reliability. Do you favor or oppose North Carolina requiring all electric utilities to join such a regional market?



	N=	Support	Strongly Support	Smwht. Support	Oppose	Smwht. Oppose	Strongly Oppose	Dk/Refused
Liberal	127	69.3%	49.6%	19.7%	14.2%	2.4%	11.8%	16.5%
Moderate	177	61.6%	42.9%	18.6%	14.7%	8.5%	6.2%	23.7%
Conservative	257	59.9%	44.0%	16.0%	19.8%	6.2%	13.6%	20.2%
Republican	202	57.4%	42.6%	14.9%	18.8%	5.4%	13.4%	23.8%
Democrat	218	67.9%	47.7%	20.2%	14.2%	3.7%	10.6%	17.9%
Unaffiliated	165	60.6%	43.6%	17.0%	19.4%	8.5%	10.9%	20.0%
Current System	62	58.1%	45.2%	12.9%	29.0%	11.3%	17.7%	12.9%
Competition	476	64.1%	47.1%	17.6%	15.8%	5.7%	10.1%	19.5%
Urban	115	53.9%	34.8%	19.1%	27.0%	8.7%	18.3%	19.1%
Suburban	259	64.1%	46.3%	17.8%	15.1%	3.9%	11.2%	20.8%
Rural	203	65.5%	49.3%	16.3%	15.3%	7.4%	7.9%	19.2%
NC <10 Yrs	69	62.3%	43.5%	18.8%	15.9%	8.7%	7.2%	21.7%
NC 11-20 Yrs	83	69.9%	44.6%	25.3%	10.8%	3.6%	7.2%	19.3%
NC > 20 Yrs	215	63.7%	48.8%	14.9%	19.1%	5.1%	14.0%	17.2%
Entire Life	218	59.2%	41.7%	16.5%	19.3%	7.8%	11.5%	22.5%
Lib. Una.	24	79.2%	54.2%	25.0%	4.2%	4.2%	0.0%	16.7%
Mod. Una.	71	66.2%	49.3%	16.9%	14.1%	8.5%	5.6%	19.7%
Cons. Una.	51	49.0%	35.3%	13.7%	27.5%	7.8%	19.6%	23.5%

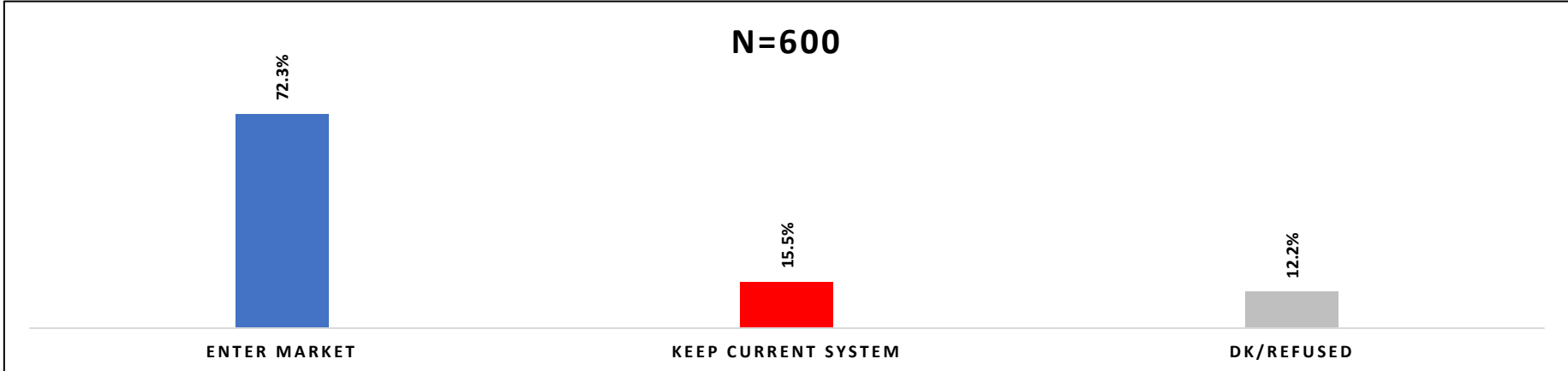
Just recently, a study by the State of South Carolina found that state businesses and residents could save up to 362 million dollars in utility costs if North and South Carolina both joined a regional transmission organization. Should North Carolina commission a similar study to determine if similar savings were available to North Carolina businesses and residents? OR Should the state keep the current system and allow Duke Energy to control all electrical distribution?



Voters are inclined to support a regional transmission organization, and the issue needs to be studied. The 29.5% who don't know indicate that they want more information on the issue.



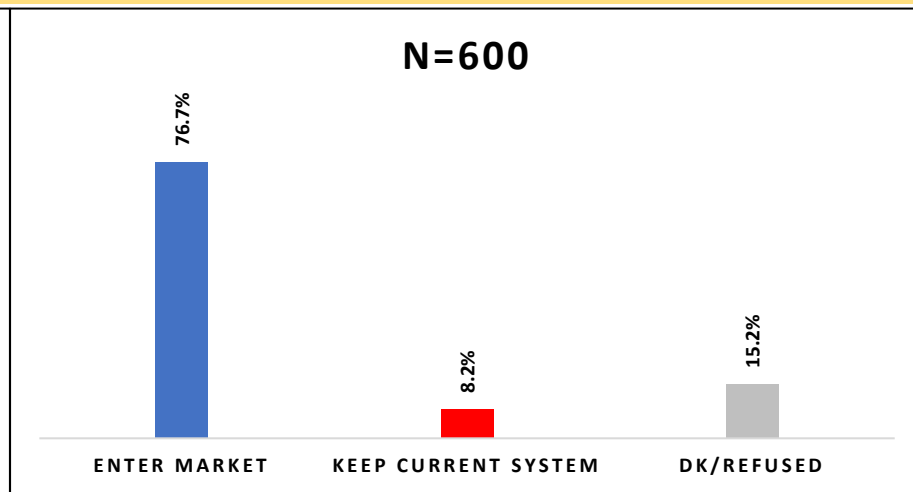
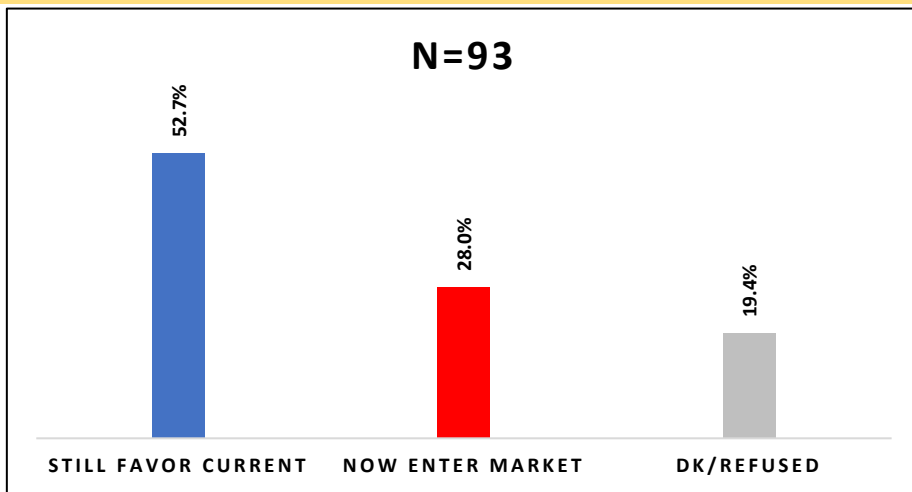
Public utilities in 43 states currently participate in an organized wholesale electricity market. This allows for more competition between utility companies and other electricity suppliers. Would you favor legislation requiring Duke Energy to enter such a market, or do you favor keeping the current system?



	N=	Enter Market	Keep Current System	Dk/Refused
Liberal	127	78.7%	14.2%	7.1%
Moderate	177	77.4%	9.0%	13.6%
Conservative	257	68.5%	18.3%	13.2%
Republican	202	68.3%	18.3%	13.4%
Democrat	218	78.9%	12.4%	8.7%
Unaffiliated	165	69.7%	15.2%	15.2%
Current System	62	56.5%	32.3%	11.3%
Competition	476	79.2%	11.3%	9.5%
Urban	115	73.0%	18.3%	8.7%
Suburban	259	73.7%	12.0%	14.3%
Rural	203	73.4%	17.2%	9.4%
NC <10 Yrs	69	71.0%	15.9%	13.0%
NC 11-20 Yrs	83	85.5%	8.4%	6.0%
NC > 20 Yrs	215	75.8%	13.5%	10.7%
Entire Life	218	67.0%	20.2%	12.8%
Lib. Una.	24	70.8%	20.8%	8.3%
Mod. Una.	71	78.9%	7.0%	14.1%
Cons. Una.	51	66.7%	15.7%	17.6%



Would you still favor keeping the current system if you knew that over the past decade, electricity markets have generated hundreds of millions of dollars in cost savings and efficiencies that benefit consumers in states where utilities participate in markets?

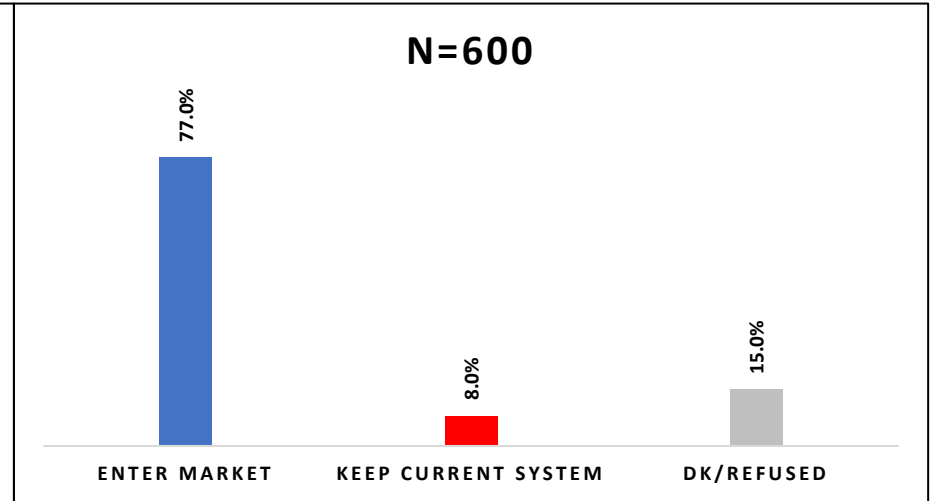
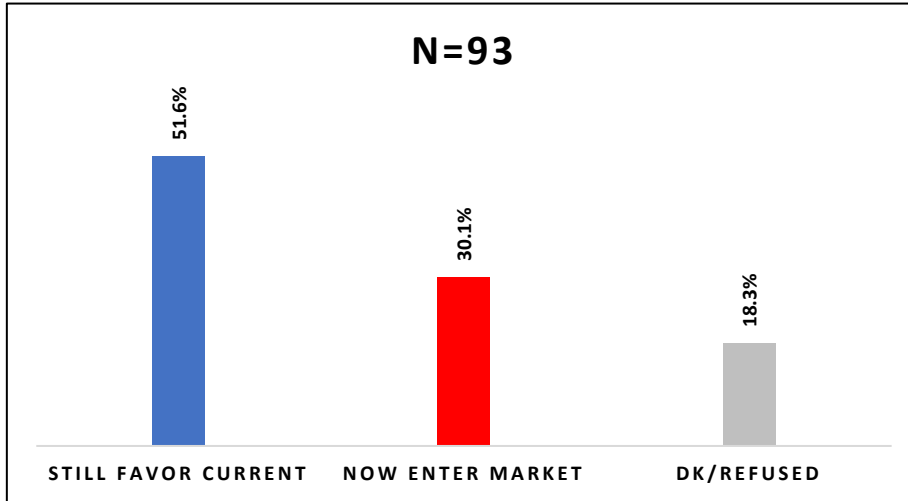


	N=	Still Favor Current	Now Enter Market	Dk/Refused
Liberal	18	44.4%	44.4%	11.1%
Moderate	16	56.3%	25.0%	18.8%
Conservative	47	55.3%	23.4%	21.3%
Republican	37	43.2%	27.0%	29.7%
Democrat	27	44.4%	44.4%	11.1%
Unaffiliated	25	68.0%	16.0%	16.0%
Current System	20	60.0%	20.0%	20.0%
Competition	54	53.7%	38.9%	7.4%
Urban	21	52.4%	28.6%	19.0%
Suburban	31	58.1%	25.8%	16.1%
Rural	35	45.7%	31.4%	22.9%
NC <10 Yrs	11	72.7%	18.2%	9.1%
NC 11-20 Yrs	7	71.4%	14.3%	14.3%
NC > 20 Yrs	29	41.4%	37.9%	20.7%
Entire Life	44	52.3%	27.3%	20.5%
Lib. Una.	5	60.0%	20.0%	20.0%
Mod. Una.	5	80.0%	0.0%	20.0%
Cons. Una.	8	87.5%	0.0%	12.5%

Support for legislation requiring Duke Energy to enter into a wholesale electricity market grew to 76.7% when those who favored keeping the current system learned of the potential cost savings and efficiencies benefit.



Would you still favor keeping the current system if you knew Duke Energy had joined wholesale electricity markets in other states?

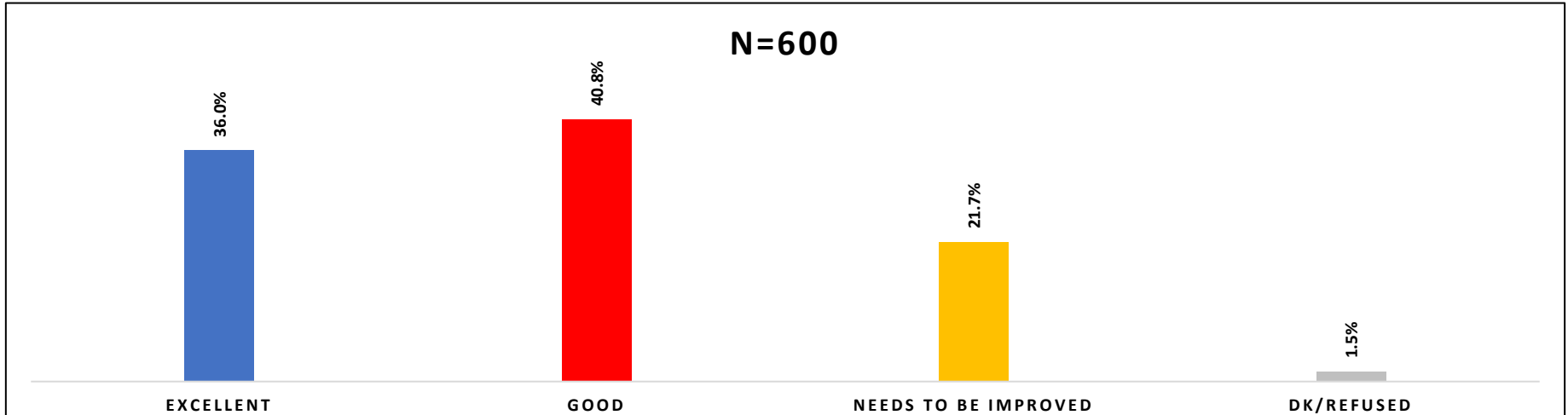


	N=	Still Favor Current	Now Enter Market	Dk/Refused
Liberal	18	55.6%	38.9%	5.6%
Moderate	16	56.3%	18.8%	25.0%
Conservative	47	51.1%	29.8%	19.1%
Republican	37	45.9%	32.4%	21.6%
Democrat	27	37.0%	40.7%	22.2%
Unaffiliated	25	68.0%	20.0%	12.0%
Urban	21	52.4%	38.1%	9.5%
Suburban	31	58.1%	22.6%	19.4%
Rural	35	42.9%	34.3%	22.9%
NC <10 Yrs	11	72.7%	27.3%	0.0%
NC 11-20 Yrs	7	57.1%	28.6%	14.3%
NC > 20 Yrs	29	51.7%	27.6%	20.7%
Entire Life	44	45.5%	34.1%	20.5%
Lib. Una.	5	80.0%	20.0%	0.0%
Mod. Una.	5	80.0%	0.0%	20.0%
Cons. Una.	8	75.0%	12.5%	12.5%

Support for legislation grew slightly stronger when voters learned that Duke Energy had joined wholesale electricity markets in other states.



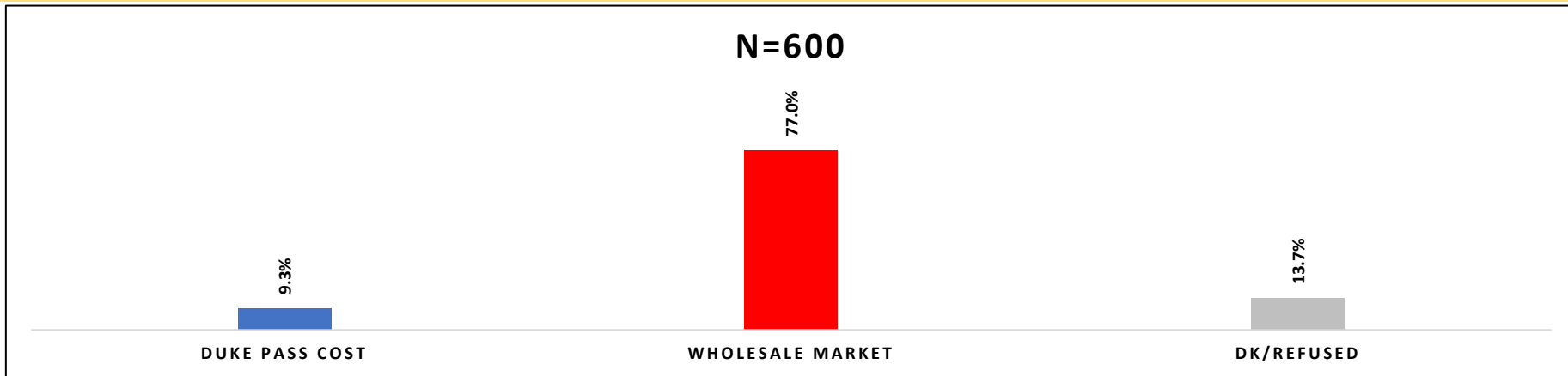
Overall, how would you rate the current reliability of your electricity in your community? Would you say it is excellent, good, or needs to be improved?



	N=	Excellent	Good	Needs to be Improved	Dk/Refused
Liberal	127	33.1%	40.9%	24.4%	1.6%
Moderate	177	41.2%	39.5%	18.6%	0.6%
Conservative	257	36.2%	40.1%	22.2%	1.6%
Republican	202	37.6%	41.6%	18.8%	2.0%
Democrat	218	28.0%	41.3%	29.4%	1.4%
Unaffiliated	165	44.2%	40.0%	14.5%	1.2%
Current System	62	46.8%	30.6%	19.4%	3.2%
Competition	476	34.9%	42.0%	22.9%	0.2%
Urban	115	40.9%	33.0%	22.6%	3.5%
Suburban	259	39.8%	40.9%	18.1%	1.2%
Rural	203	31.0%	45.8%	23.2%	0.0%
NC <10 Yrs	69	26.1%	44.9%	27.5%	1.4%
NC 11-20 Yrs	83	41.0%	43.4%	13.3%	2.4%
NC > 20 Yrs	215	39.1%	38.6%	22.3%	0.0%
Entire Life	218	35.3%	40.4%	22.5%	1.8%
Lib. Una.	24	50.0%	29.2%	20.8%	0.0%
Mod. Una.	71	47.9%	38.0%	14.1%	0.0%
Cons. Una.	51	43.1%	41.2%	13.7%	2.0%



Looking to the future to meet electricity demands, would you say the state should continue to let Duke Energy pass all their costs for the new generation to you, the ratepayer, or would you prefer the state requires the establishment of a wholesale electricity market to build greater efficiencies in electricity generation at less cost?

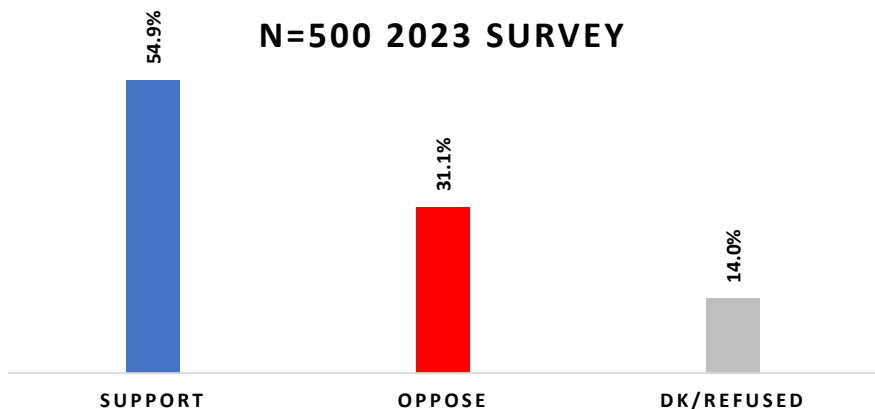


	N=	Duke Pass Cost	Wholesale Market	Dk/Refused
Liberal	127	7.1%	84.3%	8.7%
Moderate	177	9.0%	76.8%	14.1%
Conservative	257	10.9%	74.3%	14.8%
Republican	202	12.9%	72.3%	14.9%
Democrat	218	5.0%	87.2%	7.8%
Unaffiliated	165	9.1%	71.5%	19.4%
Current System	62	32.3%	53.2%	14.5%
Competition	476	6.1%	83.8%	10.1%
Urban	115	14.8%	73.9%	11.3%
Suburban	259	8.9%	76.8%	14.3%
Rural	203	6.9%	80.3%	12.8%
NC <10 Yrs	69	7.2%	82.6%	10.1%
NC 11-20 Yrs	83	9.6%	81.9%	8.4%
NC > 20 Yrs	215	7.0%	77.2%	15.8%
Entire Life	218	12.4%	74.3%	13.3%
Lib. Una.	24	20.8%	62.5%	16.7%
Mod. Una.	71	8.5%	73.2%	18.3%
Cons. Una.	51	5.9%	70.6%	23.5%

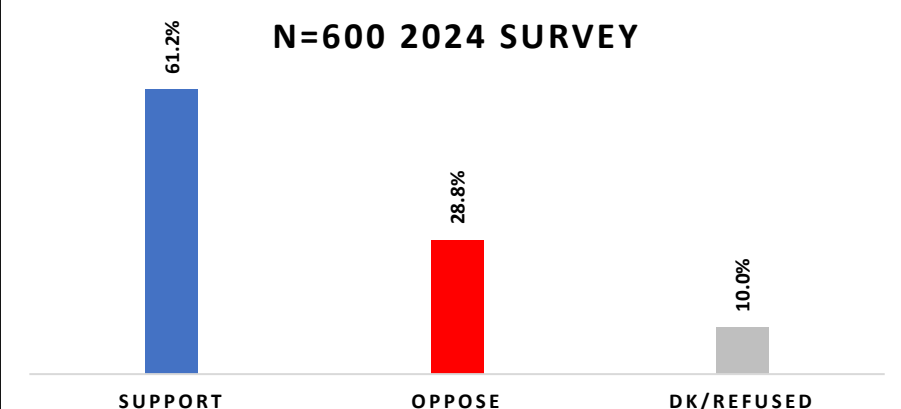


Do you support or oppose building wind energy turbines off the coast of North Carolina?

N=500 2023 SURVEY



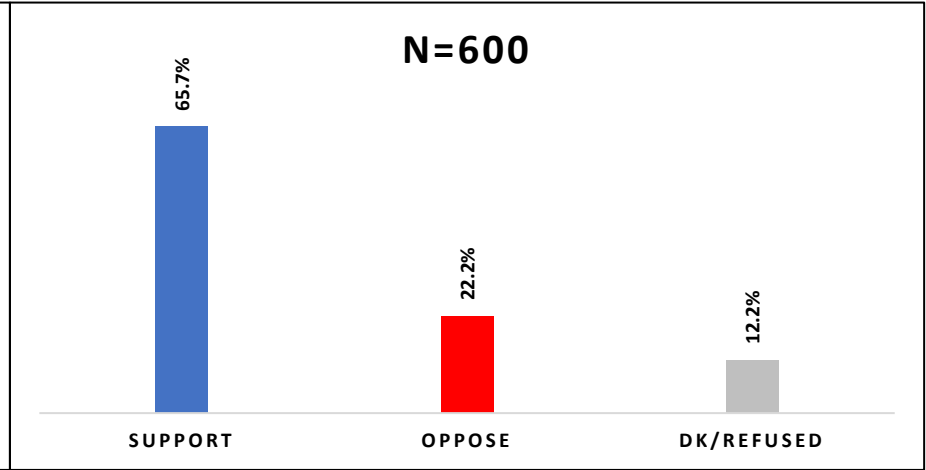
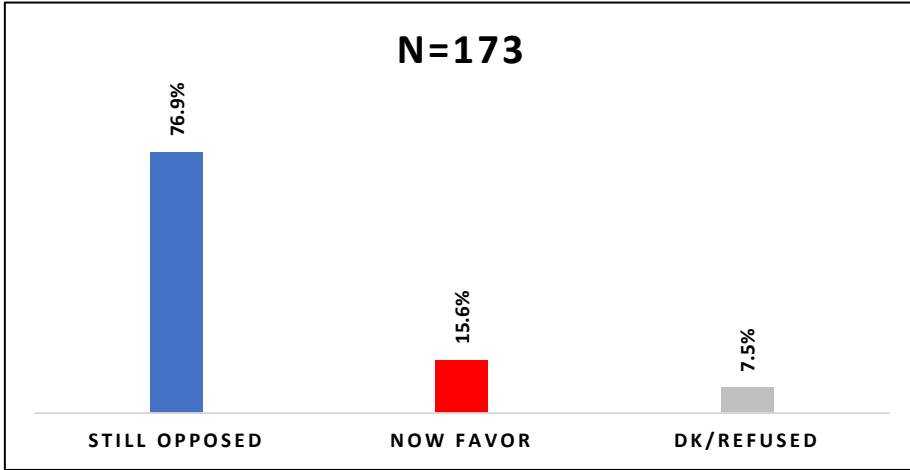
N=600 2024 SURVEY



	N=	Support	Strongly Support	Smwht. Support	Oppose	Smwht. Oppose	Strongly Oppose	Dk/Refused
Liberal	127	83.5%	74.0%	9.4%	8.7%	2.4%	6.3%	7.9%
Moderate	177	75.7%	57.6%	18.1%	12.4%	3.4%	9.0%	11.9%
Conservative	257	41.2%	27.6%	13.6%	49.4%	7.0%	42.4%	9.3%
Republican	202	44.6%	31.2%	13.4%	47.0%	6.9%	40.1%	8.4%
Democrat	218	77.5%	65.1%	12.4%	13.8%	4.6%	9.2%	8.7%
Unaffiliated	165	61.2%	43.6%	17.6%	26.1%	1.8%	24.2%	12.7%
Urban	115	60.9%	52.2%	8.7%	31.3%	7.0%	24.3%	7.8%
Suburban	259	66.4%	48.3%	18.1%	23.6%	1.5%	22.0%	10.0%
Rural	203	57.1%	46.3%	10.8%	33.5%	6.9%	26.6%	9.4%
NC <10 Yrs	69	53.6%	39.1%	14.5%	34.8%	4.3%	30.4%	11.6%
NC 11-20 Yrs	83	74.7%	51.8%	22.9%	20.5%	2.4%	18.1%	4.8%
NC > 20 Yrs	215	63.3%	52.6%	10.7%	26.5%	5.1%	21.4%	10.2%
Entire Life	218	58.3%	44.5%	13.8%	32.6%	4.6%	28.0%	9.2%
Lib. Una.	24	87.5%	75.0%	12.5%	0.0%	0.0%	0.0%	12.5%
Mod. Una.	71	70.4%	45.1%	25.4%	15.5%	1.4%	14.1%	14.1%
Cons. Una.	51	39.2%	29.4%	9.8%	49.0%	3.9%	45.1%	11.8%

Would you now favor offshore wind projects if you knew they could bring 4.6 billion dollars in private investments into North Carolina's economy?

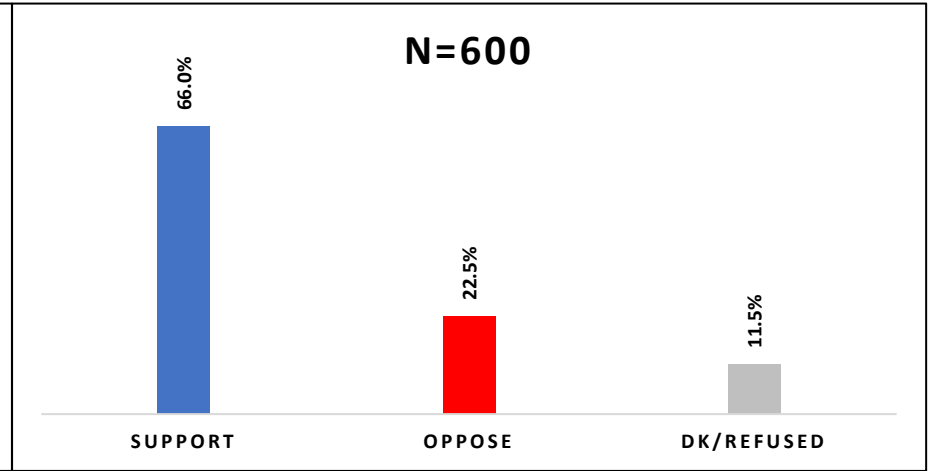
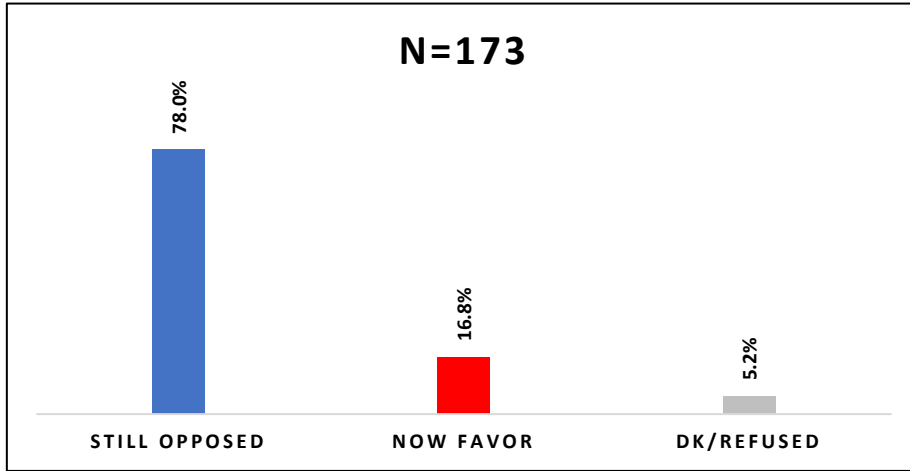
2024 Data Set



	N=	Still Opposed	Now Favor	Dk/Refused
Liberal	11	54.5%	18.2%	27.3%
Moderate	22	63.6%	31.8%	4.5%
Conservative	127	81.1%	12.6%	6.3%
Republican	95	84.2%	9.5%	6.3%
Democrat	30	50.0%	33.3%	16.7%
Unaffiliated	43	79.1%	16.3%	4.7%
Urban	36	75.0%	22.2%	2.8%
Suburban	61	80.3%	14.8%	4.9%
Rural	68	72.1%	14.7%	13.2%
NC <10 Yrs	24	79.2%	16.7%	4.2%
NC 11-20 Yrs	17	88.2%	11.8%	0.0%
NC > 20 Yrs	57	70.2%	19.3%	10.5%
Entire Life	71	77.5%	14.1%	8.5%
Lib. Una.	0	0.0%	0.0%	0.0%
Mod. Una.	11	81.8%	18.2%	0.0%
Cons. Una.	25	80.0%	12.0%	8.0%

Support for offshore wind projects grew to 65.7% when those opposed learned of the potential economic benefits to the state.

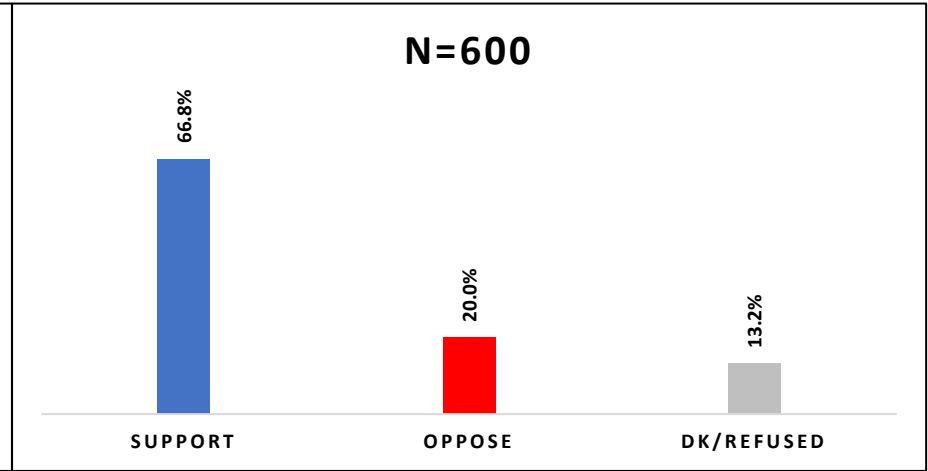
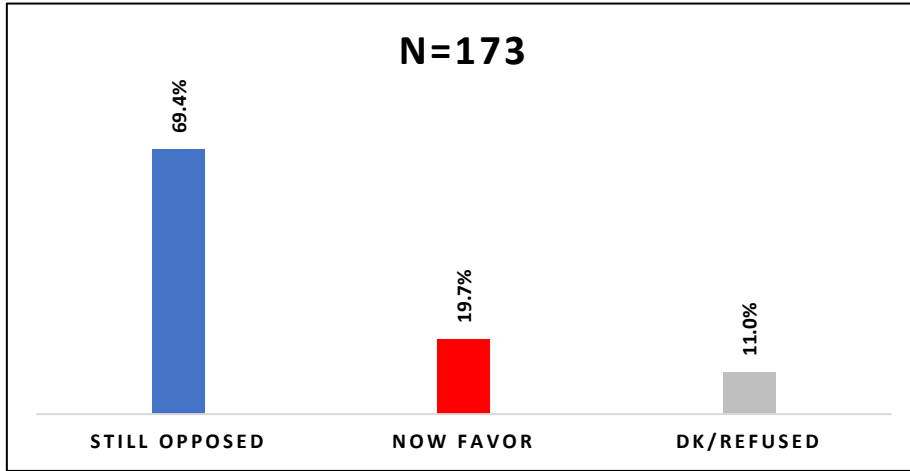
Would you now favor if you knew the wind turbines would be 22 miles or more off the coastline?



	N=	Still Opposed	Now Favor	Dk/Refused
Liberal	11	45.5%	36.4%	18.2%
Moderate	22	77.3%	22.7%	0.0%
Conservative	127	81.9%	13.4%	4.7%
Republican	95	82.1%	12.6%	5.3%
Democrat	30	63.3%	30.0%	6.7%
Unaffiliated	43	79.1%	16.3%	4.7%
Urban	36	72.2%	19.4%	8.3%
Suburban	61	73.8%	21.3%	4.9%
Rural	68	82.4%	13.2%	4.4%
NC <10 Yrs	24	87.5%	8.3%	4.2%
NC 11-20 Yrs	17	64.7%	23.5%	11.8%
NC > 20 Yrs	57	73.7%	21.1%	5.3%
Entire Life	71	80.3%	15.5%	4.2%
Lib. Una.	0	0.0%	0.0%	0.0%
Mod. Una.	11	81.8%	18.2%	0.0%
Cons. Una.	25	84.0%	8.0%	8.0%

Distance from the coastline is a factor. Support for offshore wind grew to 66.0% when those opposed learned that the wind turbines would be 22 miles or more off the coastline.

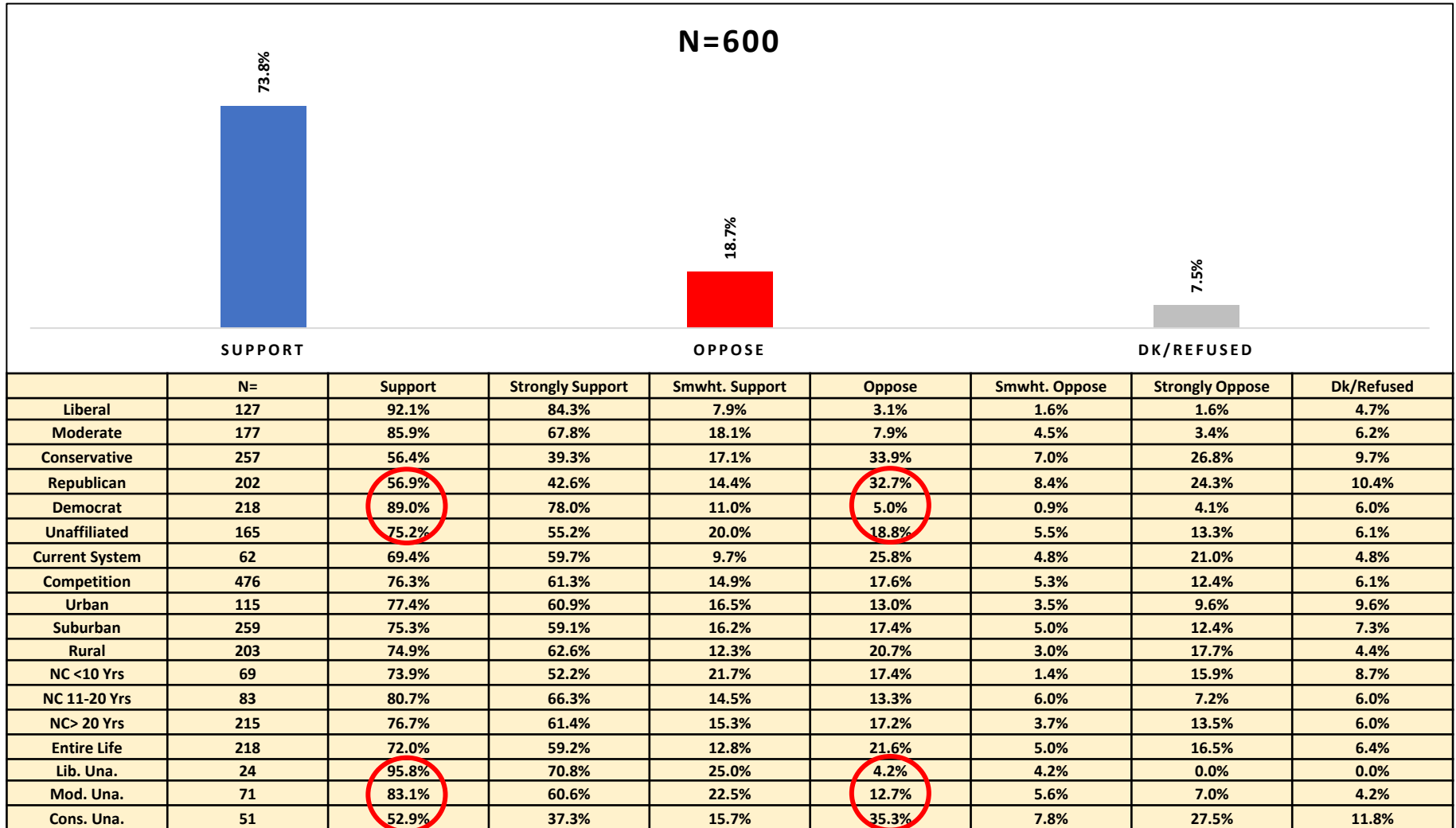
Would you now favor if you knew studies show that wind turbines provide an artificial reef structure that improves offshore fish and crustacean habitats resulting in improved recreational fishing opportunities?



	N=	Still Opposed	Now Favor	Dk/Refused
Liberal	11	45.5%	27.3%	27.3%
Moderate	22	59.1%	31.8%	9.1%
Conservative	127	72.4%	17.3%	10.2%
Republican	95	68.4%	15.8%	15.8%
Democrat	30	60.0%	30.0%	10.0%
Unaffiliated	43	76.7%	20.9%	2.3%
Urban	36	66.7%	22.2%	11.1%
Suburban	61	63.9%	26.2%	9.8%
Rural	68	72.1%	14.7%	13.2%
NC <10 Yrs	24	70.8%	16.7%	12.5%
NC 11-20 Yrs	17	76.5%	23.5%	0.0%
NC > 20 Yrs	57	63.2%	21.1%	15.8%
Entire Life	71	70.4%	19.7%	9.9%
Lib. Una.	0	0.0%	0.0%	0.0%
Mod. Una.	11	72.7%	27.3%	0.0%
Cons. Una.	25	80.0%	16.0%	4.0%

Improved fish and crustacean habitats also continued to move more voters with support for offshore wind.

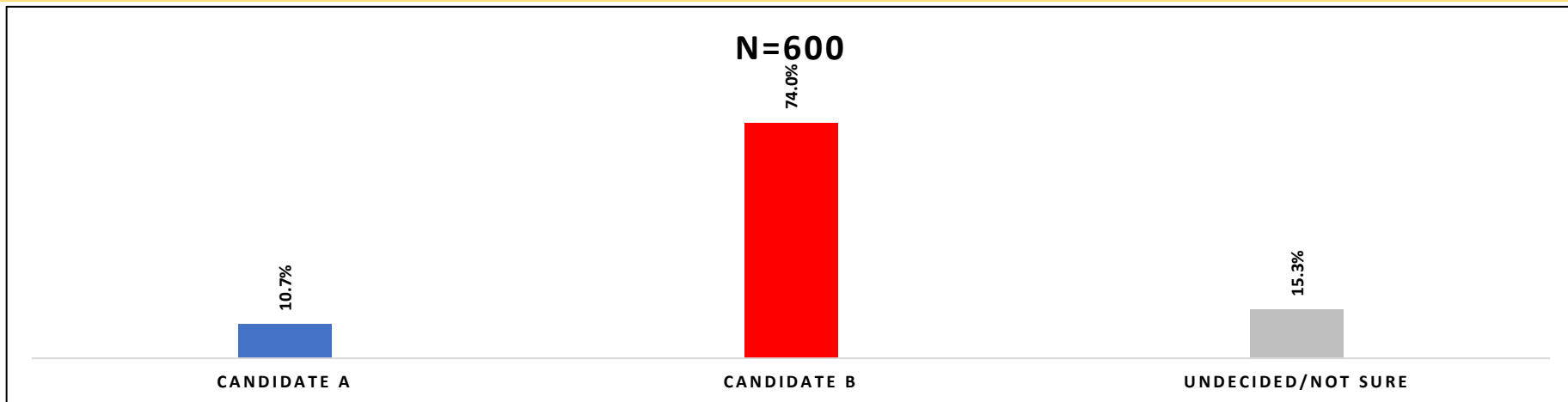
Please tell me if you agree or disagree with the following statement: North Carolina lawmakers should remove barriers to unleash more renewable energy investment, such as offshore wind, to ensure business and household consumers have reliable, cost-efficient energy options in the future.



I will now read you a description of two candidates running for political office. Based on their positions regarding our energy policy, please tell me which candidate you would be more likely to vote for.

Candidate A believes that our current system of a state-sanctioned monopoly is the best way to ensure that we have a steady supply of electricity to heat, cool, and run our homes.

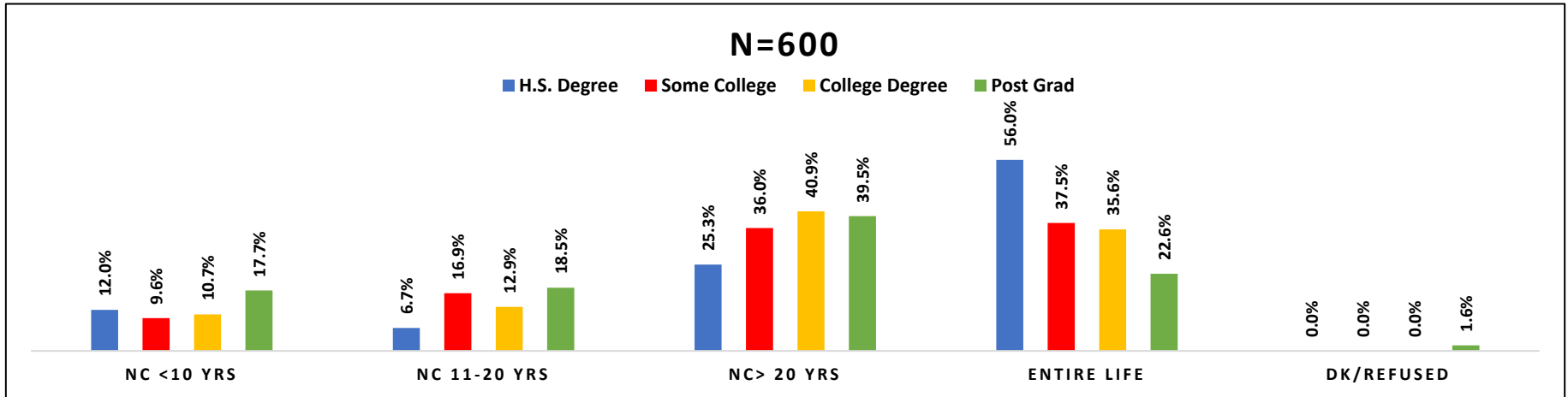
Candidate B believes the state monopoly system is outdated. State laws should be reformed to allow all utilities to participate in a regional coordinated market to buy and sell electricity generation, which has the potential for cost savings while ensuring reliability.



	N=	Candidate A	Candidate B	Undecided/Not Sure
Liberal	127	4.7%	85.8%	9.4%
Moderate	177	7.3%	80.2%	12.4%
Conservative	257	13.2%	66.9%	19.8%
Republican	202	14.4%	66.3%	19.3%
Democrat	218	6.9%	82.1%	11.0%
Unaffiliated	165	9.7%	73.3%	17.0%
Current System	62	24.2%	53.2%	22.6%
Competition	476	8.2%	81.5%	10.3%
Urban	115	18.3%	67.0%	14.8%
Suburban	259	8.1%	79.2%	12.7%
Rural	203	8.9%	76.4%	14.8%
NC <10 Yrs	69	10.1%	78.3%	11.6%
NC 11-20 Yrs	83	8.4%	80.7%	10.8%
NC > 20 Yrs	215	7.4%	76.7%	15.8%
Entire Life	218	15.6%	71.1%	13.3%
Lib. Una.	24	8.3%	70.8%	20.8%
Mod. Una.	71	5.6%	81.7%	12.7%
Cons. Una.	51	9.8%	70.6%	19.6%



How long have you lived in North Carolina? Would you say....



	N=	NC <10 Yrs	NC 11-20 Yrs	NC > 20 Yrs	Entire Life	Dk/Refused
N=	600	11.5%	13.8%	35.8%	36.3%	2.5%
Liberal	127	14.2%	15.0%	44.9%	24.4%	1.6%
Moderate	177	14.1%	16.4%	36.7%	31.1%	1.7%
Conservative	257	7.0%	12.1%	31.5%	45.5%	3.9%
Republican	202	11.9%	9.9%	30.2%	44.6%	3.5%
Democrat	218	10.1%	13.8%	35.8%	38.5%	1.8%
Unaffiliated	165	12.7%	18.8%	43.0%	23.0%	2.4%
Urban	115	13.0%	13.9%	35.7%	36.5%	0.9%
Suburban	259	14.7%	17.0%	41.3%	26.6%	0.4%
Rural	203	6.4%	11.3%	31.5%	50.2%	0.5%
Less H.S.	17	5.9%	0.0%	17.6%	76.5%	0.0%
H.S. Degree	75	12.0%	6.7%	25.3%	56.0%	0.0%
Some College	136	9.6%	16.9%	36.0%	37.5%	0.0%
College Degree	225	10.7%	12.9%	40.9%	35.6%	0.0%
Post Grad	124	17.7%	18.5%	39.5%	22.6%	1.6%



Key Findings

- Support for a candidate or lawmaker who supports renewable energy option policies has remained high over the past nine years, as reflected in the trend data from the Conservatives for Clean Energy annual poll.
- Voters favor changing North Carolina law to allow more market competition for energy options.
- Voters see the state-sanctioned monopoly system as outdated and needing to be modernized. Nearly 80% of voters agree that laws should be modernized to allow greater competition with Duke Energy. This is almost universal support with no partisan political divide.
- On the initial question informing voters about a coordinated regional market, 61.3% support such a market, 17.7% oppose it, and 21.0% do not know. The “did not know” number indicates the need to better inform voters about the issue and the benefits of a coordinated regional market.
- Support for offshore wind is growing in North Carolina. The more voters learn about the potential benefits, the more likely they will continue their support.
- When given a choice between two candidates, candidate A favoring the current state-sanctioned monopoly and candidate B saying the state-sanctioned monopoly is outdated and supports a regional coordinated market, only 10.7% favor candidate A to 74% for candidate B. Underscoring little political downside to a candidate promoting a regional coordinated market is the crosstab showing 53.2% of those voters who favor keeping the current system, saying they would vote for Candidate B as well.



Demographic Overview of Survey (N=600)

19.2% Urban
43.2% Suburban
33.8% Rural

65% Cell Phone
35% Landline

36.3% Entire Life
35.8% + 20 Years
13.8% 11-20 Years
11.5% < 10 Years

68.2% White
20.3% Black
1% Hispanic
1.3% Asian
3.2% Other
6% Refused

20.7% Post-Graduate
37.5% College Degree
22.7% Some College
12.5% High School Degree
2.8% Some High School

39.2% Vote Democrat
24.3% Always Democrat
14.8% Usually Democrat
16.7% Splits Ticket
16.5% Usually Republican
19.7% Always Republican
36.2% Vote Republican

27.7% 65+
28.3% 55-64 Yrs. Old
21.5% 41-54 Yrs. Old
15.2% 26-40 Yrs. Old
3.7% 18-25 Yrs. Old

33.7% Republican
36.3% Democratic
27.5% Unaffiliated
0.5% Other
2% DK/Refused

